

Wyoming Travel Impacts

Calendar Year **2019**



Photo Credit: Wyoming Office of Tourism

March 2020

Prepared for the

Wyoming Office of Tourism
Cheyenne, Wyoming

The Economic Impact of Travel on Wyoming

2019 Detailed State and County Estimates

March 2020

prepared for

Wyoming Office of Tourism

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Preface

The purpose of this study is to document the economic significance of the travel industry in Wyoming. Detailed estimates of travel spending, the employment and earnings generated by this spending, and travel-generated tax receipts for each of Wyoming's twenty-three counties from 2007 to 2019 are shown in this report. Spending by domestic and international visitors and the secondary earnings and employment impacts of travel spending are provided at the state level. The estimates for 2019 are preliminary and subject to revision.

Dean Runyan Associates prepared this study for Wyoming Travel and Tourism. Dean Runyan Associates has specialized in research and planning services for the travel, tourism and recreation industry since 1984.

Many individuals and agencies provided information and advice for this report. Among the organizations involved in this effort were the Wyoming Department of Revenue, the Wyoming Department of Employment and the Wyoming Division of State Parks and Historic Sites. Federal agencies that provided assistance included the National Park Service, the Department of Labor and the Bureau of Economic Analysis.

Finally, special thanks are due to Diane Shober, Wyoming Office of Tourism Director. Without her support and assistance, this report would not have been possible.

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I. INTRODUCTION

Visitors traveling to and throughout Wyoming represent an important component of the state's economy. Travel originating in domestic and international markets generates valuable business sales, payroll, employment and tax receipts for the state as well as for local jurisdictions. Further, many locations within Wyoming serve as travel destinations in their own right, for both Wyoming residents and out-of-state visitors. These areas accordingly consider travel and tourism a primary industry.

OBJECTIVES

This report describes the direct economic impacts of travel to and through the State of Wyoming and each of its 23 counties from calendar year 2007 through 2019. This report also includes statewide estimates of spending by resident and non-resident visitors and these secondary employment and earnings impacts associated with travel spending. A primary objective of this research is to provide reliable, detailed estimates, which allow comparisons from year-to-year for the state and county levels. A description of travel impacts estimates is included in Appendix A.

TYPES OF TRAVEL IMPACTS INCLUDED

Most of the travel that occurs in Wyoming is included in the scope of this analysis. All trips to Wyoming by U.S. residents and international visitors are included. The travel of Wyoming residents to other destinations in Wyoming is included provided that it is neither commuting nor other routine travel. Travel to non-Wyoming destinations by Wyoming residents is not included.

The impacts associated with both overnight and day travel are included if the travelers either remain at the destination overnight or the destination was more than fifty miles *one-way* from the traveler's home. These definitions are used to screen and, if necessary, to interpret and adjust local data used for travel impact measurements. The most conservative interpretation is employed where data limitations cause deviations from the above definition.

The terms "traveler" and "visitor" are used interchangeably in this report. Both represent a person who is traveling in Wyoming away from his or her home, on a trip as defined above. The purpose of such travel can be for business, pleasure, shopping, to attend meetings, or for personal, medical or educational purposes.

This analysis focuses on travel and tourism as a component of local and statewide economies and therefore focuses on *destination-specific* impacts. Because air transportation facilities provide travel services that benefit businesses throughout the state, it is appropriate to include air transportation as a component of the travel industry.

However, while the impacts (e.g., employment) associated with air transportation do occur within specific geographic areas, primarily those counties with commercial airport facilities, it is important to recognize, due to the regional character of air travel, that the benefits also extend to those counties that do not provide air transportation.

REPORTING FORMAT

The format of the detailed impact tables was developed to provide meaningful industry estimates of earnings and employment and reflects the conversion to the NAICS system now used by the Bureau of Labor Statistics (BLS) to report payroll statistics and by the Bureau of Economic Analysis (BEA) to report earnings and total employment*. Prior to 2001, the 1997 Standard Industrial Classification (SIC) was the reporting scheme used by federal and state agencies.

The first three sections, *Visitor Spending by Type of Traveler Accommodation*, *Visitor Spending by Commodity Purchased* and, *Total Direct Travel Spending* describe classifications of visitor spending.

- *Visitor Spending by Type of Traveler Accommodation* refers to the total direct spending of each category of visitor at that destination (county or state). For example, the spending of visitors that stayed at hotels, motels, resorts, or B&B's includes their spending on accommodations, food & beverage service, recreation and all other visitor related commodities.
- *Visitor Spending by Commodity Purchased* refers to the total spending on each commodity for all types of visitors. For example, the total spending on Food & Beverage Services includes spending by visitors staying in hotels, private campgrounds, private homes and the other types of accommodation. The total spending on commodities is identical to the total spending by type of accommodation.

* The NAICS industries that comprise travel impact industries are defined in Appendix C.

- *Total Direct Travel Spending* includes the total visitor spending at destination, described above, plus spending on air transportation. Total direct travel spending does not include secondary (indirect and induced) effects.

The next two sections, *Direct Travel-Generated Earnings by Industry* and *Direct Travel-Generated Employment by Industry*, provide estimates of travel-generated earnings and employment that are based on an industry, rather than a commodity, classification. A business that is classified in a particular industry may include more than one commodity. For example, a resort that is classified in the accommodation industry may provide accommodations, food and beverages, and recreation.

- *Direct Travel-Generated Earnings by Industry* includes the payroll, other earned benefits, and proprietor income of all employees in that industry classification.
- *Direct Travel-Generated Employment by Industry* includes all full- and part-time employees. This includes payroll employees covered by unemployment insurance and those that are not, as well as proprietors.

The final section, *Tax Revenues Generated by Travel Spending*, is identical to last year's report. Local taxes include room taxes, local sales taxes, and the local share of state taxes. State taxes include the state share of the sales tax and the state motor fuel tax.

REPORT CONTENTS

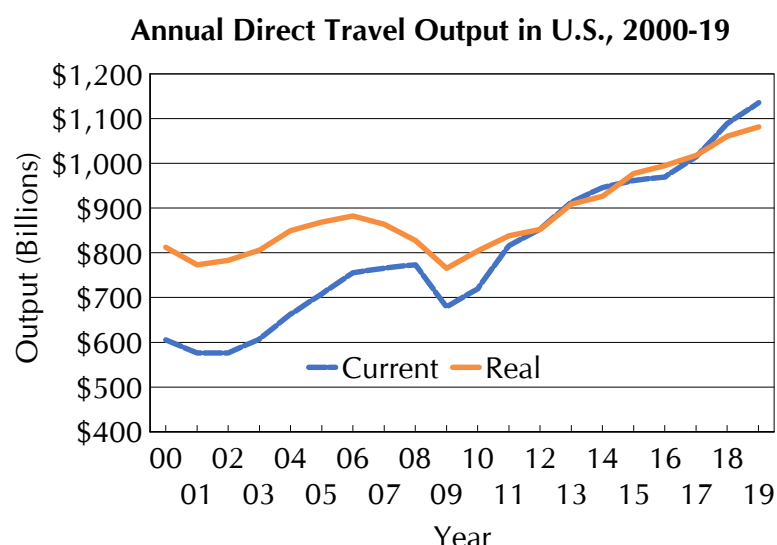
Section II provides an overview of the national travel industry. Section III provides an overview of Travel Impacts in the state, as well as detailed estimates for 2007 through 2019. Section IV provides summary and detailed tables for each of Wyoming's twenty-three counties. A description of the methodology is included in Appendix A and D. Definitions of the travel terms used in this report can be found in Appendix B. A description of the methodology for visitor volume and average expenditures can be found in Appendix C. The method for deriving secondary impacts is discussed in greater detail in Appendix F. Appendix G provides a detailed listing of the industries used in the secondary impact analysis.

The map shows the following color distribution by state:

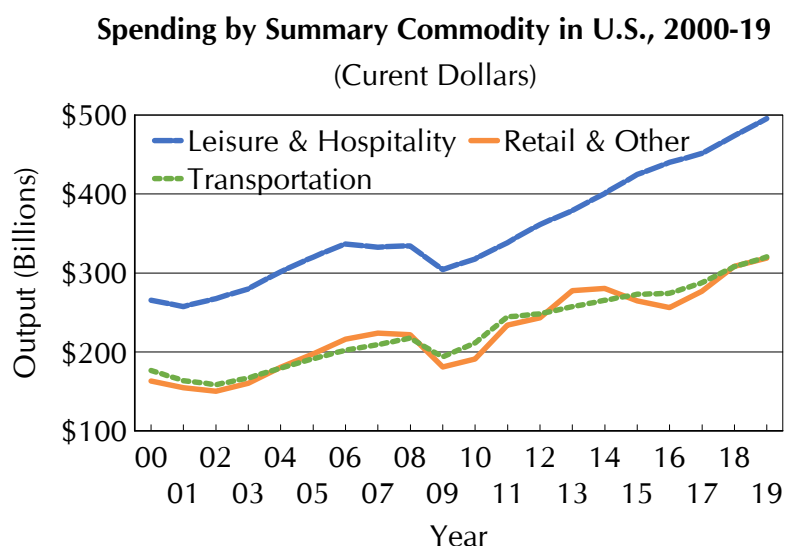
- Dark Blue (Highest days):** ME, MA, NH, VT, CT, RI, NJ, DE, MD, VA, SC, AL, LA.
- Orange:** WA, OR, ID, MT, ND, SD, NE, MN, WI, MI, IN, KY, TN, MS, GA, FL.
- Light Blue:** CA, NV, UT, CO, KS, MO, IA, OH, WV, NC, AR, TX, NM, AZ, WY, IL, IN, KY, WV, MD, DE, VA, NC, SC, GA, FL.

The national level data in this section focuses on visitor spending trends in current and real dollars, visitor spending by leisure & hospitality and transportation in the U.S., foreign and resident spending, and trends in travel-generated employment.

The following two graphs are derived from the Bureau of Economic Analysis Travel and Tourism Satellite Accounts*. Both graphs show direct tourism output for the United States. All values have been revised to the new 2018 data release. 2019 has been estimated by Dean Runyan Associates.



Spending by resident and foreign visitors was \$1,135 billion in 2019 in current dollars. This represents a 4.3 percent increase over 2018. When adjusted for changes in prices (real dollars), spending increased by 1.9 percent from 2018 to 2019 compared to a 4.2 percent increase for the preceding year.

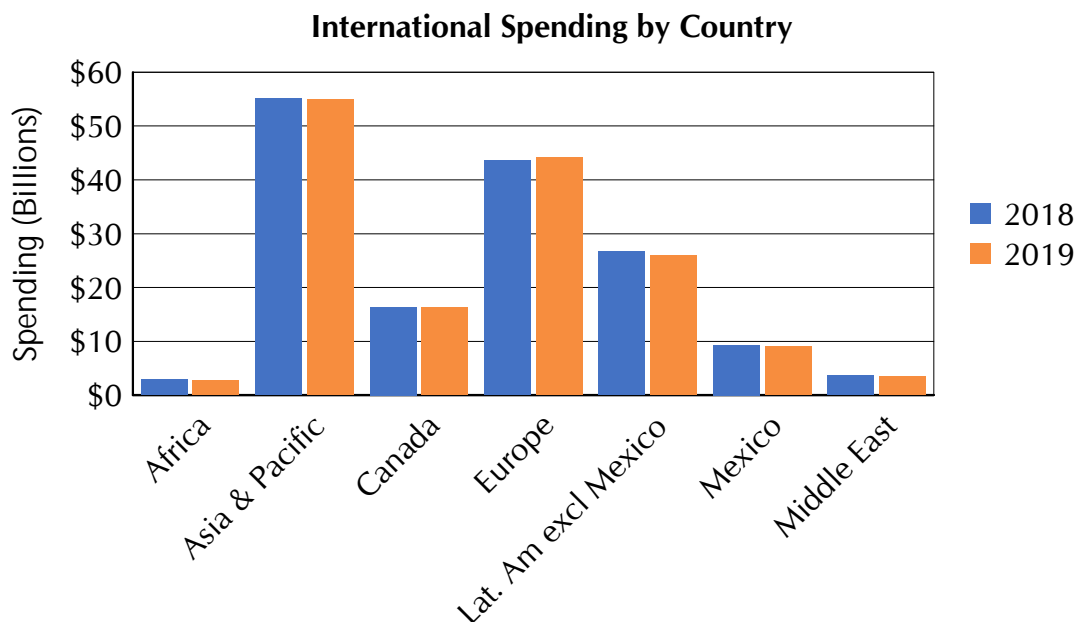


The bottom chart highlights the components of the travel industry and the contribution over time. In 2019, the increase in Leisure & Hospitality spending (4.6 percent) compares to a 4.2 percent increase in Transportation and 3.2 percent increase in Retail spending. Retail spending includes gasoline purchases. Leisure & Hospitality is about 43 percent of travel spending in 2019.

Note: Retail spending includes gasoline purchases.

*See <http://www.bea.gov/industry/index.htm#satellite>.

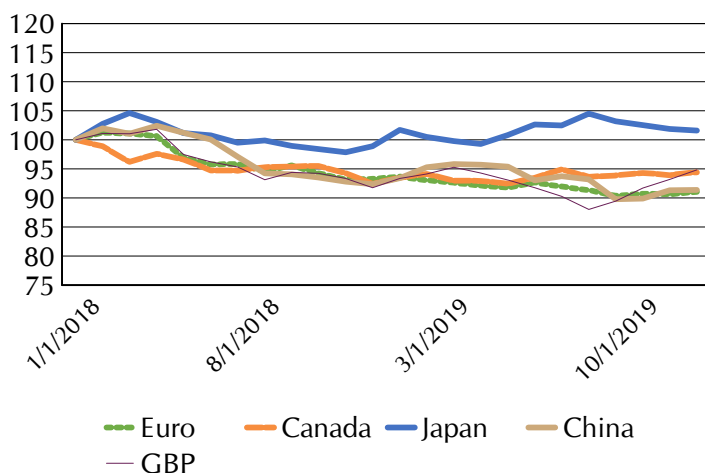
International spending on travel was down slightly less than 1 percent in 2019. The Asia & Pacific region which accounts for 35 percent of the total spending in 2019, experienced a decrease of about half a percent year over year. In 2019 foreign spending was roughly 14 percent of the United States travel spending.



Does not include spending on education, healthcare, or border workers

Relative Value of Selected Foreign Currencies compared to U.S. Dollar

Monthly Averages, Jan 2018 through December 2019



Sources:

Foreign Share of U.S Internal Travel:
Bureau of Economic Analysis Travel
& Tourism Satellite Accounts and
International Transactions.

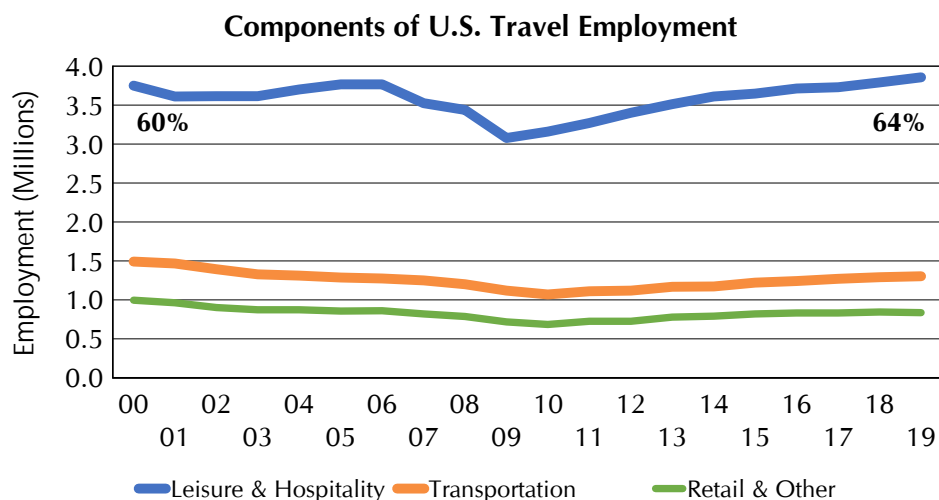
International Spending by Country:
Bureau of Economic Analysis.

Relative Value of Selected Foreign
Currencies: USForex, Inc.
(www.usforex.com)

The following two graphs show employment trends since 2000 and the composition of travel industry employment since the recession. The first graph shows that travel-generated employment recovered from the 2008-09 recession by 2016. Leisure and hospitality employment was 3.85 million in 2019 or 64 percent of total travel industry employment, compared to 3.75 million in 2000 or 60 percent of the total. In 2019 total travel employment grew by 1.1 percent. Additionally, employment in transportation and other industries declined over the same period from 2.48 million to 2.13 million, mostly due to decreased employment in the airline and related transportation industries.

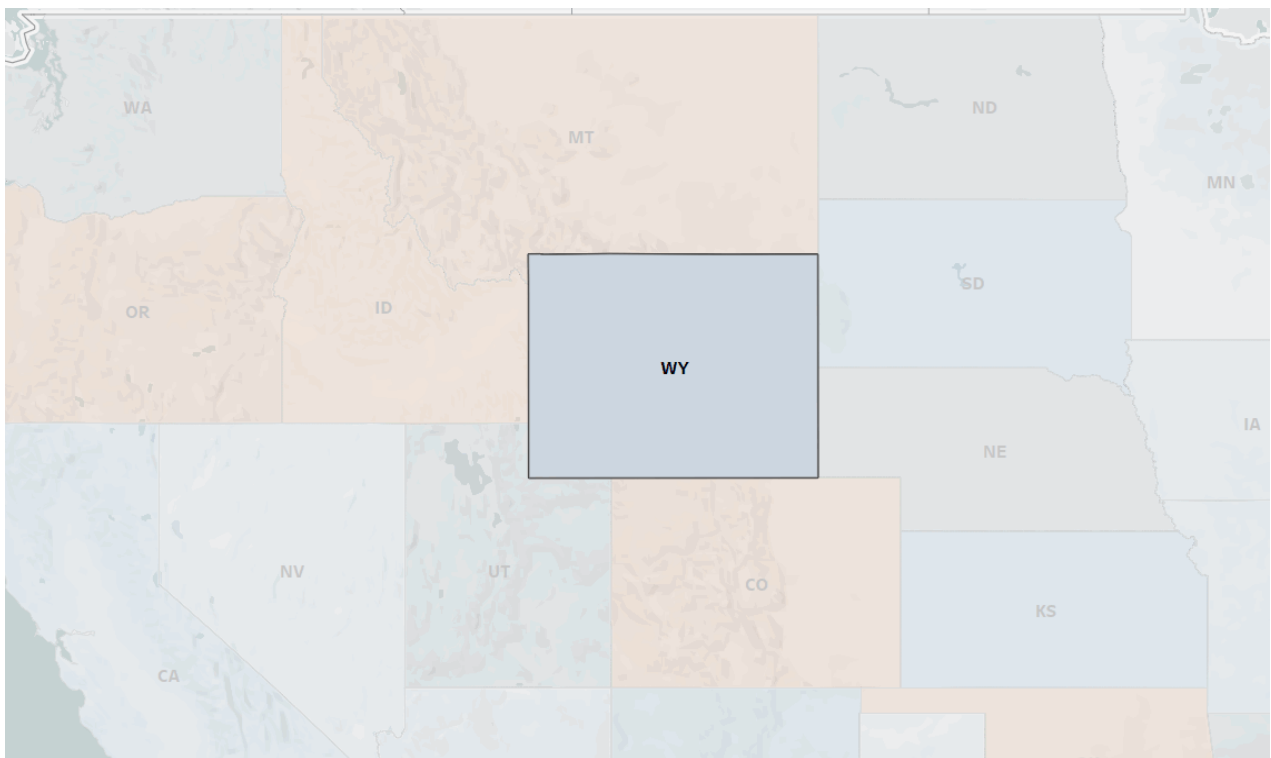


Source: Bureau of Economic Analysis Travel & Tourism Satellite Accounts.



Source: Bureau of Economic Analysis Travel & Tourism Satellite Accounts.
 Leisure & hospitality includes accommodations, food services, and arts, entertainment & recreation. Retail & Other includes gasoline.

III. Wyoming Travel Impacts CY 2000 - 2019



The travel industry is an important sector of the Wyoming economy. In some areas of the state, it is one of the major industries. This section provides an overview of travel in the state from 2000 through 2019. All figures are aggregates of economic activity in standard calendar years.

STATE SUMMARY: DIRECT IMPACTS OF TRAVEL IN WYOMING

- Travel spending by all domestic and international visitors in Wyoming was approximately \$3.95 billion in 2019, an increase of 3.7 percent over the previous year. This is equivalent to approximately \$10.8 million dollars per day.
- Overall, travel spending in Wyoming has increased 3.6 percent per year since 2007. In constant dollars (adjusted for inflation), travel spending has increased by about 2.5 percent per year over the same period.
- Visitor Volume (number of person-trips) was 9.2 million in 2019, an increase of 3.3 percent over the previous year.
- Visitors who stayed overnight in commercial lodging facilities spent \$2.2 billion in 2019 - more than half (57%) of all visitor spending in the state. Visitors who stayed in public and private campgrounds spent \$811 million, or about 20 percent of all visitor spending.
- During 2019, travel spending in Wyoming directly supported approximately 32,570 jobs with travel-generated earnings of \$1 billion. Travel spending generated the greatest number of jobs in accommodations, recreation, and food service industries.
- Local and state tax revenues generated by travel spending were about \$203 million in 2019 (property taxes not included). Without these travel generated tax revenues, each household in Wyoming would have had to pay an additional \$870 in taxes per year to maintain these current state and local tax revenues.

The following table and charts document these travel impacts. Detailed travel impact estimates for the state from 2007 to 2019 are found on page 17.

Recent Travel Trends in Wyoming

Direct Travel Impacts, 2000-2019

	Spending (\$Million)	Non-transp (\$Million)	Earnings (\$Million)	Employ. (Jobs)	Local & State Tax Receipts		
					Local (\$Million)	State (\$Million)	Total (\$Million)
2000	1,609	1,373	416	25,620	27	39	66
2001	1,635	1,412	431	25,500	29	39	68
2002	1,688	1,464	455	26,040	31	40	71
2003	1,761	1,495	488	26,820	32	40	72
2004	1,839	1,531	523	27,340	33	41	74
2005	2,054	1,669	567	28,600	37	46	83
2006	2,347	1,865	627	29,540	43	52	95
2007	2,546	1,982	688	30,320	46	57	103
2008	2,593	2,003	722	30,660	47	57	104
2009	2,402	1,914	696	29,420	44	59	103
2010	2,633	2,001	711	29,530	47	63	109
2011	2,808	2,082	722	29,650	53	64	116
2012	3,119	2,268	770	30,570	58	71	129
2013	3,288	2,370	801	30,990	61	86	147
2014	3,328	2,452	807	30,170	64	95	159
2015	3,370	2,612	879	32,000	71	103	174
2016	3,278	2,602	899	31,890	71	101	172
2017	3,572	2,792	932	32,150	79	108	187
2018	3,814	2,916	982	32,190	83	113	197
2019	3,957	3,077	1,031	32,570	86	117	203
% Chg.							
18-19	3.7%	5.5%	5.1%	1.2%	3.3%	3.4%	3.4%
07-19	3.6%	3.6%	3.0%	0.5%	5.2%	6.1%	5.7%

Other spending includes resident air travel, travel arrangement and reservation services, and convention and trade show organizers. **Non-transportation visitor spending** includes accommodations, food services, retail, food stores, and arts, entertainment & recreation. **Visitor transportation spending** includes private auto, auto rental, other local ground transportation and one-way fares.

Earnings include wages & salaries, earned benefits and proprietor income.

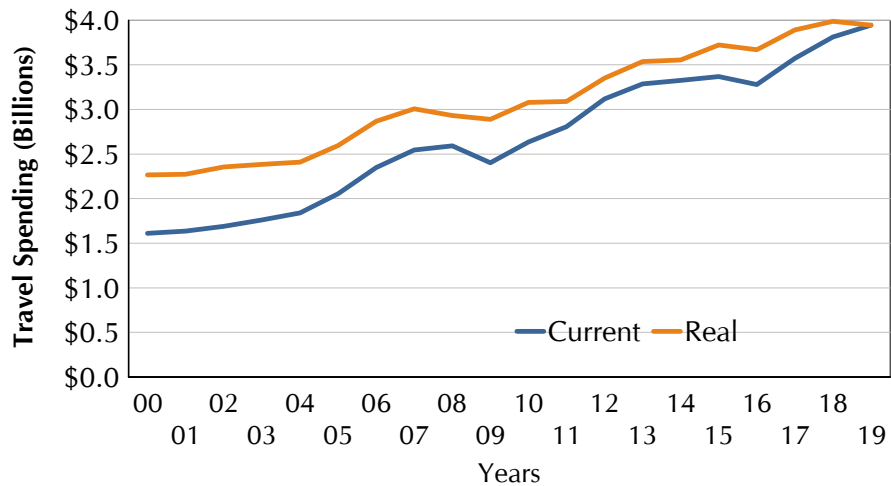
Employment includes all full- and part-time employment of payroll employees and proprietors.

Local tax revenue includes lodging taxes, sales taxes, auto rental taxes and airport passenger facility charges paid by visitors, and the property tax payments and sales tax payments attributable to the travel industry income of employees and businesses.

State tax revenue includes lodging, sales and motor fuel tax payments of visitors, and the income tax and sales tax payments attributable to the travel industry income of businesses and employees.

Federal tax revenue includes motor fuel excise taxes and airline ticket taxes paid by visitors, and the payroll and income taxes attributable to the travel industry income of employees and businesses.

Wyoming Travel Spending Adjusted for Inflation

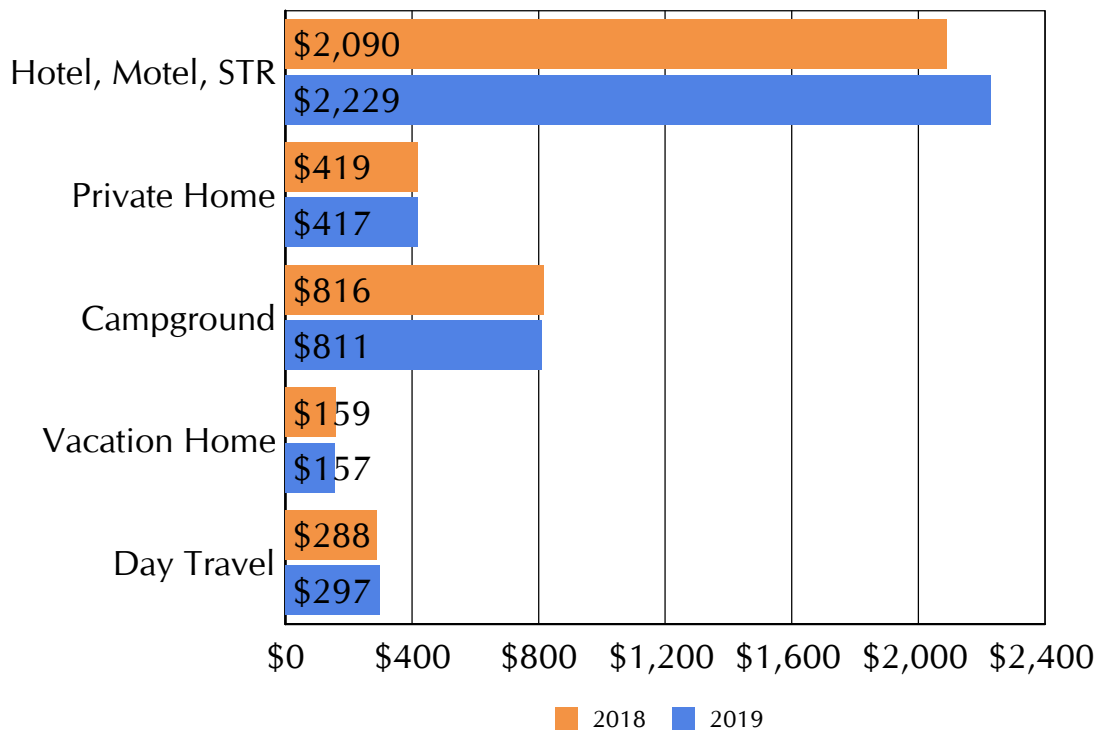


Note: Selected components of West CPI-U and Smith Travel Research used as deflator.

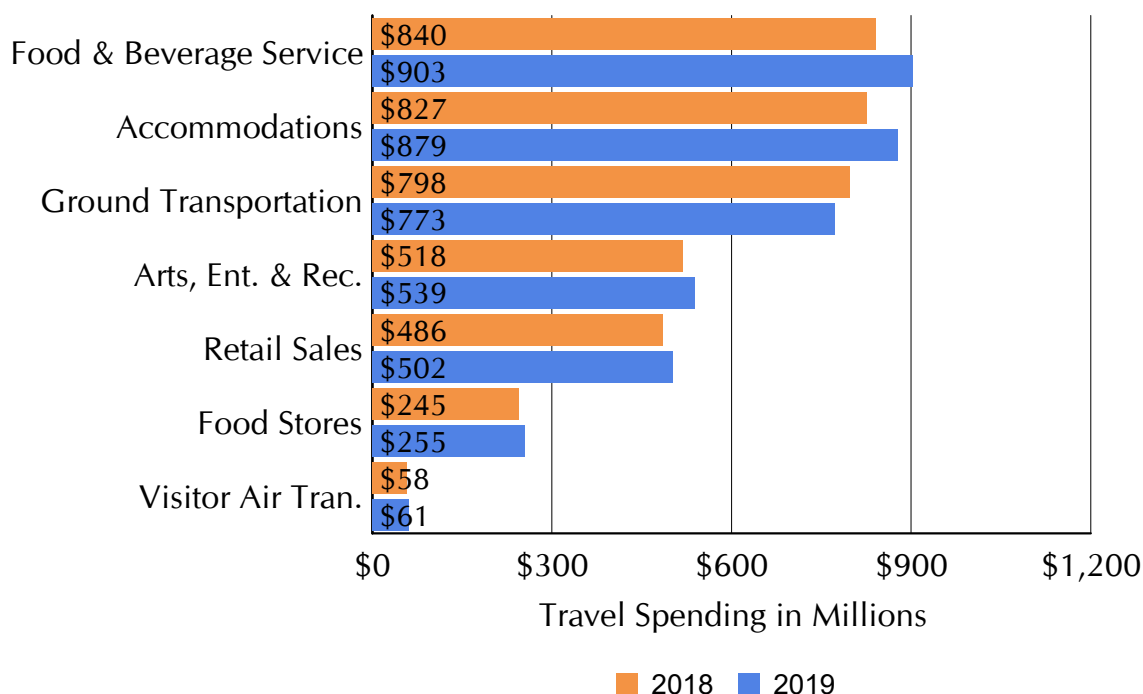
Detailed Wyoming Visitor Spending

by Type of Traveler Accommodation, 2018-2019

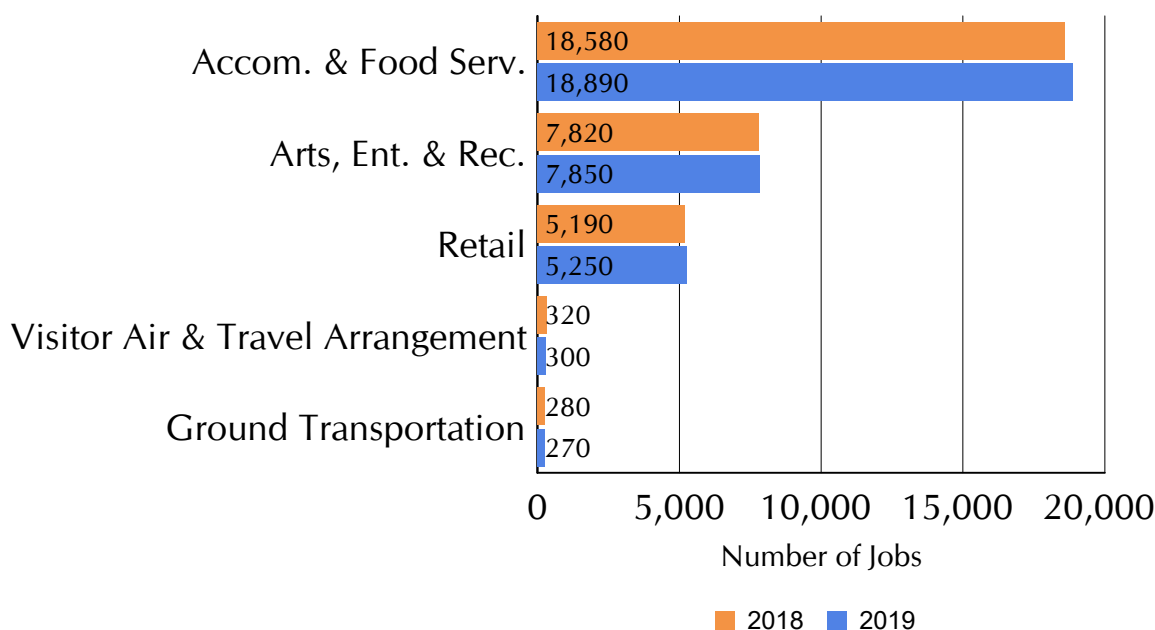
(\$ Million)



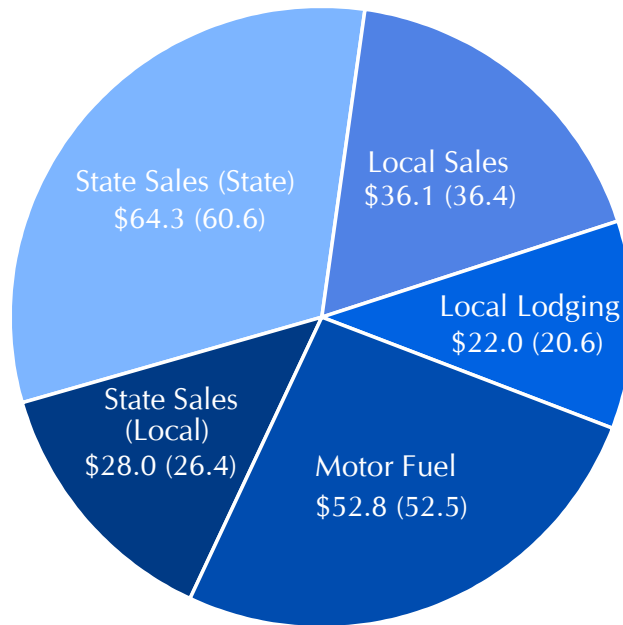
Detailed Wyoming Visitor Spending
by Commodity Purchased, 2018-2019
(\$ Million)



Wyoming Industry Employment
Generated By Travel Spending, 2018-2019
(Number of Jobs)



Local & State Travel-Generated Tax Revenues
(\$ Millions)
2019 (2018)



- Travel-generated motor fuel sales (\$52.8 million) contribute to 32 percent of the statewide motor fuel tax receipts projected for fiscal year 2019 (July 2018-June 2019).
- Travel-generated local sales tax receipts (\$36.1 million) contribute 17 percent of the total local sales tax receipts (includes general purpose, special purpose, and resort district option) for 2019.
- Travel-generated state sales tax receipts (\$92.3 million) contribute 13 percent of the total state sales tax receipts for 2019.

Wyoming Travel Impacts, 2007-2019

Total Direct Travel Spending (\$Million)								
	2007	2009	2011	2013	2015	2017	2018	2019
Destination Spending	2,516	2,373	2,775	3,252	3,332	3,531	3,772	3,911
Other Travel*	30	28	33	35	38	40	42	46
Total	2,546	2,402	2,808	3,288	3,370	3,572	3,814	3,957

Visitor Spending by Type of Traveler Accommodation (\$Million)								
	2007	2009	2011	2013	2015	2017	2018	2019
Hotel, Motel, B&B	1,208	1,111	1,365	1,646	1,763	1,907	2,090	2,229
Campground	650	633	655	758	774	811	816	811
Private Home	312	312	373	415	388	392	419	417
Vacation Home	121	115	142	161	147	149	159	157
Day Travel	225	202	241	272	259	272	288	297
Total	2,516	2,373	2,775	3,252	3,332	3,531	3,772	3,911

Visitor Spending By Commodity Purchased (\$Million)								
	2007	2009	2011	2013	2015	2017	2018	2019
Accommodations	494	457	520	604	698	778	827	879
Food Service	503	509	562	655	727	794	840	903
Food Stores	180	180	193	216	239	242	245	255
Local Tran. & Gas	494	424	651	834	668	684	798	773
Arts, Ent. & Rec.	405	387	401	447	479	502	518	539
Retail Sales	400	382	407	448	468	476	486	502
Visitor Air Tran.	41	35	41	48	52	56	58	61
Total	2,516	2,373	2,775	3,252	3,332	3,531	3,772	3,911

Industry Earnings Generated by Travel Spending (\$Million)								
	2007	2009	2011	2013	2015	2017	2018	2019
Accom. & Food Serv.	395	399	416	467	515	549	580	612
Arts, Ent. & Rec.	171	171	174	193	212	230	245	253
Retail**	99	101	106	114	127	128	131	140
Ground Tran .	7	7	8	8	9	9	9	9
Visitor Air Tran .	7	8	8	8	7	7	7	7
Other Travel*	9	10	10	10	9	9	9	11
Total	688	696	722	801	879	932	982	1,031

Industry Employment Generated by Travel Spending (Jobs)								
	2007	2009	2011	2013	2015	2017	2018	2019
Accom. & Food Serv.	17,350	16,940	17,170	18,040	18,620	18,610	18,580	18,890
Arts, Ent. & Rec.	7,330	7,000	6,980	7,240	7,460	7,800	7,820	7,850
Retail **	4,940	4,730	4,790	4,990	5,270	5,110	5,190	5,250
Ground Tran	280	270	260	260	290	280	280	270
Visitor Air Tran	180	210	200	210	160	150	140	130
Other Travel *	240	270	260	240	200	200	180	170
Total	30,320	29,420	29,650	30,990	32,000	32,150	32,190	32,570

Tax Receipts Generated by Travel Spending (\$Million)								
	2007	2009	2011	2013	2015	2017	2018	2019
Local Tax Receipts	46	44	53	61	71	79	83	86
State Tax Receipts	57	59	64	86	103	108	113	117
Total	103	103	116	147	174	187	197	203

* Other Travel includes resident air travel and travel agencies. ** Retail includes gasoline.
Details may not add to totals due to rounding.

Wyoming Average Expenditures and Visitor Volume

Average Expenditures for Overnight Visitors, 2019

	Travel Party		Person		Party Size	Length of Stay (nights)
	Day	Trip	Day	Trip		
Hotel, Motel, STR	\$473	\$1,279	\$185	\$514	2.6	2.7
Private Home	\$166	\$554	\$73	\$244	2.3	3.3
Other Overnight	\$289	\$762	\$109	\$304	2.7	2.6
All Overnight	\$342	\$959	\$135	\$391	2.5	2.9

Overnight Visitor Volume, 2017-2019

	Person-Nights (thousands)			Party-Nights (thousands)		
	2017	2018	2019	2017	2018	2019
Hotel, Motel, STR	10,582	11,255	12,078	4,132	4,401	4,716
Private Home	5,656	5,716	5,721	2,489	2,516	2,518
Other Overnight	9,133	8,879	8,890	3,430	3,341	3,345
All Overnight	25,371	25,850	26,690	10,051	10,258	10,579
Annual Percentage Change		1.9%	3.2%		2.1%	3.1%

	Person-Trips (thousands)			Party-Trips (thousands)		
	2017	2018	2019	2017	2018	2019
Hotel, Motel, STR	3,804	4,043	4,336	1,531	1,629	1,743
Private Home	1,692	1,710	1,711	745	752	753
Other Overnight	3,251	3,186	3,189	1,292	1,269	1,270
All Overnight	8,747	8,939	9,236	3,567	3,651	3,767
Annual Percentage Change		2.2%	3.3%		2.3%	3.2%

VISITORS IMPACTS TO WYOMING BY VISITOR RESIDENCE

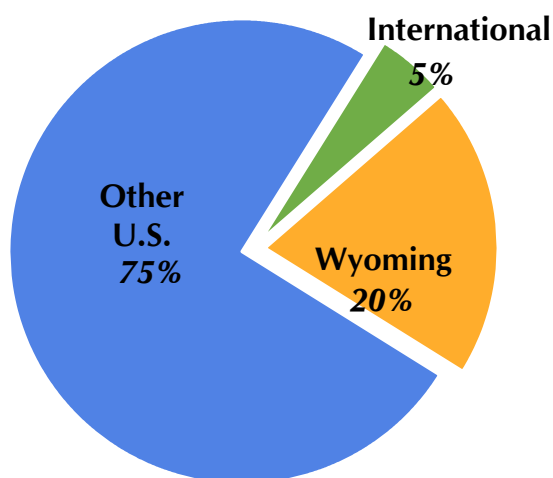
U.S. residents of states other than Wyoming accounted for approximately three-quarters of all travel spending in Wyoming in 2019. Residents of Wyoming accounted for 20 percent, while international visitors accounted for about 5 percent of travel spending in the state. Detailed estimates by visitor residence are reported in the following table for spending, earnings, employment, and tax receipts (local, state, and federal).

Travel Impacts by Visitor Residence, 2019

	Wyoming	Other U.S.	International	All Visitors
Spending (\$Million)	800	2,968	189	3,957
Earnings (\$Million)	197	781	53	1,031
Employment (Jobs)	6,360	24,580	1,630	32,570
Local Taxes (\$Million)	16	65	5	86
State Taxes (\$Million)	25	87	5	117
Federal Taxes (\$Million)	26	106	6	138
Total Taxes (\$Million)	67	257	17	341

Source: Dean Runyan Associates, Longwoods International and U.S. Department of Commerce (Bureau of Economic Analysis and International Trade Administration).
Details may not add to totals due to rounding.

Travel Spending by Visitor Residence, 2019



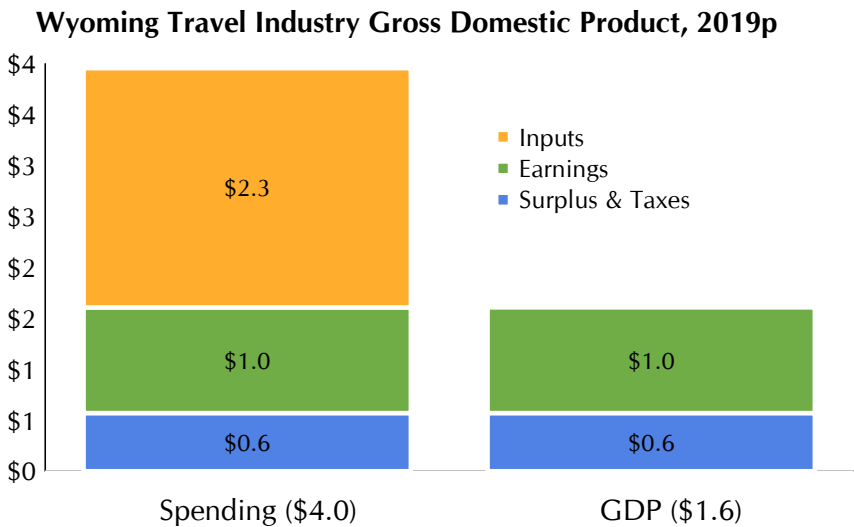
International visitor impacts for Wyoming were derived from the U.S. International Transactions by area of origin estimates prepared by the Bureau of Economic Analysis (BEA) and the origin and destination profiles of international visitors reported by the International Trade Administration (ITA)*. The related employment and tax impacts of international visitors to Wyoming were derived from the travel impact estimates prepared by Dean Runyan Associates.

*Both BEA and ITA are agencies of the U.S. Department of Commerce.

Wyoming Travel Industry Gross Domestic Product

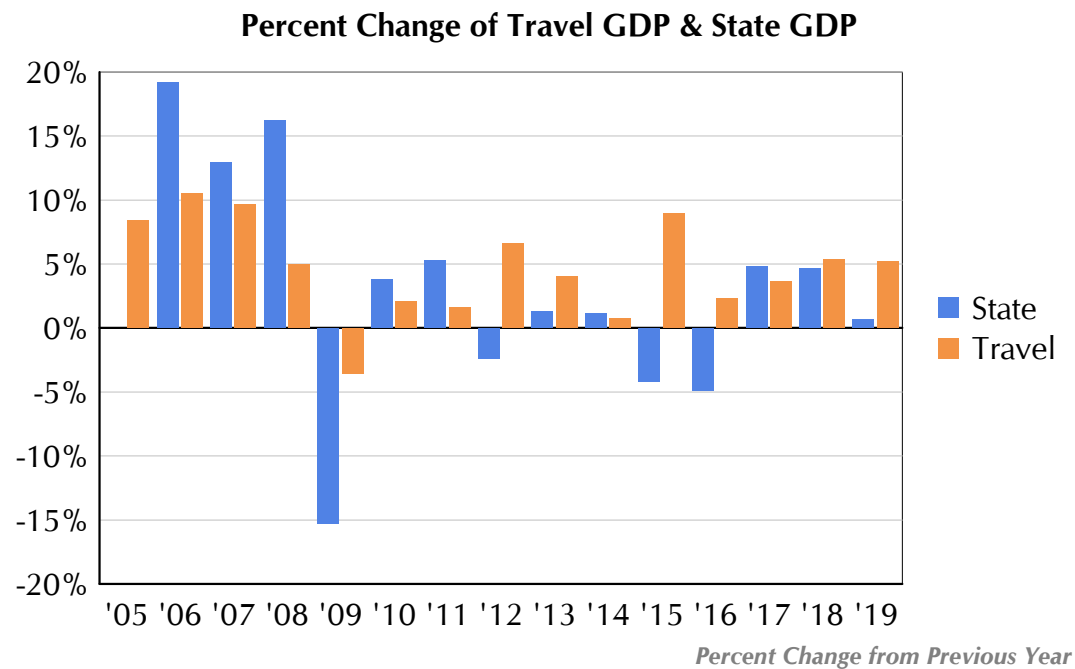
In concept, the Gross Domestic Product (GDP) of a particular industry is equal to total industry production (sales plus net additions to inventory) minus intermediate inputs (the goods and services purchased from other industries). GDP is always smaller total spending because GDP measures only the “value added” of an industry and does not include the cost of the inputs that are also necessary to produce a good or service. Alternatively, GDP can be thought of as the sum of earnings, indirect business taxes (primarily excise and property taxes) and other operating surplus (including profits). Estimates of travel spending and travel industry GDP are shown in the chart below. Wyoming travel industry GDP amounted to \$1.6 billion in 2019. Wyoming travel industry GDP represents 4 percent of total state GDP. **Last year, travel GDP expanded by 5.2 percent while Wyoming's economy overall grew by 1 percent. (Chart on page 18)**

Nearly two-thirds (60%) of all travel spending in Wyoming is attributed to both intermediate inputs and goods resold at retail. Intermediate inputs cover a range of goods and services that are purchased by travel industry businesses for the purpose of creating a product or service for the traveler. For example, many lodging establishments purchase cable television or streaming services. Restaurants purchase food and beverages from vendors. In both cases, these inputs are classified as the GDP of other industries. In addition, travel spending occurs at many retail establishments where the goods purchased from the retailer are purchased as finished goods from suppliers. These resold goods are also counted as the products of other industries. This would include motor fuel, groceries, and most of the commodities sold at retail establishments.



Sources: Dean Runyan Associates, Bureau of Economic Analysis, and Implan Group, LLC. Details may not add to totals due to rounding.

Economic growth rates are monitored closely, which is why GDP is often reported as percentages. Travel GDP growth has not contracted since the Great Recession (2009), and is a stable contributor to the statewide economy.



Note: 2019 is preliminary based on three quarters of available data. All figures are subject to revision. GDP expressed in current dollars.

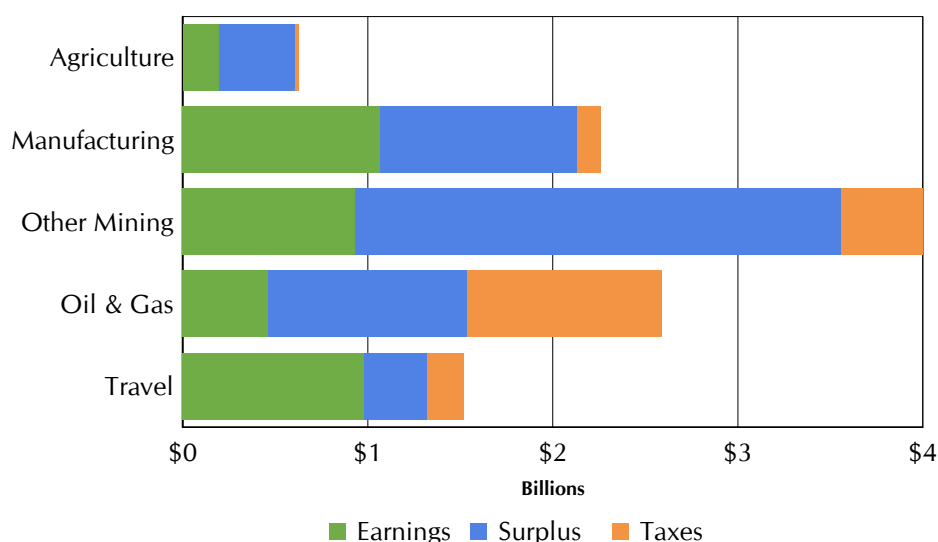
Sources: Dean Runyan Associates, Bureau of Economic Analysis

Gross Domestic Product of Wyoming Export-Oriented Industries

Export-oriented industries are those industries that primarily market their products and services to other regions, states or nations. Agriculture, mining, and manufacturing are the best examples of export-oriented industries. Clearly, there are cases in each of these three sectors where the products are sold within the local or regional market. Nonetheless, in general most businesses within these industries depend on export markets. The travel industry is also an export-oriented industry because goods and services are sold to *visitors*, rather than residents. The travel industry injects money into the local economy, as do the exports of other industries.

Exports are not necessarily more important than locally traded goods and services. However, diverse export-oriented industries in any economy are a source of strength - in part because they generate income that contributes to the development of other local services and amenities. Such industries characterize the “comparative advantage” of the local economy within larger regional, national and global markets. A comparison of the GDP’s of the leading export-oriented industries in Wyoming is shown below.

GDP of Major Wyoming Export Industries



Source: Bureau of Economic Analysis, Bureau of Labor Statistics and Dean Runyan Associates. 2018 estimates for non-travel industries based on 2016, 2017 and 2018 GDP. Data not available for 2019 estimates.

(\$Million)	Earnings	Surplus	Taxes
Agriculture	199	411	20
Oil & Gas	462	1,075	1,048
Mining	930	2,631	492
Manufacturing	1,067	1,064	128
Travel	982	343	197

SECONDARY IMPACTS

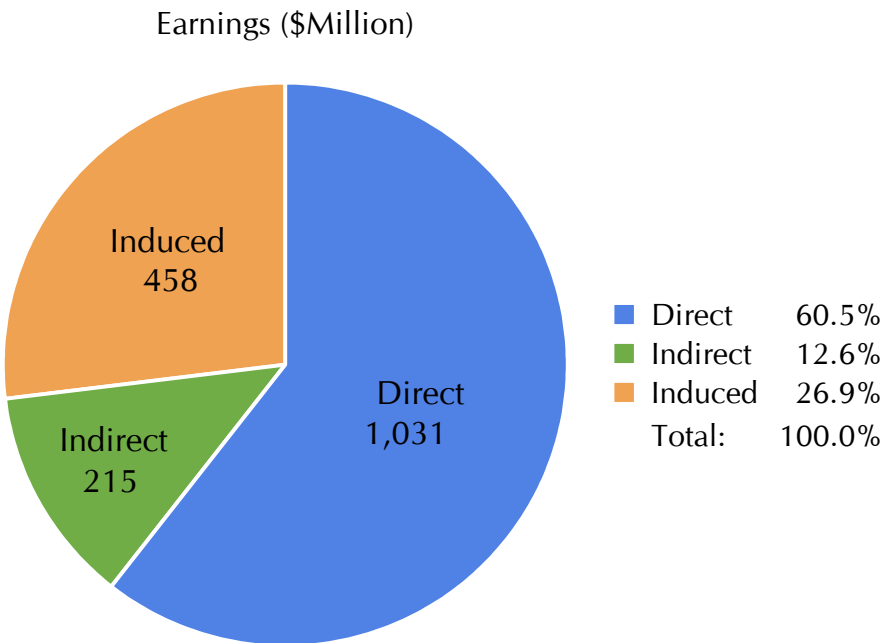
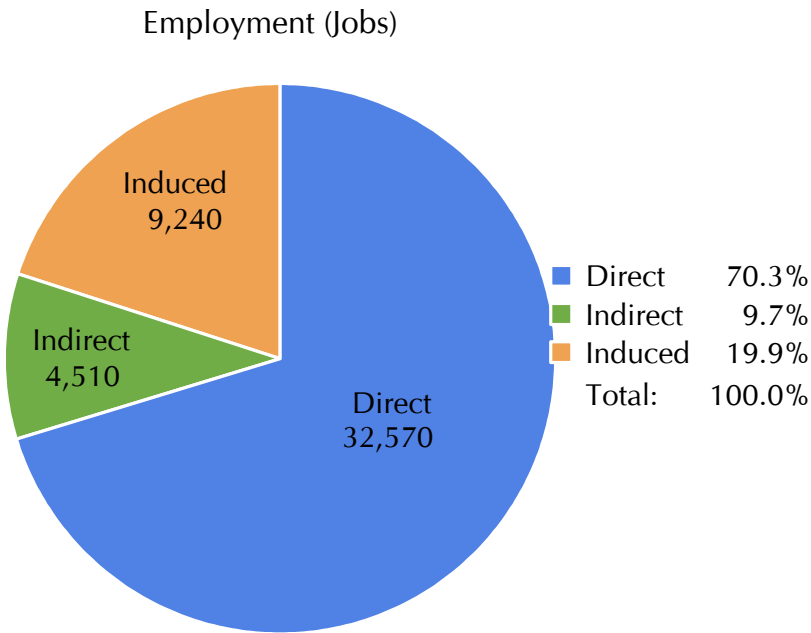
Travel spending within Wyoming brings money into many Wyoming communities in the form of business receipts. Portions of these receipts are spent within the state for labor and supplies. Employees, in turn, spend a portion of their earnings on goods and services in the state. This re-spending of travel-related revenues creates *indirect and induced impacts*. To summarize:

- **Direct** impacts represent the employment and earnings attributable to travel expenditures made directly by travelers at businesses throughout the state.
- **Indirect** impacts represent the employment and earnings associated with industries that supply goods and services to the direct businesses (i.e., those that receive money directly from travelers throughout the state).
- **Induced** impacts represent the employment and earnings that result from purchases for food, housing, transportation, recreation, and other goods and services made by travel industry employees, and the employees of the indirectly affected industries.

The impacts in this section are presented in terms of the employment and earnings of eleven major industry groups. These industry groups are similar, but not identical to the business service (or commodity) categories presented elsewhere in this report. (The specific industries that comprise these groups are listed in Appendix E.) Direct travel impacts, such as those discussed in the first part of this section and the county impacts presented elsewhere in this report are found in the following industry groups:

- **Accommodation & Food Services**
- **Arts, Entertainment, and Recreation**
- **Retail Trade**
- **Transportation**

**Total Employment and Earnings Generated by
Visitor Spending in Wyoming, 2019**



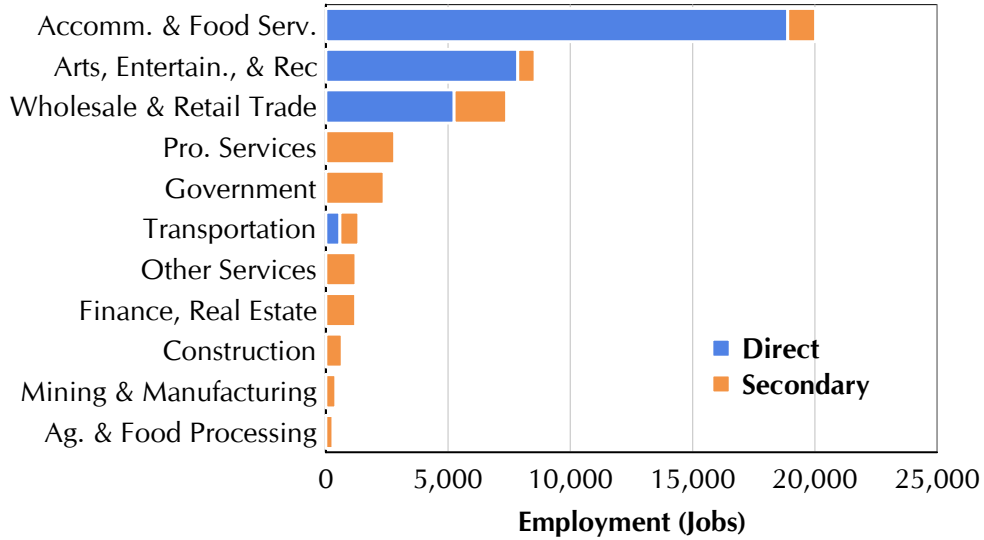
The indirect and induced impacts of travel spending are found in all eleven-industry groupings shown in the following tables and graphs. The remainder of this section summarizes the secondary impacts of travel spending in the primary industry groups.

- **Professional Services** (2,810 jobs and \$155 million earnings). Legal, medical, educational and other professional services are utilized by travel businesses (indirect effect) and by employees of these firms (induced effect).
- **Other Services** (1,240 jobs and \$44 million earnings). Employees of travel-related businesses purchase services from various providers, such as dry cleaners and repair shops. Similarly, travel businesses utilize a number of service providers, such as laundry, maintenance, and business services.
- **Government** (2,390 jobs and \$152 million earnings). Employees of travel-related businesses pay taxes and fees to attend public educational institutions and to operate motor vehicles.
- **Wholesale and Retail Trade** (2,140 jobs and \$93 million earnings). Employees of travel-related businesses spend a portion of their earnings on food, clothing, and other household goods from local businesses.
- **Finance, Insurance, & Real Estate** (1,210 jobs and \$38 million earnings). Employees and businesses use the services of financial institutions, insurers, and real estate businesses.

Detailed estimates are reported in the following graphs and tables. It should be emphasized that the estimates of indirect and induced impacts reported here apply to the entire state of Wyoming and do not necessarily reflect economic patterns for individual counties, regions or sub-regions within the state. While total economic impacts can be calculated on a county or regional level, such a detailed analysis is not included in this study. In general, geographic areas with lower levels of aggregate economic activity will have smaller secondary impacts within those same geographic boundaries.

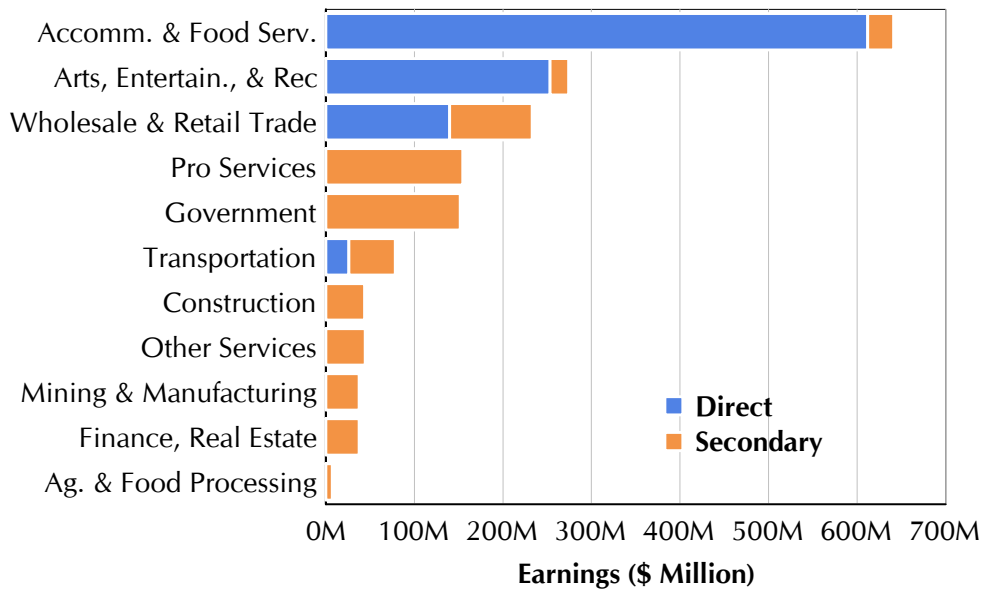
Direct and Secondary Employment

Generated by Visitor Spending in Wyoming, 2019



Direct and Secondary Earnings

Generated by Visitor Spending in Wyoming, 2019



Direct & Secondary Visitor-Generated Employment, 2019

Industry Group	(Jobs)				Grand Total
	Direct	Secondary		Total	
Accomm. & Food Serv.	18,890	230	900	1,130	20,030
Arts, Entertain., Rec.	7,850	470	230	710	8,550
Retail Trade	5,250	470	1,680	2,140	7,390
Transportation	580	440	330	770	1,350
Prof. Services		1,090	1,720	2,810	2,810
Other Services		650	590	1,240	1,240
Government		130	2,260	2,390	2,390
Construction		20	650	670	670
Finance, Ins., & Real Estate		610	610	1,210	1,210
Mining & Manufacturing		180	220	410	410
Agric.& Food Processing		220	70	290	290
All Industries	32,570	4,510	9,240	13,760	46,330

Source: Dean Runyan Associates & Minnesota Implan Group.

Note: Components may not sum to totals due to rounding. Industry Groups are defined in Appendix.

Direct & Secondary Visitor-Generated Earnings, 2019

Industry Group	(\$ Million)				Grand Total
	Direct	Secondary		Secondary	
Accomm. & Food Serv.	\$612	\$6	\$23	\$29	\$641
Arts, Entertain., Rec.	\$253	\$14	\$7	\$21	\$274
Retail Trade	\$140	\$26	\$68	\$93	\$233
Transportation	\$26	\$34	\$18	\$52	\$78
Prof. Services		\$58	\$97	\$155	\$155
Other Services		\$25	\$19	\$44	\$44
Government		\$12	\$140	\$152	\$152
Construction		\$1	\$42	\$44	\$44
Finance, Ins., & Real Estate		\$17	\$21	\$38	\$38
Mining & Manufacturing		\$17	\$20	\$37	\$37
Agric.& Food Processing		\$5	\$2	\$7	\$7
All Industries	\$1,031	\$215	\$458	\$672	\$1,704

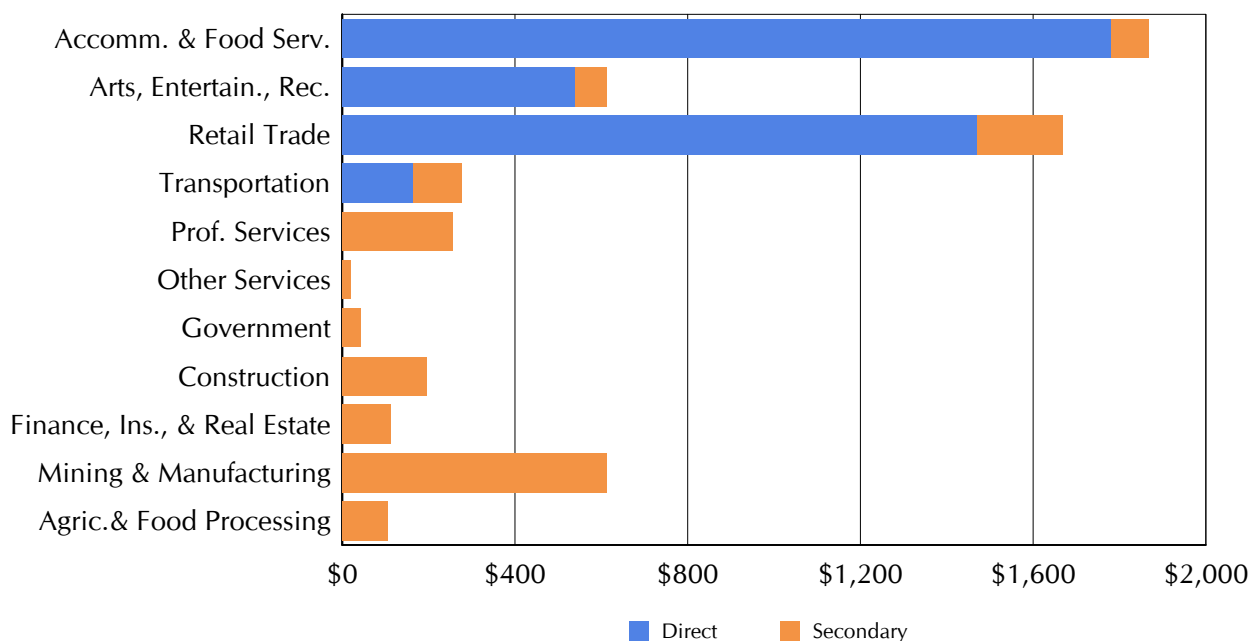
Source: Dean Runyan Associates & Minnesota Implan Group.

Note: Components may not sum to totals due to rounding. Industry Groups are defined in Appendix.

Direct & Secondary Spending, 2019

Total spending is an aggregate measure of the economic impact of visitor spending on the economy. It refers to the respending of direct receipts by business and employees of the travel industry.

In 2019, \$1.9 billion was respent by employees and businesses resulting in a total economic impact of \$5.8 billion. (\$3.9 direct spend + \$1.9 secondary spend)



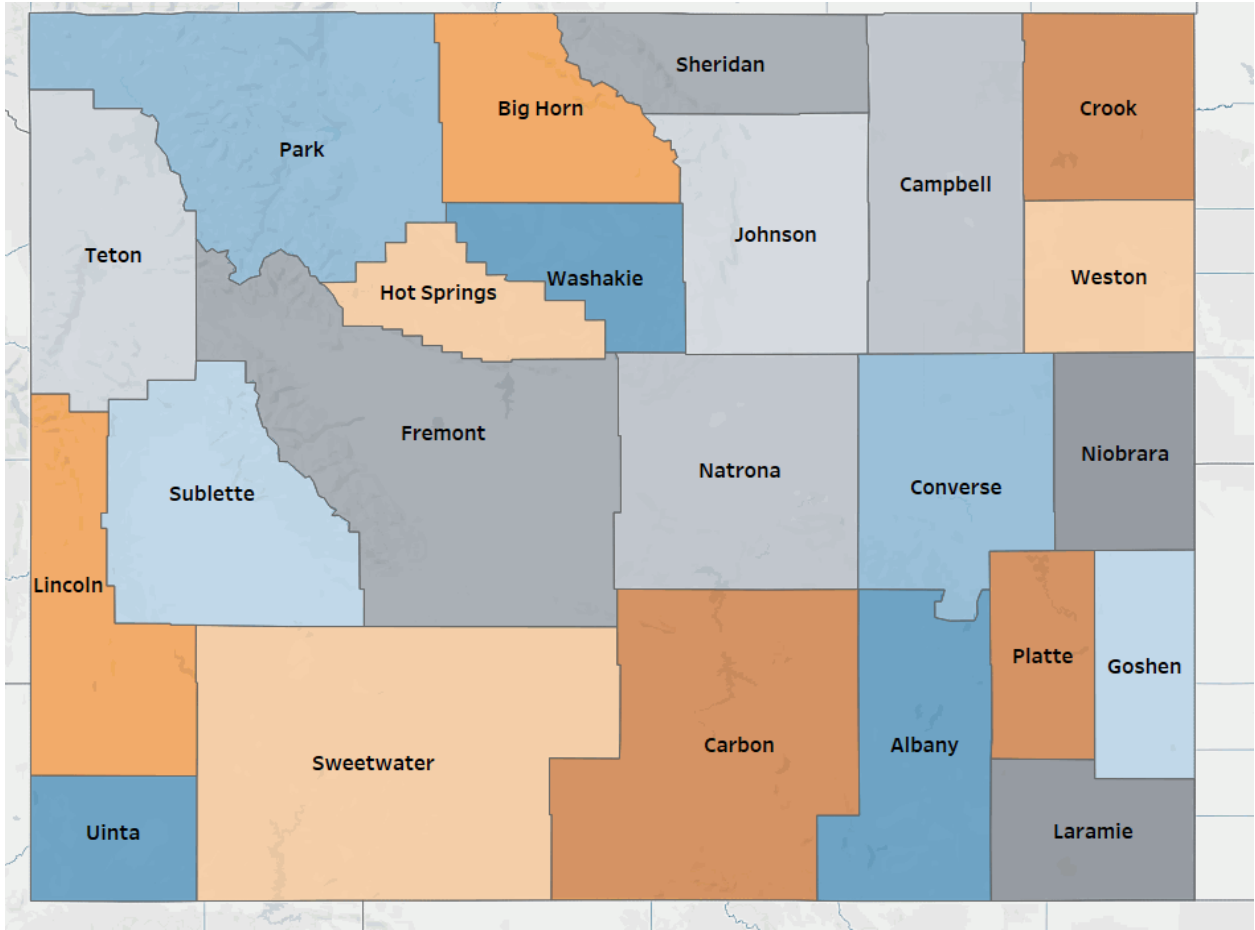
All figures in table and chart are represented in millions.

Industry Group	Direct	Secondary			Grand Total
		Indirect	Induced	Secondary	
Accomm. & Food Serv.	\$1,781	\$33	\$54	\$87	\$1,869
Arts, Entertain., Rec.	\$539	\$60	\$13	\$73	\$612
Retail Trade	\$1,471	\$71	\$127	\$198	\$1,669
Transportation	\$165	\$86	\$26	\$111	\$277
Prof. Services		\$213	\$42	\$255	\$255
Other Services		\$15	\$5	\$19	\$19
Government		\$31	\$11	\$42	\$42
Construction		\$153	\$43	\$196	\$196
Finance, Ins., & Real Estate		\$83	\$30	\$112	\$112
Mining & Manufacturing		\$341	\$271	\$612	\$612
Agric. & Food Processing		\$5	\$101	\$106	\$106
All Industries	\$3,957	\$1,129	\$758	\$1,887	\$5,843

Source: Dean Runyan Associates & Minnesota Implan Group.

Note: Components may not add to totals due to rounding. Industry Groups are defined in Appendix.

IV. County Travel Impacts CY 2000 - 2019



This section provides detailed county estimates, as well as a number of summary tables, for the years 2007 to 2019. In interpreting these estimates, readers are advised that:

- All monetary values are expressed in *current* dollars (no inflation adjustment).
- The estimates measure direct impacts only. Secondary impacts are reported at the state level for employment and earnings.
- In general, estimates of counties with small populations and economies are less reliable than estimates for more populous and economically diverse areas. Trend analysis and comparisons of counties with relatively low levels of travel related economic activity should therefore be interpreted cautiously.

In addition to the detailed county estimates, two indicators of the relative importance of visitor spending in counties are provided. The first is a comparison of travel-generated employment with total employment. The estimates of total employment are taken from the Bureau of Economic Analysis, U.S. Department of Commerce and Bureau of Labor Statistics, U.S. Department of Labor (these estimates are for 2018). The second indicator is a comparison of estimates of travel-generated state tax receipts with state sales tax distributions for 2019.

It is important to emphasize that these indicators should be interpreted with care. Estimates for areas with low levels of economic activity are generally less reliable than estimates for larger local economies. This is even more the case for the indicators provided in this section. The employment figures provided by the Bureau of Economic Analysis are themselves estimates. It should also be noted that these estimates measure the total number of jobs (including self-employment) in an area, not the number of residents that work.

The sales tax distribution totals figures provided by the Wyoming Department of Revenue will be influenced by the particular business make-up of the locale. As with travel-oriented businesses, some of the sales of these businesses may originate with purchases of residents of other counties. For these and other reasons, the measures provided in this section are general indicators that should be used in conjunction with other measures of local economic activity.

Wyoming Travel Impacts by County, 2019

	Travel Spending	Earnings (\$Million)	Employment (Jobs)	Tax Receipts		
	Total (\$Million)			Local (\$Million)	State (\$Million)	Total (\$Million)
Albany	176.4	39.4	1,690	4.0	5.9	10.0
Big Horn	32.3	5.9	400	0.3	1.2	1.5
Campbell	129.8	31.8	1,180	2.0	4.8	6.7
Carbon	205.9	50.0	1,530	4.6	6.0	10.6
Converse	75.0	16.4	610	1.4	2.4	3.7
Crook	34.0	8.9	330	0.6	1.2	1.8
Fremont	139.8	48.0	1,450	2.3	4.8	7.1
Goshen	33.8	6.2	320	0.5	1.3	1.8
Hot Springs	27.1	7.1	250	0.7	0.9	1.6
Johnson	56.5	15.0	630	1.2	1.8	3.0
Laramie	380.2	75.3	3,100	8.7	13.4	22.1
Lincoln	67.9	18.0	580	0.9	2.5	3.4
Natrona	331.3	82.6	2,670	6.0	10.5	16.4
Niobrara	11.2	3.6	120	0.2	0.4	0.6
Park	470.1	109.3	4,280	6.4	12.5	18.9
Platte	42.7	10.2	400	0.9	1.4	2.3
Sheridan	118.8	33.9	990	2.8	3.9	6.7
Sublette	43.8	11.1	380	0.5	1.4	1.9
Sweetwater	160.1	35.6	1,460	2.8	5.8	8.5
Teton	1,277.7	388.3	8,860	37.0	30.3	67.3
Uinta	98.9	26.6	980	1.5	3.4	4.9
Washakie	21.2	4.7	210	0.3	0.8	1.1
Weston	22.1	3.7	170	0.4	0.8	1.2
State Total	\$3,957	\$1,031	32,570	\$86	\$117	\$203

Total Earnings includes wage and salary disbursements, other earned income and proprietor income. Employment includes payroll employees and proprietors. Tax receipts include local option lodging and sales taxes, state sales tax and the gasoline tax. State sales taxes are allocated to local government (31 percent) and the state (69 percent). Property taxes are not included.

Wyoming
Travel Spending by County
(\$Millions)

									<u>Annual Change</u>	
	2007	2009	2011	2013	2015	2017	2018	2019	18-19	07-19
Albany	125.1	121.8	143.9	163.5	154.5	158.3	172.0	176.4	2.6%	2.9%
Big Horn	23.3	22.3	26.8	27.1	29.5	30.8	33.3	32.3	-3.1%	2.8%
Campbell	90.7	92.0	110.4	122.6	123.7	107.9	118.3	129.8	9.7%	3.0%
Carbon	138.5	116.2	128.0	159.2	158.4	170.6	194.2	205.9	6.0%	3.4%
Converse	34.3	29.4	41.2	53.4	56.7	53.7	65.6	75.0	14.4%	6.7%
Crook	23.4	23.1	24.4	28.3	31.5	31.9	33.9	34.0	0.4%	3.2%
Fremont	111.6	105.8	123.8	132.0	133.5	131.7	136.4	139.8	2.6%	1.9%
Goshen	22.1	23.3	26.6	29.4	28.8	27.8	32.6	33.8	3.7%	3.6%
Hot Springs	22.0	22.6	22.3	24.6	23.9	24.7	24.5	27.1	10.6%	1.7%
Johnson	36.2	36.4	43.7	48.2	49.3	52.4	55.3	56.5	2.2%	3.8%
Laramie	244.7	221.9	292.1	341.0	320.1	346.4	374.1	380.2	1.6%	3.7%
Lincoln	44.5	47.6	58.1	58.7	58.9	64.9	72.6	67.9	-6.5%	3.6%
Natrona	217.2	200.5	265.0	302.4	288.1	293.0	294.9	331.3	12.4%	3.6%
Niobrara	8.3	8.1	9.7	11.1	10.4	12.5	10.3	11.2	8.5%	2.5%
Park	278.2	283.8	315.7	370.4	385.4	418.2	460.1	470.1	2.2%	4.5%
Platte	31.1	30.2	35.2	41.6	35.6	38.6	40.9	42.7	4.4%	2.7%
Sheridan	98.7	90.5	94.8	111.4	108.3	108.5	115.9	118.8	2.5%	1.6%
Sublette	45.4	38.6	42.3	43.0	38.3	41.2	45.7	43.8	-4.1%	-0.3%
Sweetwater	149.9	126.6	165.7	179.0	157.3	157.1	161.5	160.1	-0.8%	0.6%
Teton	678.0	655.2	720.8	910.3	1,052.6	1,171.6	1,237.4	1,277.7	3.3%	5.4%
Uinta	89.5	74.0	80.6	89.1	85.9	91.8	93.4	98.9	5.9%	0.8%
Washakie	18.3	17.9	22.2	24.5	20.9	20.5	21.0	21.2	1.3%	1.3%
Weston	14.7	13.9	14.3	16.6	18.1	17.6	20.1	22.1	10.1%	3.4%
State Total	\$2,546	\$2,402	\$2,808	\$3,288	\$3,370	\$3,572	\$3,814	\$3,957	3.7%	3.7%

Note: Annual Change is the average annual percentage change over the time period.

Wyoming
Earnings Generated by Travel Spending by County
(\$Millions)

									<u>Annual Change</u>	
	2007	2009	2011	2013	2015	2017	2018	2019	18-19	07-19
Albany	27.4	28.9	30.5	33.3	33.8	34.2	36.4	39.4	8.2%	3.1%
Big Horn	4.2	4.4	4.7	4.3	4.9	5.3	5.5	5.9	6.9%	2.8%
Campbell	23.4	25.3	26.2	26.7	26.8	27.4	28.8	31.8	10.3%	2.6%
Carbon	30.7	26.7	30.5	36.4	40.2	44.2	45.8	50.0	9.3%	4.2%
Converse	9.8	8.8	10.6	13.2	16.1	13.7	14.7	16.4	11.1%	4.3%
Crook	6.0	6.5	6.3	6.7	8.6	8.7	8.7	8.9	1.5%	3.3%
Fremont	35.3	39.1	41.0	42.0	44.6	43.3	44.5	48.0	7.8%	2.6%
Goshen	3.4	4.1	4.5	4.7	5.2	5.0	6.0	6.2	2.7%	5.0%
Hot Springs	6.4	7.1	6.2	6.4	7.1	7.1	6.7	7.1	5.8%	0.8%
Johnson	10.2	11.1	12.5	12.8	14.0	14.3	15.2	15.0	-1.3%	3.2%
Laramie	52.9	50.3	60.1	64.0	62.8	65.4	69.9	75.3	7.7%	3.0%
Lincoln	11.3	13.3	14.1	12.6	15.4	17.1	16.8	18.0	6.8%	3.9%
Natrona	59.2	60.0	65.2	70.5	74.6	75.0	75.6	82.6	9.3%	2.8%
Niobrara	2.9	3.1	3.4	3.6	3.5	4.3	3.2	3.6	10.0%	1.8%
Park	65.0	72.0	76.1	86.2	96.7	103.5	109.5	109.3	-0.2%	4.4%
Platte	7.8	8.3	8.2	8.4	8.1	9.2	9.2	10.2	11.0%	2.3%
Sheridan	28.0	27.3	24.9	27.2	30.8	31.1	30.9	33.9	9.5%	1.6%
Sublette	16.4	14.0	12.8	11.4	10.2	9.5	10.2	11.1	8.1%	-3.2%
Sweetwater	39.3	34.6	36.1	34.7	34.6	34.0	34.0	35.6	4.9%	-0.8%
Teton	220.8	226.3	220.3	268.0	309.9	347.6	377.1	388.3	3.0%	4.8%
Uinta	19.5	16.8	18.9	18.8	22.5	23.9	24.5	26.6	8.4%	2.6%
Washakie	4.9	5.3	6.2	6.2	5.1	4.8	5.0	4.7	-5.9%	-0.4%
Weston	2.7	2.8	2.4	2.6	3.2	3.0	3.2	3.7	12.8%	2.4%
State Total	\$688	\$696	\$722	\$801	\$879	\$932	\$982	\$1,031	5.1%	3.4%

Note: Annual Change is the average annual percentage change over the time period.

Wyoming
Employment Generated by Travel Spending by County
(Jobs)

									<u>Annual Change</u>	
	2007	2009	2011	2013	2015	2017	2018	2019	18-19	07-19
Albany	1,770	1,690	1,700	1,830	1,730	1,610	1,610	1,690	4.7%	-0.4%
Big Horn	340	340	350	300	320	370	390	400	2.1%	1.2%
Campbell	1,130	1,150	1,130	1,120	1,060	1,060	1,070	1,180	9.6%	0.3%
Carbon	1,470	1,150	1,230	1,370	1,400	1,520	1,510	1,530	1.1%	0.3%
Converse	530	440	500	560	620	550	580	610	4.3%	1.2%
Crook	330	330	320	330	400	370	350	330	-5.1%	0.1%
Fremont	1,420	1,500	1,530	1,470	1,520	1,420	1,410	1,450	3.1%	0.2%
Goshen	250	280	300	290	300	280	320	320	1.1%	2.0%
Hot Springs	330	340	290	290	300	280	250	250	1.2%	-2.4%
Johnson	560	570	630	630	630	620	630	630	-1.0%	0.9%
Laramie	2,670	2,720	3,060	2,800	2,890	2,940	3,020	3,100	2.4%	1.2%
Lincoln	580	630	640	510	560	590	570	580	1.7%	-0.1%
Natrona	2,560	2,410	2,520	2,640	2,630	2,690	2,570	2,670	4.0%	0.3%
Niobrara	140	140	150	150	140	160	110	120	5.4%	-1.5%
Park	3,310	3,400	3,630	3,950	4,230	4,310	4,400	4,280	-2.6%	2.2%
Platte	480	440	410	410	370	410	390	400	2.9%	-1.4%
Sheridan	1,150	1,090	950	1,020	1,070	1,030	980	990	1.1%	-1.2%
Sublette	490	450	430	390	340	330	340	380	8.9%	-2.2%
Sweetwater	2,010	1,680	1,660	1,580	1,560	1,470	1,430	1,460	1.8%	-2.6%
Teton	7,320	7,440	6,920	8,060	8,570	8,790	8,910	8,860	-0.6%	1.6%
Uinta	1,010	780	860	830	960	970	950	980	4.0%	-0.2%
Washakie	300	310	320	300	250	230	240	210	-12.1%	-3.1%
Weston	170	160	130	140	170	150	150	170	11.4%	0.1%
State Total	30,320	29,420	29,650	30,990	32,000	32,150	32,190	32,570	1.2%	0.6%

Note: Annual Change is the average annual percentage change over the time period.

Wyoming
Local and State Tax Receipts
(\$Millions)

									<u>Annual Change</u>	
	2007	2009	2011	2013	2015	2017	2018	2019	18-19	07-19
Albany	5.6	6.0	6.4	7.9	8.9	9.1	9.6	10.0	3.7%	5.0%
Big Horn	0.8	0.8	0.9	1.1	1.4	1.5	1.5	1.5	-1.8%	5.6%
Campbell	3.3	4.2	4.5	5.5	6.7	5.8	6.1	6.7	10.1%	6.0%
Carbon	6.2	5.4	5.6	7.5	8.4	9.0	9.9	10.6	6.9%	4.6%
Converse	1.4	1.3	1.7	2.4	2.8	2.6	3.2	3.7	18.1%	8.4%
Crook	0.8	0.9	0.9	1.1	1.5	1.7	1.8	1.8	2.6%	6.6%
Fremont	3.5	3.7	4.2	5.1	6.9	6.8	6.8	7.1	3.1%	6.0%
Goshen	0.8	1.0	1.0	1.3	1.6	1.5	1.7	1.8	5.6%	6.9%
Hot Springs	1.0	1.0	1.0	1.1	1.3	1.4	1.4	1.6	11.9%	4.2%
Johnson	1.4	1.5	1.7	2.0	2.4	2.5	2.6	3.0	14.4%	6.6%
Laramie	11.0	10.9	13.2	16.6	18.5	20.0	21.4	22.1	3.0%	5.9%
Lincoln	1.6	1.9	2.2	2.4	3.0	3.3	3.5	3.4	-5.3%	6.4%
Natrona	8.6	8.7	10.5	13.0	14.7	14.8	14.5	16.4	13.7%	5.5%
Niobrara	0.4	0.4	0.4	0.5	0.6	0.7	0.6	0.6	10.2%	4.2%
Park	8.7	9.5	10.2	12.8	15.3	19.2	21.0	18.9	-10.0%	6.7%
Platte	1.0	1.1	1.2	1.5	2.0	2.1	2.2	2.3	5.9%	7.0%
Sheridan	4.6	4.5	4.3	5.4	6.1	6.2	6.5	6.7	3.4%	3.2%
Sublette	1.6	1.3	1.4	1.6	1.7	1.8	2.0	1.9	-3.7%	1.5%
Sweetwater	6.7	6.0	7.1	8.3	8.9	8.9	8.5	8.5	0.3%	2.1%
Teton	28.4	28.1	33.2	43.9	54.0	61.7	65.0	67.3	3.6%	7.5%
Uinta	3.9	3.5	3.5	4.2	4.8	4.8	4.6	4.9	6.3%	1.9%
Washakie	0.6	0.7	0.8	0.9	1.0	1.1	1.1	1.1	1.9%	5.2%
Weston	0.6	0.6	0.5	0.7	0.9	1.0	1.1	1.2	13.0%	6.5%
State Total	\$103	\$103	\$116	\$147	\$174	\$187	\$197	\$203	3.4%	5.9%

Note: Annual Change is the average annual percentage change over the time period.

Wyoming Direct Travel-Generated Earnings & Employment, 2018*

County	Earnings (\$Millions)			Employment (Jobs)		
	Total	Travel	Percent	Total	Travel	Percent
Albany	1,045	36	3.5%	24,104	1,610	6.7%
Big Horn	273	5	2.0%	6,667	390	5.8%
Campbell	2,222	29	1.3%	34,237	1,070	3.1%
Carbon	583	46	7.8%	9,815	1,510	15.4%
Converse	509	15	2.9%	9,073	580	6.4%
Crook	188	9	4.6%	4,890	350	7.1%
Fremont	1,015	45	4.4%	23,331	1,410	6.0%
Goshen	323	6	1.9%	7,430	320	4.3%
Hot Springs	163	7	4.1%	2,968	250	8.4%
Johnson	222	15	6.9%	6,717	630	9.4%
Laramie	3,801	70	1.8%	69,933	3,020	4.3%
Lincoln	475	17	3.5%	10,891	570	5.2%
Natrona	4,202	76	1.8%	54,703	2,570	4.7%
Niobrara	80	3	4.0%	1,829	110	6.1%
Park	908	110	12.1%	21,601	4,400	20.4%
Platte	278	9	3.3%	5,919	390	6.6%
Sheridan	958	31	3.2%	21,553	980	4.5%
Sublette	350	10	2.9%	6,698	340	5.2%
Sweetwater	2,090	34	1.6%	28,100	1,430	5.1%
Teton	1,708	377	22.1%	33,331	8,910	26.7%
Uinta	525	25	4.7%	11,857	950	8.0%
Washakie	250	5	2.0%	5,320	240	4.5%
Weston	157	3	2.1%	4,043	150	3.8%
State Total	\$22,325	\$982	4.4%	405,010	32,190	7.9%

Source: Bureau of Economic Analysis, Bureau of Labor Statistics and Dean Runyan Associates.

* Total BEA Earnings and Employment are available only through 2018. BEA total earnings are by place of work.

Note: Percent refers to the share of travel jobs and travel generated earnings out of the total amount of jobs and earnings in the various counties.

Wyoming
Travel-Generated State Sales Tax Distributions
as a Percentage of Total State Sales Tax Distributions
2019 (\$Millions)

County	Total Distributions	Travel-Generated Distributions	Percent
Albany	22.2	3.7	16.9%
Big Horn	6.7	0.5	8.2%
Campbell	108.1	2.6	2.4%
Carbon	22.1	5.0	22.7%
Converse	69.9	1.7	2.4%
Crook	5.3	0.7	12.3%
Fremont	25.0	2.7	11.0%
Goshen	6.4	0.6	9.3%
Hot Springs	4.3	0.6	14.1%
Johnson	8.8	1.3	14.4%
Laramie	91.9	8.1	8.9%
Lincoln	14.2	1.3	9.3%
Natrona	81.5	7.3	9.0%
Niobrara	3.0	0.2	8.1%
Park	29.7	10.6	35.6%
Platte	7.1	0.9	12.3%
Sheridan	22.8	2.6	11.6%
Sublette	26.1	0.9	3.6%
Sweetwater	50.4	3.4	6.8%
Teton	61.0	34.4	56.3%
Uinta	14.8	2.1	14.3%
Washakie	5.1	0.4	7.5%
Weston	4.4	0.4	9.4%
State Total	\$691	\$92	13.4%

Source: Wyoming Department of revenue and Dean Runyan Associates.

Note: State sales taxes do not include travel-generated state motor fuel tax receipts.

Wyoming Travel-Generated State & Local Tax Receipts per Household 2019

County	Households (Thousand)	Tax Receipts Per Household		
		Local	State	Total
Albany	16.2	\$250	\$366	\$616
Big Horn	4.7	\$74	\$246	\$319
Campbell	17.6	\$111	\$271	\$381
Carbon	6.4	\$716	\$936	\$1,652
Converse	5.8	\$240	\$408	\$649
Crook	2.9	\$216	\$397	\$613
Fremont	15.7	\$145	\$303	\$448
Goshen	5.5	\$91	\$240	\$332
Hot Springs	2.2	\$312	\$397	\$709
Johnson	3.9	\$321	\$454	\$775
Laramie	38.7	\$225	\$346	\$571
Lincoln	7.0	\$127	\$350	\$477
Natrona	32.4	\$185	\$323	\$508
Niobrara	1.1	\$218	\$336	\$554
Park	12.4	\$515	\$1,012	\$1,527
Platte	4.0	\$229	\$354	\$583
Sheridan	12.6	\$224	\$311	\$535
Sublette	3.7	\$133	\$382	\$514
Sweetwater	17.0	\$163	\$339	\$502
Teton	9.5	\$3,907	\$3,195	\$7,103
Uinta	7.6	\$194	\$451	\$646
Washakie	3.5	\$90	\$230	\$320
Weston	3.0	\$146	\$259	\$405
State Total	233	\$369	\$502	\$871

Source: U.S. Census Bureau and Dean Runyan Associates.

ALBANY COUNTY

Travel Impacts, 2007-2019

Total Direct Travel Spending (\$Million)							Avg. Annual Chg.	
	2007	2010	2013	2015	2017	2018	2019	07-19
Destination Spending	109.8	121.6	137.3	133.6	136.4	146.1	151.3	2.7%
Other Travel*	15.3	17.4	26.3	20.9	21.9	25.9	25.2	4.2%
Total	125.1	139.0	163.5	154.5	158.3	172.0	176.4	2.9%
Visitor Spending by Type of Traveler Accommodation (\$Million)							Avg. Annual Chg.	
	2007	2010	2013	2015	2017	2018	2019	07-19
Hotel, Motel	43.7	49.9	56.2	63.8	64.5	70.6	75.0	4.6%
Campground	17.0	17.1	19.5	9.6	10.9	10.8	11.2	-3.4%
Private Home	22.5	26.5	29.4	29.1	29.4	31.2	31.2	2.8%
Vacation Home	11.6	12.0	14.3	13.4	13.6	14.4	14.3	1.8%
Day Travel	15.1	16.2	17.9	17.8	18.0	19.1	19.6	2.2%
Total	109.8	121.6	137.3	133.6	136.4	146.1	151.3	2.7%
Visitor Spending By Commodity Purchased (\$Million)							Avg. Annual Chg.	
	2007	2010	2013	2015	2017	2018	2019	07-19
Accommodations	16.6	18.3	20.7	23.3	24.2	26.0	27.7	4.3%
Food Service	26.6	30.5	33.4	35.3	37.3	39.7	42.3	3.9%
Food Stores	9.6	10.4	11.4	11.3	11.1	11.4	11.9	1.8%
Local Tran. & Gas	17.4	20.7	28.6	21.9	21.9	25.6	24.7	3.0%
Arts, Ent. & Rec.	19.9	20.5	21.3	20.4	20.8	21.6	22.4	1.0%
Retail Sales	19.5	20.8	21.5	20.9	20.7	21.2	21.8	1.0%
Visitor Air Tran.	0.3	0.5	0.4	0.4	0.5	0.5	0.5	3.7%
Total	109.8	121.6	137.3	133.6	136.4	146.1	151.3	2.7%
Industry Earnings Generated by Travel Spending (\$Million)							Avg. Annual Chg.	
	2007	2010	2013	2015	2017	2018	2019	07-19
Accom. & Food Serv.	15.3	17.5	19.5	20.0	20.4	21.1	22.6	3.3%
Arts, Ent. & Rec.	6.2	6.4	7.2	7.0	7.1	8.3	9.3	3.4%
Retail**	3.4	3.8	3.9	4.2	4.1	4.3	4.5	2.4%
Ground Tran .	0.4	0.4	0.4	0.4	0.4	0.4	0.4	1.0%
Other Travel*	2.1	2.2	2.4	2.1	2.2	2.3	2.6	1.6%
Total	27.4	30.2	33.3	33.8	34.2	36.4	39.4	3.1%
Industry Employment Generated by Travel Spending (Jobs)							Avg. Annual Chg.	
	2007	2010	2013	2015	2017	2018	2019	07-19
Accom. & Food Serv.	970	990	1,070	1,010	950	930	970	0.0%
Arts, Ent. & Rec.	470	390	430	390	340	370	410	-1.1%
Retail **	240	250	240	230	220	220	220	-0.9%
Ground Tran	10	10	10	10	10	10	10	-0.8%
Other Travel *	70	70	80	80	80	80	80	0.7%
Total	1,770	1,710	1,830	1,730	1,610	1,610	1,690	-0.4%
Tax Receipts Generated by Travel Spending (\$Million)							Avg. Annual Chg.	
	2007	2010	2013	2015	2017	2018	2019	07-19
Local Tax Receipts	2.7	3.0	3.3	3.5	3.6	3.8	4.0	3.4%
State Tax Receipts	2.9	3.5	4.6	5.4	5.5	5.8	5.9	6.2%
Total	5.6	6.5	7.9	8.9	9.1	9.6	10.0	5.0%

Details may not add to total due to rounding. * Other Travel includes ground transportation and air travel impacts for travel to other Wyoming visitor destinations and travel arrangement services. ** Retail includes gasoline. Federal tax receipts not included.

ALBANY COUNTY
(continued)

Average Expenditures for Overnight Visitors, 2019

	Travel Party		Person		Party Size	Length of Stay (Nights)
	Day	Trip	Day	Trip		
Hotel, Motel, STR	\$262	\$505	\$127	\$246	2.1	1.9
Private Home	\$129	\$365	\$57	\$161	2.3	2.8
Other Overnight	\$121	\$185	\$51	\$80	2.4	1.5
All Overnight	\$182	\$363	\$82	\$165	2.2	2.0

Overnight Visitor Volume, 2017-2019

	Person-Nights (thousands)			Party-Nights (thousands)		
	2017	2018	2019	2017	2018	2019
Hotel, Motel, STR	527	560	589	257	272	287
Private Home	543	553	551	239	243	243
Other Overnight	496	495	497	209	209	210
All Overnight	1,567	1,607	1,638	705	725	739
Annual Percent Chg.		2.5%	1.9%		2.8%	2.0%

	Person-Trips (thousands)			Party-Trips (thousands)		
	2017	2018	2019	2017	2018	2019
Hotel, Motel, STR	273	290	305	133	141	148
Private Home	191	194	194	84	86	85
Other Overnight	315	316	317	137	137	137
All Overnight	780	800	816	354	364	371
Annual Percent Chg.		2.7%	1.9%		2.8%	2.1%

"Hotel, Motel" category includes all lodging where a lodging tax is collected except campgrounds.
"Other Overnight" category includes campgrounds and vacation homes.

BIG HORN COUNTY

Travel Impacts, 2007-2019

Total Direct Travel Spending (\$Million)							Avg. Annual Chg.	
	2007	2010	2013	2015	2017	2018	2019	07-19
Destination Spending	18.5	20.2	19.1	23.2	24.3	25.7	25.0	2.5%
Other Travel*	4.8	5.3	8.1	6.3	6.5	7.6	7.3	3.6%
Total	23.3	25.5	27.1	29.5	30.8	33.3	32.3	2.8%
Visitor Spending by Type of Traveler Accommodation (\$Million)							Avg. Annual Chg.	
	2007	2010	2013	2015	2017	2018	2019	07-19
Hotel, Motel	1.7	2.3	1.8	2.2	1.8	2.3	2.0	1.3%
Campground	9.0	9.1	8.3	11.9	13.3	13.1	13.1	3.2%
Private Home	4.5	5.4	5.4	5.2	5.3	6.1	5.7	2.0%
Vacation Home	1.2	1.3	1.5	1.4	1.5	1.5	1.5	2.1%
Day Travel	2.1	2.2	2.1	2.5	2.5	2.7	2.6	2.0%
Total	18.5	20.2	19.1	23.2	24.3	25.7	25.0	2.5%
Visitor Spending By Commodity Purchased (\$Million)							Avg. Annual Chg.	
	2007	2010	2013	2015	2017	2018	2019	07-19
Accommodations	1.7	2.0	1.7	2.2	2.1	2.3	2.2	2.0%
Food Service	4.3	4.9	4.6	5.9	6.5	6.8	6.8	3.8%
Food Stores	2.2	2.4	2.2	3.0	3.1	3.1	3.0	2.6%
Local Tran. & Gas	2.6	3.1	3.7	3.5	3.6	4.2	3.8	3.3%
Arts, Ent. & Rec.	4.1	4.1	3.7	4.8	5.1	5.2	5.1	1.8%
Retail Sales	3.4	3.6	3.2	3.9	4.0	4.1	4.0	1.2%
Total	18.5	20.2	19.1	23.2	24.3	25.7	25.0	2.5%
Industry Earnings Generated by Travel Spending (\$Million)							Avg. Annual Chg.	
	2007	2010	2013	2015	2017	2018	2019	07-19
Accom. & Food Serv.	1.5	1.8	1.5	1.7	2.0	2.1	2.4	4.4%
Arts, Ent. & Rec.	1.2	1.3	1.2	1.2	1.2	1.3	1.2	0.1%
Retail**	0.8	1.0	0.9	1.1	1.1	1.1	1.1	2.1%
Ground Tran .	0.1	0.1	0.1	0.1	0.1	0.1	0.1	2.7%
Other Travel*	0.6	0.7	0.7	0.8	0.9	0.9	1.0	4.2%
Total	4.2	4.8	4.3	4.9	5.3	5.5	5.9	2.8%
Industry Employment Generated by Travel Spending (Jobs)							Avg. Annual Chg.	
	2007	2010	2013	2015	2017	2018	2019	07-19
Accom. & Food Serv.	160	170	140	150	190	200	220	2.5%
Arts, Ent. & Rec.	90	100	80	80	90	100	90	-0.2%
Retail **	70	70	50	60	60	70	60	-0.3%
Ground Tran	0	0	0	0	0	0	0	0.8%
Other Travel *	20	20	20	20	20	20	20	1.4%
Total	340	360	300	320	370	390	400	1.2%
Tax Receipts Generated by Travel Spending (\$Million)							Avg. Annual Chg.	
	2007	2010	2013	2015	2017	2018	2019	07-19
Local Tax Receipts	0.2	0.3	0.2	0.3	0.3	0.4	0.3	2.9%
State Tax Receipts	0.5	0.6	0.8	1.1	1.1	1.2	1.2	6.7%
Total	0.8	0.9	1.1	1.4	1.5	1.5	1.5	5.6%

Details may not add to total due to rounding. * Other Travel includes ground transportation and air travel impacts for travel to other Wyoming visitor destinations and travel arrangement services. ** Retail includes gasoline. Federal tax receipts not included.

BIG HORN COUNTY
(continued)

Average Expenditures for Overnight Visitors, 2019

	Travel Party		Person		Party Size	Length of Stay (Nights)
	Day	Trip	Day	Trip		
Hotel, Motel, STR	\$201	\$492	\$86	\$211	2.3	2.5
Private Home	\$169	\$479	\$74	\$211	2.3	2.8
Other Overnight	\$254	\$650	\$93	\$250	2.7	2.6
All Overnight	\$106	\$279	\$42	\$113	2.5	2.6

Overnight Visitor Volume, 2017-2019

	Person-Nights (thousands)			Party-Nights (thousands)		
	2017	2018	2019	2017	2018	2019
Hotel, Motel, STR	21	26	23	9	11	10
Private Home	74	83	77	33	37	34
Other Overnight	165	159	158	60	58	58
All Overnight	260	268	258	102	106	101
Annual Percent Chg.		3.2%	-4.0%		4.0%	-4.2%

	Person-Trips (thousands)			Party-Trips (thousands)		
	2017	2018	2019	2017	2018	2019
Hotel, Motel, STR	9	11	9	4	5	4
Private Home	26	29	27	12	13	12
Other Overnight	61	59	59	23	23	23
All Overnight	95	99	95	38	40	38
Annual Percent Chg.		3.7%	-3.8%		4.3%	-4.0%

"Hotel, Motel" category includes all lodging where a lodging tax is collected except campgrounds.
"Other Overnight" category includes campgrounds and vacation homes.

CAMPBELL COUNTY

Travel Impacts, 2007-2019

Total Direct Travel Spending (\$Million)							Avg. Annual Chg.	
	2007	2010	2013	2015	2017	2018	2019	07-19
Destination Spending	72.0	82.1	88.8	96.1	80.8	86.7	99.2	2.7%
Other Travel*	18.7	22.5	33.8	27.6	27.0	31.7	30.7	4.2%
Total	90.7	104.5	122.6	123.7	107.9	118.3	129.8	3.0%
Visitor Spending by Type of Traveler Accommodation (\$Million)							Avg. Annual Chg.	
	2007	2010	2013	2015	2017	2018	2019	07-19
Hotel, Motel	48.0	54.5	57.4	67.1	51.2	55.3	66.6	2.8%
Campground	7.7	7.8	8.9	7.7	8.8	8.8	9.1	1.4%
Private Home	12.7	15.7	18.0	16.7	16.5	17.9	18.5	3.2%
Vacation Home	0.9	1.0	1.3	1.2	1.3	1.3	1.3	3.3%
Day Travel	2.6	3.0	3.3	3.3	3.0	3.3	3.7	2.9%
Total	72.0	82.1	88.8	96.1	80.8	86.7	99.2	2.7%
Visitor Spending By Commodity Purchased (\$Million)							Avg. Annual Chg.	
	2007	2010	2013	2015	2017	2018	2019	07-19
Accommodations	22.6	24.3	24.8	31.2	21.7	22.4	26.4	1.3%
Food Service	14.4	17.5	18.8	21.0	19.3	21.0	24.9	4.7%
Food Stores	4.3	5.0	5.4	5.9	5.2	5.4	6.2	3.0%
Local Tran. & Gas	9.6	12.2	16.1	13.4	12.2	14.3	15.1	3.9%
Arts, Ent. & Rec.	10.5	11.5	11.7	12.3	11.2	11.8	13.5	2.1%
Retail Sales	9.4	10.7	10.9	11.3	9.9	10.4	11.8	1.9%
Visitor Air Tran.	1.1	0.9	1.2	1.1	1.2	1.3	1.3	1.5%
Total	72.0	82.1	88.8	96.1	80.8	86.7	99.2	2.7%
Industry Earnings Generated by Travel Spending (\$Million)							Avg. Annual Chg.	
	2007	2010	2013	2015	2017	2018	2019	07-19
Accom. & Food Serv.	13.7	15.6	16.2	16.3	17.2	17.9	19.7	3.1%
Arts, Ent. & Rec.	5.8	6.3	6.0	6.0	6.1	6.6	7.4	2.0%
Retail**	1.9	2.3	2.2	2.4	2.1	2.2	2.5	2.2%
Ground Tran .	0.6	0.6	0.6	0.6	0.5	0.5	0.6	0.0%
Other Travel*	1.4	1.5	1.6	1.5	1.5	1.6	1.6	1.1%
Total	23.4	26.3	26.7	26.8	27.4	28.8	31.8	2.6%
Industry Employment Generated by Travel Spending (Jobs)							Avg. Annual Chg.	
	2007	2010	2013	2015	2017	2018	2019	07-19
Accom. & Food Serv.	640	670	660	620	620	640	680	0.4%
Arts, Ent. & Rec.	320	320	290	270	280	280	340	0.3%
Retail **	110	110	100	110	100	100	110	0.3%
Ground Tran	20	20	20	20	20	20	20	-1.8%
Other Travel *	40	40	40	40	40	40	40	-0.5%
Total	1,130	1,160	1,120	1,060	1,060	1,070	1,180	0.3%
Tax Receipts Generated by Travel Spending (\$Million)							Avg. Annual Chg.	
	2007	2010	2013	2015	2017	2018	2019	07-19
Local Tax Receipts	1.1	1.7	1.7	2.0	1.6	1.7	2.0	5.1%
State Tax Receipts	2.3	2.8	3.7	4.7	4.2	4.4	4.8	6.4%
Total	3.3	4.5	5.5	6.7	5.8	6.1	6.7	6.0%

Details may not add to total due to rounding. * Other Travel includes ground transportation and air travel impacts for travel to other Wyoming visitor destinations and travel arrangement services. ** Retail includes gasoline. Federal tax receipts not included.

CAMPBELL COUNTY
(continued)

Average Expenditures for Overnight Visitors, 2019

	Travel Party		Person		Party Size	Length of Stay (Nights)
	Day	Trip	Day	Trip		
Hotel, Motel, STR	\$289	\$693	\$104	\$249	2.8	2.4
Private Home	\$116	\$329	\$51	\$145	2.3	2.8
Other Overnight	\$208	\$478	\$78	\$189	2.7	2.3
All Overnight	\$199	\$504	\$77	\$195	2.6	2.5

Overnight Visitor Volume, 2017-2019

	Person-Nights (thousands)			Party-Nights (thousands)		
	2017	2018	2019	2017	2018	2019
Hotel, Motel, STR	494	532	641	177	191	230
Private Home	339	352	363	149	155	160
Other Overnight	134	130	134	50	49	50
All Overnight	967	1,015	1,138	377	395	440
Annual Percent Chg.		4.9%	12.1%		4.8%	11.4%

	Person-Trips (thousands)			Party-Trips (thousands)		
	2017	2018	2019	2017	2018	2019
Hotel, Motel, STR	206	222	268	74	80	96
Private Home	119	124	128	53	55	56
Other Overnight	55	54	55	22	21	22
All Overnight	381	400	451	148	156	174
Annual Percent Chg.		5.1%	12.6%		5.0%	11.8%

"Hotel, Motel" category includes all lodging where a lodging tax is collected except campgrounds.
"Other Overnight" category includes campgrounds and vacation homes.

CARBON COUNTY

Travel Impacts, 2007-2019

Total Direct Travel Spending (\$Million)							Avg. Annual Chg.	
	2007	2010	2013	2015	2017	2018	2019	07-19
Destination Spending	132.0	120.7	148.6	150.3	162.3	184.6	196.7	3.4%
Other Travel*	6.5	7.2	10.6	8.2	8.3	9.6	9.3	2.9%
Total	138.5	127.9	159.2	158.4	170.6	194.2	205.9	3.4%
Visitor Spending by Type of Traveler Accommodation (\$Million)							Avg. Annual Chg.	
	2007	2010	2013	2015	2017	2018	2019	07-19
Hotel, Motel	58.5	49.3	66.4	73.3	79.8	97.9	107.3	5.2%
Campground	27.1	27.2	30.5	25.9	29.4	29.1	30.1	0.9%
Private Home	10.6	11.2	12.2	12.1	11.7	12.2	12.0	1.0%
Vacation Home	10.3	10.4	12.2	11.3	11.5	11.8	11.8	1.1%
Day Travel	25.5	22.6	27.3	27.6	29.8	33.5	35.5	2.8%
Total	132.0	120.7	148.6	150.3	162.3	184.6	196.7	3.4%
Visitor Spending By Commodity Purchased (\$Million)							Avg. Annual Chg.	
	2007	2010	2013	2015	2017	2018	2019	07-19
Accommodations	24.9	21.6	27.7	32.2	33.6	40.0	44.2	4.9%
Food Service	28.1	26.5	31.9	34.2	38.9	44.0	48.0	4.6%
Food Stores	12.0	11.2	13.2	13.7	14.4	15.3	16.2	2.6%
Local Tran. & Gas	17.1	17.3	26.3	20.5	21.9	27.1	26.8	3.8%
Arts, Ent. & Rec.	23.6	20.6	23.2	23.3	25.6	27.9	29.5	1.9%
Retail Sales	26.4	23.5	26.4	26.4	27.9	30.3	31.9	1.6%
Total	132.0	120.7	148.6	150.3	162.3	184.6	196.7	3.4%
Industry Earnings Generated by Travel Spending (\$Million)							Avg. Annual Chg.	
	2007	2010	2013	2015	2017	2018	2019	07-19
Accom. & Food Serv.	18.5	16.9	23.7	27.2	30.8	33.0	36.6	5.8%
Arts, Ent. & Rec.	6.4	5.6	6.4	6.2	6.3	5.1	5.3	-1.6%
Retail**	4.1	3.9	4.3	4.8	5.0	5.6	5.9	3.2%
Ground Tran .	0.2	0.2	0.3	0.3	0.3	0.3	0.3	2.8%
Other Travel*	1.5	1.7	1.7	1.8	1.9	1.9	1.9	2.0%
Total	30.7	28.3	36.4	40.2	44.2	45.8	50.0	4.2%
Industry Employment Generated by Travel Spending (Jobs)							Avg. Annual Chg.	
	2007	2010	2013	2015	2017	2018	2019	07-19
Accom. & Food Serv.	890	710	880	920	1,020	1,030	1,040	1.4%
Arts, Ent. & Rec.	270	200	200	170	180	140	140	-5.4%
Retail **	280	240	250	270	290	300	300	0.8%
Ground Tran	10	10	10	10	10	10	10	1.0%
Other Travel *	30	30	30	30	30	30	30	0.4%
Total	1,470	1,190	1,370	1,400	1,520	1,510	1,530	0.3%
Tax Receipts Generated by Travel Spending (\$Million)							Avg. Annual Chg.	
	2007	2010	2013	2015	2017	2018	2019	07-19
Local Tax Receipts	3.1	2.8	3.4	3.7	3.9	4.2	4.6	3.3%
State Tax Receipts	3.1	3.0	4.1	4.8	5.1	5.7	6.0	5.7%
Total	6.2	5.8	7.5	8.4	9.0	9.9	10.6	4.6%

Details may not add to total due to rounding. * Other Travel includes ground transportation and air travel impacts for travel to other Wyoming visitor destinations and travel arrangement services. ** Retail includes gasoline. Federal tax receipts not included.

CARBON COUNTY
(continued)

Average Expenditures for Overnight Visitors, 2019

	Travel Party		Person		Party Size	Length of Stay (Nights)
	Day	Trip	Day	Trip		
Hotel, Motel, STR	\$219	\$422	\$106	\$205	2.1	1.9
Private Home	\$147	\$418	\$65	\$184	2.3	2.8
Other Overnight	\$194	\$354	\$77	\$148	2.5	1.8
All Overnight	\$181	\$356	\$82	\$164	2.2	2.0

Overnight Visitor Volume, 2017-2019

	Person-Nights (thousands)			Party-Nights (thousands)		
	2017	2018	2019	2017	2018	2019
Hotel, Motel, STR	783	930	1,009	381	453	491
Private Home	189	190	185	83	84	82
Other Overnight	551	535	541	219	213	215
All Overnight	1,524	1,656	1,735	684	750	788
Annual Percent Chg.		8.6%	4.8%		9.6%	5.1%

	Person-Trips (thousands)			Party-Trips (thousands)		
	2017	2018	2019	2017	2018	2019
Hotel, Motel, STR	406	482	522	197	234	254
Private Home	67	67	65	29	29	29
Other Overnight	289	281	283	121	118	118
All Overnight	761	830	870	347	382	401
Annual Percent Chg.		9.1%	4.9%		9.8%	5.1%

"Hotel, Motel" category includes all lodging where a lodging tax is collected except campgrounds.
"Other Overnight" category includes campgrounds and vacation homes.

CONVERSE COUNTY

Travel Impacts, 2007-2019

Total Direct Travel Spending (\$Million)							Avg. Annual Chg.	
	2007	2010	2013	2015	2017	2018	2019	07-19
Destination Spending	28.8	27.4	43.8	49.2	46.2	56.8	66.6	7.2%
Other Travel*	5.5	6.3	9.6	7.5	7.5	8.8	8.4	3.6%
Total	34.3	33.7	53.4	56.7	53.7	65.6	75.0	6.7%
Visitor Spending by Type of Traveler Accommodation (\$Million)							Avg. Annual Chg.	
	2007	2010	2013	2015	2017	2018	2019	07-19
Hotel, Motel	16.2	14.5	27.2	21.9	15.9	25.8	35.5	6.8%
Campground	5.9	5.9	8.3	19.8	22.2	22.0	22.2	11.7%
Private Home	4.6	5.0	5.7	5.0	5.6	6.4	6.0	2.2%
Vacation Home	1.4	1.4	1.6	1.5	1.6	1.6	1.6	0.9%
Day Travel	0.7	0.6	0.9	0.9	0.8	1.1	1.2	5.5%
Total	28.8	27.4	43.8	49.2	46.2	56.8	66.6	7.2%
Visitor Spending By Commodity Purchased (\$Million)							Avg. Annual Chg.	
	2007	2010	2013	2015	2017	2018	2019	07-19
Accommodations	7.0	6.3	11.3	10.6	8.1	11.6	16.5	7.4%
Food Service	6.6	6.5	9.9	11.7	11.6	14.3	16.6	8.1%
Food Stores	2.2	2.2	3.1	4.6	4.6	5.0	5.4	7.6%
Local Tran. & Gas	3.6	3.8	7.2	6.5	6.2	8.3	8.6	7.5%
Arts, Ent. & Rec.	5.0	4.5	6.5	8.9	8.9	10.0	11.0	6.8%
Retail Sales	4.4	4.1	5.7	6.9	6.7	7.7	8.4	5.5%
Total	28.8	27.4	43.8	49.2	46.2	56.8	66.6	7.2%
Industry Earnings Generated by Travel Spending (\$Million)							Avg. Annual Chg.	
	2007	2010	2013	2015	2017	2018	2019	07-19
Accom. & Food Serv.	5.7	5.4	7.9	8.9	7.7	8.5	10.0	4.8%
Arts, Ent. & Rec.	2.6	2.4	3.3	4.6	3.4	3.3	3.1	1.4%
Retail**	1.0	1.0	1.4	1.5	1.4	1.7	1.9	5.6%
Ground Tran .	0.1	0.1	0.1	0.1	0.1	0.2	0.2	4.1%
Other Travel*	0.4	0.5	0.5	1.0	1.0	1.0	1.2	8.6%
Total	9.8	9.4	13.2	16.1	13.7	14.7	16.4	4.3%
Industry Employment Generated by Travel Spending (Jobs)							Avg. Annual Chg.	
	2007	2010	2013	2015	2017	2018	2019	07-19
Accom. & Food Serv.	300	250	320	320	280	310	340	1.0%
Arts, Ent. & Rec.	130	110	140	170	140	130	110	-1.6%
Retail **	80	70	90	110	110	120	130	4.6%
Ground Tran	0	0	0	0	0	0	10	2.2%
Other Travel *	20	20	20	10	20	20	20	2.4%
Total	530	450	560	620	550	580	610	1.2%
Tax Receipts Generated by Travel Spending (\$Million)							Avg. Annual Chg.	
	2007	2010	2013	2015	2017	2018	2019	07-19
Local Tax Receipts	0.6	0.6	0.9	0.9	0.8	1.1	1.4	7.3%
State Tax Receipts	0.8	0.9	1.5	1.9	1.8	2.1	2.4	9.1%
Total	1.4	1.4	2.4	2.8	2.6	3.2	3.7	8.4%

Details may not add to total due to rounding. * Other Travel includes ground transportation and air travel impacts for travel to other Wyoming visitor destinations and travel arrangement services. ** Retail includes gasoline. Federal tax receipts not included.

CONVERSE COUNTY
(continued)

Average Expenditures for Overnight Visitors, 2019

	Travel Party		Person		Party Size	Length of Stay (Nights)
	Day	Trip	Day	Trip		
Hotel, Motel, STR	\$240	\$587	\$103	\$252	2.3	2.5
Private Home	\$161	\$458	\$71	\$202	2.3	2.8
Other Overnight	\$321	\$855	\$117	\$325	2.8	2.7
All Overnight	\$172	\$441	\$70	\$183	2.4	2.6

Overnight Visitor Volume, 2017-2019

	Person-Nights (thousands)			Party-Nights (thousands)		
	2017	2018	2019	2017	2018	2019
Hotel, Motel, STR	163	265	346	70	114	148
Private Home	83	90	84	36	40	37
Other Overnight	214	206	205	77	75	74
All Overnight	460	562	635	184	228	260
Annual Percent Chg.		22.1%	13.1%		24.1%	13.8%

	Person-Trips (thousands)			Party-Trips (thousands)		
	2017	2018	2019	2017	2018	2019
Hotel, Motel, STR	67	108	141	29	46	61
Private Home	29	32	30	13	14	13
Other Overnight	76	74	73	29	28	28
All Overnight	172	214	244	70	88	101
Annual Percent Chg.		24.3%	14.3%		25.8%	14.8%

"Hotel, Motel" category includes all lodging where a lodging tax is collected except campgrounds.
"Other Overnight" category includes campgrounds and vacation homes.

CROOK COUNTY

Travel Impacts, 2007-2019

Total Direct Travel Spending (\$Million)							Avg. Annual Chg.	
	2007	2010	2013	2015	2017	2018	2019	07-19
Destination Spending	20.6	21.0	23.4	27.6	27.9	29.1	29.4	3.0%
Other Travel*	2.8	3.2	4.8	3.9	4.0	4.8	4.6	4.3%
Total	23.4	24.2	28.3	31.5	31.9	33.9	34.0	3.2%
Visitor Spending by Type of Traveler Accommodation (\$Million)							Avg. Annual Chg.	
	2007	2010	2013	2015	2017	2018	2019	07-19
Hotel, Motel	4.4	4.5	5.0	8.6	7.5	8.3	8.5	5.6%
Campground	12.1	12.3	13.4	13.7	15.4	15.3	15.6	2.1%
Private Home	2.1	2.3	2.6	2.9	2.6	2.8	2.8	2.2%
Vacation Home	1.5	1.6	1.9	1.8	1.9	2.0	2.0	2.4%
Day Travel	0.4	0.4	0.5	0.6	0.6	0.6	0.6	2.6%
Total	20.6	21.0	23.4	27.6	27.9	29.1	29.4	3.0%
Visitor Spending By Commodity Purchased (\$Million)							Avg. Annual Chg.	
	2007	2010	2013	2015	2017	2018	2019	07-19
Accommodations	3.4	3.5	3.7	5.0	4.7	4.8	5.0	3.3%
Food Service	4.0	4.2	4.5	5.9	6.2	6.5	6.7	4.5%
Food Stores	2.2	2.2	2.3	2.8	2.9	2.9	3.0	2.7%
Local Tran. & Gas	3.4	3.8	5.3	4.7	4.8	5.5	5.2	3.7%
Arts, Ent. & Rec.	4.0	3.9	3.9	4.7	4.9	5.0	5.1	1.9%
Retail Sales	3.6	3.6	3.6	4.4	4.3	4.4	4.4	1.6%
Total	20.6	21.0	23.4	27.6	27.9	29.1	29.4	3.0%
Industry Earnings Generated by Travel Spending (\$Million)							Avg. Annual Chg.	
	2007	2010	2013	2015	2017	2018	2019	07-19
Accom. & Food Serv.	3.4	3.7	4.0	5.3	5.3	5.2	5.1	3.4%
Arts, Ent. & Rec.	1.3	1.3	1.3	1.6	1.8	1.8	2.0	3.5%
Retail**	0.6	0.6	0.6	0.8	0.8	0.8	0.8	2.7%
Ground Tran .	0.0	0.0	0.0	0.0	0.0	0.0	0.0	2.4%
Other Travel*	0.6	0.7	0.7	0.8	0.9	0.9	0.9	2.9%
Total	6.0	6.4	6.7	8.6	8.7	8.7	8.9	3.3%
Industry Employment Generated by Travel Spending (Jobs)							Avg. Annual Chg.	
	2007	2010	2013	2015	2017	2018	2019	07-19
Accom. & Food Serv.	200	190	220	270	240	220	200	0.4%
Arts, Ent. & Rec.	60	50	50	50	50	50	50	-1.1%
Retail **	60	60	50	70	60	60	60	0.0%
Ground Tran	0	0	0	0	0	0	0	0.5%
Other Travel *	10	10	10	10	10	10	10	1.1%
Total	330	320	330	400	370	350	330	0.1%
Tax Receipts Generated by Travel Spending (\$Million)							Avg. Annual Chg.	
	2007	2010	2013	2015	2017	2018	2019	07-19
Local Tax Receipts	0.3	0.3	0.3	0.4	0.6	0.6	0.6	6.3%
State Tax Receipts	0.5	0.6	0.8	1.1	1.1	1.2	1.2	6.8%
Total	0.8	0.9	1.1	1.5	1.7	1.8	1.8	6.6%

Details may not add to total due to rounding. * Other Travel includes ground transportation and air travel impacts for travel to other Wyoming visitor destinations and travel arrangement services. ** Retail includes gasoline. Federal tax receipts not included.

CROOK COUNTY
(continued)

Average Expenditures for Overnight Visitors, 2019

	Travel Party		Person		Party Size	Length of Stay (Nights)
	Day	Trip	Day	Trip		
Hotel, Motel, STR	\$239	\$586	\$102	\$251	2.3	2.5
Private Home	\$107	\$305	\$47	\$134	2.3	2.8
Other Overnight	\$199	\$468	\$74	\$184	2.7	2.4
All Overnight	\$101	\$249	\$40	\$101	2.5	2.5

Overnight Visitor Volume, 2017-2019

	Person-Nights (thousands)			Party-Nights (thousands)		
	2017	2018	2019	2017	2018	2019
Hotel, Motel, STR	74	83	83	32	36	35
Private Home	57	60	58	25	26	26
Other Overnight	244	237	238	91	88	89
All Overnight	375	380	379	147	150	150
Annual Percent Chg.		1.5%	-0.3%		2.1%	-0.4%

	Person-Trips (thousands)			Party-Trips (thousands)		
	2017	2018	2019	2017	2018	2019
Hotel, Motel, STR	30	34	34	13	14	14
Private Home	20	21	21	9	9	9
Other Overnight	97	95	96	38	37	38
All Overnight	147	150	150	60	61	61
Annual Percent Chg.		2.1%	-0.3%		2.5%	-0.4%

"Hotel, Motel" category includes all lodging where a lodging tax is collected except campgrounds.
"Other Overnight" category includes campgrounds and vacation homes.

FREMONT COUNTY

Travel Impacts, 2007-2019

Total Direct Travel Spending (\$Million)							Avg. Annual Chg.	
	2007	2010	2013	2015	2017	2018	2019	07-19
Destination Spending	94.0	100.9	103.2	111.1	108.8	109.6	113.8	1.6%
Other Travel*	17.6	19.6	28.9	22.3	22.9	26.7	26.0	3.3%
Total	111.6	120.5	132.0	133.5	131.7	136.4	139.8	1.9%
Visitor Spending by Type of Traveler Accommodation (\$Million)							Avg. Annual Chg.	
	2007	2010	2013	2015	2017	2018	2019	07-19
Hotel, Motel	32.6	35.5	35.2	46.0	41.3	41.1	43.5	2.4%
Campground	33.3	33.4	33.1	29.8	33.8	33.5	34.5	0.3%
Private Home	21.5	23.9	25.6	26.5	24.8	25.8	26.5	1.7%
Vacation Home	4.9	5.6	6.9	6.3	6.4	6.7	6.7	2.5%
Day Travel	1.5	2.4	2.4	2.6	2.5	2.5	2.6	4.6%
Total	94.0	100.9	103.2	111.1	108.8	109.6	113.8	1.6%
Visitor Spending By Commodity Purchased (\$Million)							Avg. Annual Chg.	
	2007	2010	2013	2015	2017	2018	2019	07-19
Accommodations	16.2	17.5	17.2	21.9	20.6	20.3	21.0	2.2%
Food Service	21.1	23.5	23.6	27.2	27.3	27.5	29.5	2.8%
Food Stores	7.7	8.2	8.2	9.0	8.7	8.5	9.0	1.3%
Local Tran. & Gas	12.2	14.3	18.5	15.1	14.7	16.5	16.1	2.3%
Arts, Ent. & Rec.	20.1	20.1	19.0	20.1	20.2	19.9	20.7	0.3%
Retail Sales	16.0	16.6	15.8	16.8	16.0	15.7	16.3	0.1%
Visitor Air Tran.	0.7	0.8	0.9	1.1	1.2	1.2	1.3	5.7%
Total	94.0	100.9	103.2	111.1	108.8	109.6	113.8	1.6%
Industry Earnings Generated by Travel Spending (\$Million)							Avg. Annual Chg.	
	2007	2010	2013	2015	2017	2018	2019	07-19
Accom. & Food Serv.	16.2	18.7	19.2	20.8	20.8	21.8	21.7	2.5%
Arts, Ent. & Rec.	13.6	16.7	16.9	17.4	16.3	16.5	18.7	2.7%
Retail**	2.5	3.0	2.9	3.3	3.0	3.0	3.4	2.6%
Ground Tran .	0.3	0.3	0.3	0.3	0.3	0.3	0.3	1.3%
Other Travel*	2.7	2.8	2.8	2.7	2.9	2.9	3.9	3.0%
Total	35.3	41.5	42.0	44.6	43.3	44.5	48.0	2.6%
Industry Employment Generated by Travel Spending (Jobs)							Avg. Annual Chg.	
	2007	2010	2013	2015	2017	2018	2019	07-19
Accom. & Food Serv.	850	920	880	910	870	880	880	0.3%
Arts, Ent. & Rec.	320	390	370	370	320	300	310	-0.3%
Retail **	190	200	170	180	170	170	190	0.1%
Ground Tran	10	10	10	10	10	10	10	-0.5%
Other Travel *	50	50	50	50	50	50	70	2.4%
Total	1,420	1,570	1,470	1,520	1,420	1,410	1,450	0.2%
Tax Receipts Generated by Travel Spending (\$Million)							Avg. Annual Chg.	
	2007	2010	2013	2015	2017	2018	2019	07-19
Local Tax Receipts	1.0	1.0	1.3	2.3	2.2	2.2	2.3	7.4%
State Tax Receipts	2.5	3.0	3.8	4.6	4.6	4.7	4.8	5.4%
Total	3.5	4.1	5.1	6.9	6.8	6.8	7.1	6.0%

Details may not add to total due to rounding. * Other Travel includes ground transportation and air travel impacts for travel to other Wyoming visitor destinations and travel arrangement services. ** Retail includes gasoline. Federal tax receipts not included.

FREMONT COUNTY
(continued)

Average Expenditures for Overnight Visitors, 2019

	Travel Party		Person		Party Size	Length of Stay (Nights)
	Day	Trip	Day	Trip		
Hotel, Motel, STR	\$354	\$848	\$127	\$304	2.8	2.4
Private Home	\$142	\$402	\$62	\$177	2.3	2.8
Other Overnight	\$233	\$493	\$89	\$199	2.6	2.1
All Overnight	\$171	\$415	\$68	\$167	2.5	2.4

Overnight Visitor Volume, 2017-2019

	Person-Nights (thousands)			Party-Nights (thousands)		
	2017	2018	2019	2017	2018	2019
Hotel, Motel, STR	332	321	342	119	115	123
Private Home	415	416	426	183	183	187
Other Overnight	470	458	462	179	175	176
All Overnight	1,217	1,194	1,230	481	473	487
Annual Percent Chg.		-1.9%	3.0%		-1.7%	2.9%

	Person-Trips (thousands)			Party-Trips (thousands)		
	2017	2018	2019	2017	2018	2019
Hotel, Motel, STR	139	134	143	50	48	51
Private Home	146	146	150	64	64	66
Other Overnight	209	205	207	85	83	83
All Overnight	494	486	499	199	196	201
Annual Percent Chg.		-1.7%	2.8%		-1.5%	2.7%

"Hotel, Motel" category includes all lodging where a lodging tax is collected except campgrounds.
"Other Overnight" category includes campgrounds and vacation homes.

GOSHEN COUNTY

Travel Impacts, 2007-2019

Total Direct Travel Spending (\$Million)							Avg. Annual Chg.	
	2007	2010	2013	2015	2017	2018	2019	07-19
Destination Spending	16.6	21.0	20.2	21.7	20.4	23.9	25.4	3.6%
Other Travel*	5.5	6.2	9.2	7.1	7.3	8.7	8.4	3.6%
Total	22.1	27.2	29.4	28.8	27.8	32.6	33.8	3.6%
Visitor Spending by Type of Traveler Accommodation (\$Million)							Avg. Annual Chg.	
	2007	2010	2013	2015	2017	2018	2019	07-19
Hotel, Motel	3.0	5.9	6.1	5.7	3.6	5.3	6.8	7.1%
Campground	6.7	6.7	5.6	7.7	8.8	8.8	9.0	2.6%
Private Home	5.4	6.6	6.6	6.4	6.2	7.8	7.5	2.8%
Vacation Home	0.7	0.7	0.9	0.8	0.8	0.9	0.9	1.5%
Day Travel	0.8	1.0	1.0	1.0	1.0	1.2	1.2	3.0%
Total	16.6	21.0	20.2	21.7	20.4	23.9	25.4	3.6%
Visitor Spending By Commodity Purchased (\$Million)							Avg. Annual Chg.	
	2007	2010	2013	2015	2017	2018	2019	07-19
Accommodations	2.0	3.1	3.0	3.2	2.4	3.0	3.6	5.2%
Food Service	3.9	5.0	4.7	5.4	5.3	6.3	6.8	4.8%
Food Stores	1.6	1.9	1.7	2.1	2.0	2.2	2.3	3.0%
Local Tran. & Gas	2.9	3.8	4.5	3.9	3.8	4.8	4.7	4.0%
Arts, Ent. & Rec.	3.2	3.6	3.1	3.7	3.7	4.0	4.2	2.2%
Retail Sales	3.0	3.5	3.1	3.4	3.2	3.6	3.8	1.9%
Total	16.6	21.0	20.2	21.7	20.4	23.9	25.4	3.6%
Industry Earnings Generated by Travel Spending (\$Million)							Avg. Annual Chg.	
	2007	2010	2013	2015	2017	2018	2019	07-19
Accom. & Food Serv.	1.5	2.2	2.5	2.7	2.7	3.5	3.5	7.5%
Arts, Ent. & Rec.	0.9	1.1	1.0	1.1	1.0	1.1	1.2	2.4%
Retail**	0.4	0.6	0.5	0.6	0.5	0.6	0.6	3.2%
Ground Tran .	0.1	0.1	0.1	0.1	0.1	0.1	0.1	2.6%
Other Travel*	0.6	0.6	0.6	0.7	0.7	0.7	0.8	2.6%
Total	3.4	4.5	4.7	5.2	5.0	6.0	6.2	5.0%
Industry Employment Generated by Travel Spending (Jobs)							Avg. Annual Chg.	
	2007	2010	2013	2015	2017	2018	2019	07-19
Accom. & Food Serv.	140	180	180	180	170	210	210	3.6%
Arts, Ent. & Rec.	50	60	50	50	40	50	50	-0.2%
Retail **	50	50	40	50	40	50	50	0.0%
Ground Tran	0	0	0	0	0	0	0	0.8%
Other Travel *	20	10	20	20	10	10	10	-1.3%
Total	250	300	290	300	280	320	320	2.0%
Tax Receipts Generated by Travel Spending (\$Million)							Avg. Annual Chg.	
	2007	2010	2013	2015	2017	2018	2019	07-19
Local Tax Receipts	0.3	0.4	0.4	0.4	0.4	0.4	0.5	5.5%
State Tax Receipts	0.5	0.7	0.9	1.2	1.2	1.3	1.3	7.6%
Total	0.8	1.1	1.3	1.6	1.5	1.7	1.8	6.9%

Details may not add to total due to rounding. * Other Travel includes ground transportation and air travel impacts for travel to other Wyoming visitor destinations and travel arrangement services. ** Retail includes gasoline. Federal tax receipts not included.

GOSHEN COUNTY
(continued)

Average Expenditures for Overnight Visitors, 2019

	Travel Party		Person		Party Size	Length of Stay (Nights)
	Day	Trip	Day	Trip		
Hotel, Motel, STR	\$241	\$590	\$103	\$253	2.3	2.5
Private Home	\$125	\$355	\$55	\$156	2.3	2.8
Other Overnight	\$249	\$626	\$91	\$242	2.7	2.5
All Overnight	\$125	\$331	\$52	\$138	2.4	2.6

Overnight Visitor Volume, 2017-2019

	Person-Nights (thousands)			Party-Nights (thousands)		
	2017	2018	2019	2017	2018	2019
Hotel, Motel, STR	36	52	66	15	22	28
Private Home	117	142	136	52	63	60
Other Overnight	110	106	108	40	39	40
All Overnight	263	301	310	107	124	128
Annual Percent Chg.		14.6%	3.0%		15.9%	2.9%

	Person-Trips (thousands)			Party-Trips (thousands)		
	2017	2018	2019	2017	2018	2019
Hotel, Motel, STR	15	21	27	6	9	12
Private Home	41	50	48	18	22	21
Other Overnight	41	40	41	16	16	16
All Overnight	97	112	116	40	47	48
Annual Percent Chg.		15.1%	3.4%		16.0%	3.3%

"Hotel, Motel" category includes all lodging where a lodging tax is collected except campgrounds.
"Other Overnight" category includes campgrounds and vacation homes.

HOT SPRINGS COUNTY

Travel Impacts, 2007-2019

Total Direct Travel Spending (\$Million)							Avg. Annual Chg.	
	2007	2010	2013	2015	2017	2018	2019	07-19
Destination Spending	20.0	20.6	21.3	21.5	22.1	21.5	24.2	1.6%
Other Travel*	2.0	2.2	3.3	2.5	2.5	2.9	2.8	3.1%
Total	22.0	22.8	24.6	23.9	24.7	24.5	27.1	1.7%
Visitor Spending by Type of Traveler Accommodation (\$Million)							Avg. Annual Chg.	
	2007	2010	2013	2015	2017	2018	2019	07-19
Hotel, Motel	9.3	9.6	9.5	9.5	9.2	8.7	10.7	1.2%
Campground	6.9	7.0	7.4	7.5	8.6	8.6	8.9	2.1%
Private Home	1.7	1.8	2.1	2.1	2.0	2.0	2.2	2.0%
Vacation Home	0.7	0.7	0.8	0.7	0.8	0.8	0.8	1.3%
Day Travel	1.5	1.5	1.6	1.6	1.6	1.5	1.7	1.1%
Total	20.0	20.6	21.3	21.5	22.1	21.5	24.2	1.6%
Visitor Spending By Commodity Purchased (\$Million)							Avg. Annual Chg.	
	2007	2010	2013	2015	2017	2018	2019	07-19
Accommodations	4.5	4.6	4.5	4.9	5.0	4.6	5.4	1.5%
Food Service	4.5	4.7	4.8	5.2	5.5	5.3	6.2	2.7%
Food Stores	1.7	1.7	1.8	1.9	1.9	1.8	2.0	1.6%
Local Tran. & Gas	2.7	3.0	4.0	3.1	3.2	3.5	3.6	2.4%
Arts, Ent. & Rec.	3.5	3.4	3.2	3.3	3.5	3.4	3.7	0.6%
Retail Sales	3.2	3.1	3.0	3.1	3.1	2.9	3.3	0.2%
Total	20.0	20.6	21.3	21.5	22.1	21.5	24.2	1.6%
Industry Earnings Generated by Travel Spending (\$Million)							Avg. Annual Chg.	
	2007	2010	2013	2015	2017	2018	2019	07-19
Accom. & Food Serv.	3.2	3.5	3.3	3.5	3.3	2.9	3.0	-0.8%
Arts, Ent. & Rec.	2.3	2.3	2.2	2.7	2.8	2.8	3.1	2.3%
Retail**	0.4	0.4	0.4	0.4	0.4	0.4	0.5	1.0%
Ground Tran .	0.0	0.0	0.0	0.0	0.0	0.0	0.0	2.2%
Other Travel*	0.4	0.4	0.4	0.5	0.5	0.5	0.5	2.8%
Total	6.4	6.7	6.4	7.1	7.1	6.7	7.1	0.8%
Industry Employment Generated by Travel Spending (Jobs)							Avg. Annual Chg.	
	2007	2010	2013	2015	2017	2018	2019	07-19
Accom. & Food Serv.	200	190	180	180	170	140	140	-3.1%
Arts, Ent. & Rec.	80	70	60	70	70	60	60	-2.1%
Retail **	50	50	40	40	40	40	40	-1.5%
Ground Tran	0	0	0	0	0	0	0	0.3%
Other Travel *	10	10	10	10	10	10	10	3.6%
Total	330	310	290	300	280	250	250	-2.4%
Tax Receipts Generated by Travel Spending (\$Million)							Avg. Annual Chg.	
	2007	2010	2013	2015	2017	2018	2019	07-19
Local Tax Receipts	0.4	0.5	0.4	0.5	0.6	0.6	0.7	3.7%
State Tax Receipts	0.5	0.6	0.7	0.8	0.8	0.8	0.9	4.6%
Total	1.0	1.0	1.1	1.3	1.4	1.4	1.6	4.2%

Details may not add to total due to rounding. * Other Travel includes ground transportation and air travel impacts for travel to other Wyoming visitor destinations and travel arrangement services. ** Retail includes gasoline. Federal tax receipts not included.

HOT SPRINGS COUNTY
(continued)

Average Expenditures for Overnight Visitors, 2019

	Travel Party		Person		Party Size	Length of Stay (Nights)
	Day	Trip	Day	Trip		
Hotel, Motel, STR	\$268	\$657	\$115	\$282	2.3	2.5
Private Home	\$122	\$347	\$54	\$153	2.3	2.8
Other Overnight	\$244	\$621	\$89	\$239	2.7	2.5
All Overnight	\$148	\$378	\$59	\$155	2.5	2.6

Overnight Visitor Volume, 2017-2019

	Person-Nights (thousands)			Party-Nights (thousands)		
	2017	2018	2019	2017	2018	2019
Hotel, Motel, STR	81	75	93	35	32	40
Private Home	38	37	41	17	16	18
Other Overnight	109	105	108	40	39	40
All Overnight	229	217	242	92	87	97
Annual Percent Chg.		-4.9%	11.3%		-5.0%	11.8%

	Person-Trips (thousands)			Party-Trips (thousands)		
	2017	2018	2019	2017	2018	2019
Hotel, Motel, STR	33	30	38	14	13	16
Private Home	14	13	14	6	6	6
Other Overnight	41	40	40	16	15	16
All Overnight	88	83	93	36	34	38
Annual Percent Chg.		-5.0%	11.3%		-5.0%	11.7%

"Hotel, Motel" category includes all lodging where a lodging tax is collected except campgrounds.
"Other Overnight" category includes campgrounds and vacation homes.

JOHNSON COUNTY

Travel Impacts, 2007-2019

Total Direct Travel Spending (\$Million)							Avg. Annual Chg.	
	2007	2010	2013	2015	2017	2018	2019	07-19
Destination Spending	32.6	35.3	42.3	44.8	47.7	49.8	51.2	3.8%
Other Travel*	3.6	4.0	5.9	4.6	4.7	5.5	5.3	3.4%
Total	36.2	39.3	48.2	49.3	52.4	55.3	56.5	3.8%
Visitor Spending by Type of Traveler Accommodation (\$Million)							Avg. Annual Chg.	
	2007	2010	2013	2015	2017	2018	2019	07-19
Hotel, Motel	13.9	16.0	18.6	21.7	22.0	24.0	24.7	4.9%
Campground	13.9	14.0	17.6	17.2	19.6	19.5	20.2	3.1%
Private Home	2.6	2.9	3.2	3.0	3.1	3.3	3.2	2.0%
Vacation Home	1.4	1.5	1.8	1.7	1.7	1.8	1.8	2.0%
Day Travel	0.9	1.0	1.1	1.2	1.3	1.3	1.4	3.4%
Total	32.6	35.3	42.3	44.8	47.7	49.8	51.2	3.8%
Visitor Spending By Commodity Purchased (\$Million)							Avg. Annual Chg.	
	2007	2010	2013	2015	2017	2018	2019	07-19
Accommodations	7.2	8.1	9.4	11.2	11.1	11.4	11.7	4.1%
Food Service	7.2	8.0	9.4	10.5	11.9	12.4	13.2	5.1%
Food Stores	2.9	3.1	3.7	4.0	4.2	4.2	4.4	3.4%
Local Tran. & Gas	4.1	4.7	7.2	5.8	6.1	7.2	6.9	4.6%
Arts, Ent. & Rec.	6.1	6.1	6.8	7.2	7.9	8.0	8.3	2.7%
Retail Sales	5.1	5.2	5.8	6.1	6.4	6.5	6.7	2.3%
Total	32.6	35.3	42.3	44.8	47.7	49.8	51.2	3.8%
Industry Earnings Generated by Travel Spending (\$Million)							Avg. Annual Chg.	
	2007	2010	2013	2015	2017	2018	2019	07-19
Accom. & Food Serv.	5.0	5.8	6.6	7.2	7.3	7.8	8.0	4.1%
Arts, Ent. & Rec.	3.7	3.9	4.3	4.8	4.9	5.3	4.7	2.0%
Retail**	0.7	0.8	0.8	0.9	0.9	1.0	1.0	3.4%
Ground Tran .	0.0	0.0	0.0	0.1	0.1	0.1	0.1	1.7%
Other Travel*	0.8	0.9	1.0	1.0	1.1	1.1	1.2	2.7%
Total	10.2	11.5	12.8	14.0	14.3	15.2	15.0	3.2%
Industry Employment Generated by Travel Spending (Jobs)							Avg. Annual Chg.	
	2007	2010	2013	2015	2017	2018	2019	07-19
Accom. & Food Serv.	330	360	390	380	370	390	390	1.3%
Arts, Ent. & Rec.	120	110	120	120	120	120	110	-0.6%
Retail **	90	100	100	110	110	110	110	1.4%
Ground Tran	0	0	0	0	0	0	0	-0.1%
Other Travel *	10	10	10	10	10	10	10	0.3%
Total	560	580	630	630	620	630	630	0.9%
Tax Receipts Generated by Travel Spending (\$Million)							Avg. Annual Chg.	
	2007	2010	2013	2015	2017	2018	2019	07-19
Local Tax Receipts	0.6	0.6	0.7	0.8	0.9	0.9	1.2	6.6%
State Tax Receipts	0.8	1.0	1.3	1.6	1.7	1.7	1.8	6.5%
Total	1.4	1.6	2.0	2.4	2.5	2.6	3.0	6.6%

Details may not add to total due to rounding. * Other Travel includes ground transportation and air travel impacts for travel to other Wyoming visitor destinations and travel arrangement services. ** Retail includes gasoline. Federal tax receipts not included.

JOHNSON COUNTY
(continued)

Average Expenditures for Overnight Visitors, 2019

	Travel Party		Person		Party Size	Length of Stay (Nights)
	Day	Trip	Day	Trip		
Hotel, Motel, STR	\$231	\$566	\$99	\$243	2.3	2.5
Private Home	\$141	\$401	\$62	\$177	2.3	2.8
Other Overnight	\$273	\$695	\$100	\$267	2.7	2.5
All Overnight	\$150	\$378	\$60	\$156	2.5	2.5

Overnight Visitor Volume, 2017-2019

	Person-Nights (thousands)			Party-Nights (thousands)		
	2017	2018	2019	2017	2018	2019
Hotel, Motel, STR	224	242	249	96	104	107
Private Home	53	53	52	23	23	23
Other Overnight	221	215	219	81	79	80
All Overnight	499	509	521	200	205	210
Annual Percent Chg.		2.1%	2.3%		2.5%	2.2%

	Person-Trips (thousands)			Party-Trips (thousands)		
	2017	2018	2019	2017	2018	2019
Hotel, Motel, STR	92	99	102	39	42	44
Private Home	19	19	18	8	8	8
Other Overnight	83	81	82	32	31	32
All Overnight	193	198	202	79	82	83
Annual Percent Chg.		2.7%	2.1%		3.0%	2.1%

"Hotel, Motel" category includes all lodging where a lodging tax is collected except campgrounds.
"Other Overnight" category includes campgrounds and vacation homes.

LARAMIE COUNTY

Travel Impacts, 2007-2019

Total Direct Travel Spending (\$Million)							Avg. Annual Chg.	
	2007	2010	2013	2015	2017	2018	2019	07-19
Destination Spending	206.3	230.8	275.3	267.9	291.7	309.2	317.5	3.7%
Other Travel*	38.4	43.3	65.8	52.1	54.7	64.9	62.7	4.2%
Total	244.7	274.1	341.0	320.1	346.4	374.1	380.2	3.7%
Visitor Spending by Type of Traveler Accommodation (\$Million)							Avg. Annual Chg.	
	2007	2010	2013	2015	2017	2018	2019	07-19
Hotel, Motel	80.5	89.9	109.6	107.8	116.8	127.3	133.2	4.3%
Campground	25.8	26.0	34.2	37.1	42.3	42.1	43.5	4.5%
Private Home	43.7	52.7	59.2	54.1	58.0	61.0	60.6	2.8%
Vacation Home	1.0	1.2	1.5	1.4	1.4	1.5	1.5	3.1%
Day Travel	55.4	61.1	70.8	67.6	73.3	77.3	78.7	3.0%
Total	206.3	230.8	275.3	267.9	291.7	309.2	317.5	3.7%
Visitor Spending By Commodity Purchased (\$Million)							Avg. Annual Chg.	
	2007	2010	2013	2015	2017	2018	2019	07-19
Accommodations	33.0	36.1	43.7	47.2	50.8	53.9	57.6	4.7%
Food Service	48.5	56.1	65.0	66.8	75.9	80.2	84.2	4.7%
Food Stores	14.2	15.7	18.4	19.0	20.0	20.5	21.1	3.3%
Local Tran. & Gas	32.6	39.8	57.0	44.7	47.9	55.3	53.2	4.2%
Arts, Ent. & Rec.	31.3	32.7	36.3	36.3	39.8	41.0	42.0	2.5%
Retail Sales	45.8	49.4	53.8	52.5	55.6	56.6	57.6	1.9%
Visitor Air Tran.	0.8	0.9	1.2	1.4	1.6	1.7	1.7	7.0%
Total	206.3	230.8	275.3	267.9	291.7	309.2	317.5	3.7%
Industry Earnings Generated by Travel Spending (\$Million)							Avg. Annual Chg.	
	2007	2010	2013	2015	2017	2018	2019	07-19
Accom. & Food Serv.	28.1	31.7	35.6	34.3	34.4	36.3	39.9	3.0%
Arts, Ent. & Rec.	11.8	12.1	13.1	12.6	14.3	16.4	17.5	3.4%
Retail**	8.1	9.0	9.5	9.7	10.1	10.5	10.8	2.5%
Ground Tran .	1.2	1.3	1.4	1.5	1.5	1.5	1.5	1.5%
Other Travel*	3.8	4.0	4.4	4.8	5.1	5.2	5.6	3.3%
Total	52.9	58.0	64.0	62.8	65.4	69.9	75.3	3.0%
Industry Employment Generated by Travel Spending (Jobs)							Avg. Annual Chg.	
	2007	2010	2013	2015	2017	2018	2019	07-19
Accom. & Food Serv.	1,310	1,600	1,430	1,510	1,470	1,460	1,520	1.3%
Arts, Ent. & Rec.	730	820	720	740	830	910	920	2.0%
Retail **	470	470	480	470	480	480	480	0.3%
Ground Tran	50	50	50	50	50	50	50	-0.3%
Other Travel *	120	110	120	120	120	120	120	0.4%
Total	2,670	3,050	2,800	2,890	2,940	3,020	3,100	1.2%
Tax Receipts Generated by Travel Spending (\$Million)							Avg. Annual Chg.	
	2007	2010	2013	2015	2017	2018	2019	07-19
Local Tax Receipts	5.1	5.7	6.6	6.8	7.4	8.3	8.7	4.6%
State Tax Receipts	6.0	7.2	10.0	11.7	12.5	13.1	13.4	6.9%
Total	11.0	12.9	16.6	18.5	20.0	21.4	22.1	5.9%

Details may not add to total due to rounding. * Other Travel includes ground transportation and air travel impacts for travel to other Wyoming visitor destinations and travel arrangement services. ** Retail includes gasoline. Federal tax receipts not included.

LARAMIE COUNTY
(continued)

Average Expenditures for Overnight Visitors, 2019

	Travel Party		Person		Party Size	Length of Stay (Nights)
	Day	Trip	Day	Trip		
Hotel, Motel, STR	\$248	\$479	\$121	\$233	2.1	1.9
Private Home	\$123	\$349	\$54	\$153	2.3	2.8
Other Overnight	\$264	\$797	\$94	\$291	2.8	3.0
All Overnight	\$164	\$387	\$73	\$176	2.3	2.4

Overnight Visitor Volume, 2017-2019

	Person-Nights (thousands)			Party-Nights (thousands)		
	2017	2018	2019	2017	2018	2019
Hotel, Motel, STR	1,015	1,076	1,103	494	524	537
Private Home	1,123	1,132	1,122	494	498	494
Other Overnight	485	469	481	172	166	170
All Overnight	2,624	2,677	2,706	1,160	1,188	1,201
Annual Percent Chg.		2.0%	1.1%		2.4%	1.1%

	Person-Trips (thousands)			Party-Trips (thousands)		
	2017	2018	2019	2017	2018	2019
Hotel, Motel, STR	526	557	571	256	271	278
Private Home	395	398	395	174	175	174
Other Overnight	155	151	154	57	55	56
All Overnight	1,076	1,106	1,120	486	502	508
Annual Percent Chg.		2.8%	1.3%		3.1%	1.3%

"Hotel, Motel" category includes all lodging where a lodging tax is collected except campgrounds.
"Other Overnight" category includes campgrounds and vacation homes.

LINCOLN COUNTY

Travel Impacts, 2007-2019

Total Direct Travel Spending (\$Million)							Avg. Annual Chg.	
	2007	2010	2013	2015	2017	2018	2019	07-19
Destination Spending	37.3	43.3	46.3	49.1	54.4	60.2	55.9	3.4%
Other Travel*	7.2	8.3	12.3	9.8	10.4	12.5	12.0	4.4%
Total	44.5	51.6	58.7	58.9	64.9	72.6	67.9	3.6%
Visitor Spending by Type of Traveler Accommodation (\$Million)							Avg. Annual Chg.	
	2007	2010	2013	2015	2017	2018	2019	07-19
Hotel, Motel	6.9	10.3	9.7	11.2	14.6	18.0	15.1	6.8%
Campground	7.3	7.4	8.1	8.2	9.4	9.3	9.7	2.4%
Private Home	9.6	10.8	11.5	12.6	12.7	13.7	12.6	2.3%
Vacation Home	6.9	7.6	9.3	8.9	9.0	9.6	9.6	2.7%
Day Travel	6.5	7.2	7.7	8.2	8.7	9.4	9.0	2.6%
Total	37.3	43.3	46.3	49.1	54.4	60.2	55.9	3.4%
Visitor Spending By Commodity Purchased (\$Million)							Avg. Annual Chg.	
	2007	2010	2013	2015	2017	2018	2019	07-19
Accommodations	3.5	4.8	4.5	5.4	7.2	8.5	7.3	6.4%
Food Service	9.2	10.9	11.3	13.0	14.7	16.1	15.5	4.5%
Food Stores	3.7	4.1	4.4	4.9	5.1	5.3	5.2	2.8%
Local Tran. & Gas	6.6	8.1	10.9	9.2	9.7	11.5	10.3	3.7%
Arts, Ent. & Rec.	7.1	7.5	7.5	8.2	8.9	9.4	9.0	2.0%
Retail Sales	7.2	7.9	7.8	8.4	8.8	9.3	8.7	1.5%
Total	37.3	43.3	46.3	49.1	54.4	60.2	55.9	3.4%
Industry Earnings Generated by Travel Spending (\$Million)							Avg. Annual Chg.	
	2007	2010	2013	2015	2017	2018	2019	07-19
Accom. & Food Serv.	5.3	7.0	6.0	7.1	8.9	9.6	10.1	5.5%
Arts, Ent. & Rec.	3.7	4.0	3.9	5.2	5.1	3.9	4.4	1.5%
Retail**	1.2	1.5	1.4	1.6	1.7	1.8	1.8	3.0%
Ground Tran .	0.1	0.1	0.1	0.1	0.2	0.2	0.1	2.1%
Other Travel*	1.0	1.0	1.1	1.2	1.3	1.4	1.6	4.1%
Total	11.3	13.6	12.6	15.4	17.1	16.8	18.0	3.9%
Industry Employment Generated by Travel Spending (Jobs)							Avg. Annual Chg.	
	2007	2010	2013	2015	2017	2018	2019	07-19
Accom. & Food Serv.	300	350	260	280	320	330	340	1.0%
Arts, Ent. & Rec.	130	140	110	130	110	80	90	-3.5%
Retail **	100	100	90	100	100	110	100	-0.1%
Ground Tran	0	0	0	0	0	0	0	0.2%
Other Travel *	50	40	40	50	50	50	50	0.7%
Total	580	630	510	560	590	570	580	-0.1%
Tax Receipts Generated by Travel Spending (\$Million)							Avg. Annual Chg.	
	2007	2010	2013	2015	2017	2018	2019	07-19
Local Tax Receipts	0.5	0.7	0.7	0.7	0.9	1.0	0.9	4.4%
State Tax Receipts	1.1	1.4	1.8	2.2	2.4	2.6	2.5	7.2%
Total	1.6	2.0	2.4	3.0	3.3	3.5	3.4	6.4%

Details may not add to total due to rounding. * Other Travel includes ground transportation and air travel impacts for travel to other Wyoming visitor destinations and travel arrangement services. ** Retail includes gasoline. Federal tax receipts not included.

LINCOLN COUNTY
(continued)

Average Expenditures for Overnight Visitors, 2019

	Travel Party		Person		Party Size	Length of Stay (Nights)
	Day	Trip	Day	Trip		
Hotel, Motel, STR	\$277	\$679	\$119	\$291	2.3	2.5
Private Home	\$133	\$377	\$58	\$166	2.3	2.8
Other Overnight	\$134	\$211	\$56	\$91	2.4	1.6
All Overnight	\$160	\$319	\$68	\$138	2.3	2.0

Overnight Visitor Volume, 2017-2019

	Person-Nights (thousands)			Party-Nights (thousands)		
	2017	2018	2019	2017	2018	2019
Hotel, Motel, STR	126	153	127	54	65	55
Private Home	227	236	215	100	104	95
Other Overnight	342	341	344	143	143	144
All Overnight	695	730	686	297	312	293
Annual Percent Chg.		5.0%	-5.9%		5.1%	-6.1%

	Person-Trips (thousands)			Party-Trips (thousands)		
	2017	2018	2019	2017	2018	2019
Hotel, Motel, STR	52	62	52	22	27	22
Private Home	80	83	76	35	37	33
Other Overnight	210	211	212	91	91	91
All Overnight	341	356	339	148	154	147
Annual Percent Chg.		4.3%	-4.7%		4.4%	-4.8%

"Hotel, Motel" category includes all lodging where a lodging tax is collected except campgrounds.
"Other Overnight" category includes campgrounds and vacation homes.

NATRONA COUNTY

Travel Impacts, 2007-2019

Total Direct Travel Spending (\$Million)							Avg. Annual Chg.	
	2007	2010	2013	2015	2017	2018	2019	07-19
Destination Spending	181.7	187.8	242.1	238.2	242.3	236.2	274.1	3.5%
Other Travel*	35.5	40.3	60.4	49.9	50.7	58.6	57.2	4.1%
Total	217.2	228.0	302.4	288.1	293.0	294.9	331.3	3.6%
Visitor Spending by Type of Traveler Accommodation (\$Million)							Avg. Annual Chg.	
	2007	2010	2013	2015	2017	2018	2019	07-19
Hotel, Motel	90.5	92.7	129.8	128.8	127.9	122.2	151.5	4.4%
Campground	17.0	17.1	21.2	19.7	22.6	22.3	23.3	2.6%
Private Home	44.8	48.4	54.8	54.4	55.7	55.7	59.8	2.4%
Vacation Home	8.5	8.5	10.0	9.6	9.8	10.2	10.2	1.6%
Day Travel	20.9	21.1	26.3	25.7	26.2	25.8	29.4	2.9%
Total	181.7	187.8	242.1	238.2	242.3	236.2	274.1	3.5%
Visitor Spending By Commodity Purchased (\$Million)							Avg. Annual Chg.	
	2007	2010	2013	2015	2017	2018	2019	07-19
Accommodations	34.6	34.9	47.4	50.2	48.2	44.2	55.6	4.0%
Food Service	44.9	48.5	61.8	63.5	67.8	66.8	79.0	4.8%
Food Stores	12.7	13.2	16.6	17.0	16.9	16.3	18.5	3.2%
Local Tran. & Gas	20.2	22.9	34.4	27.4	27.8	29.9	31.9	3.9%
Arts, Ent. & Rec.	30.1	29.6	35.7	35.0	36.1	34.9	39.9	2.4%
Retail Sales	35.2	35.6	41.7	40.5	40.5	38.9	43.8	1.8%
Visitor Air Tran.	3.8	3.0	4.4	4.5	5.0	5.2	5.4	2.9%
Total	181.7	187.8	242.1	238.2	242.3	236.2	274.1	3.5%
Industry Earnings Generated by Travel Spending (\$Million)							Avg. Annual Chg.	
	2007	2010	2013	2015	2017	2018	2019	07-19
Accom. & Food Serv.	34.1	36.1	40.9	43.0	41.4	42.3	47.7	2.8%
Arts, Ent. & Rec.	12.9	12.6	15.1	17.0	19.1	19.0	19.4	3.5%
Retail**	6.5	6.8	7.8	8.0	7.8	7.6	8.7	2.5%
Ground Tran .	1.0	1.0	1.1	1.2	1.1	1.1	1.2	1.3%
Other Travel*	4.7	5.3	5.6	5.4	5.5	5.6	5.7	1.6%
Total	59.2	61.7	70.5	74.6	75.0	75.6	82.6	2.8%
Industry Employment Generated by Travel Spending (Jobs)							Avg. Annual Chg.	
	2007	2010	2013	2015	2017	2018	2019	07-19
Accom. & Food Serv.	1,520	1,460	1,600	1,550	1,490	1,460	1,540	0.1%
Arts, Ent. & Rec.	530	450	520	540	660	600	580	0.8%
Retail **	330	320	340	360	360	330	370	1.0%
Ground Tran	40	40	40	40	40	30	40	-0.5%
Other Travel *	140	150	150	140	140	140	130	-0.6%
Total	2,560	2,420	2,640	2,630	2,690	2,570	2,670	0.3%
Tax Receipts Generated by Travel Spending (\$Million)							Avg. Annual Chg.	
	2007	2010	2013	2015	2017	2018	2019	07-19
Local Tax Receipts	3.6	3.7	4.8	5.3	5.2	4.9	6.0	4.3%
State Tax Receipts	5.0	5.6	8.2	9.5	9.5	9.5	10.5	6.4%
Total	8.6	9.4	13.0	14.7	14.8	14.5	16.4	5.5%

Details may not add to total due to rounding. * Other Travel includes ground transportation and air travel impacts for travel to other Wyoming visitor destinations and travel arrangement services. ** Retail includes gasoline. Federal tax receipts not included.

NATRONA COUNTY
(continued)

Average Expenditures for Overnight Visitors, 2019

	Travel Party		Person		Party Size	Length of Stay (Nights)
	Day	Trip	Day	Trip		
Hotel, Motel, STR	\$335	\$801	\$120	\$288	2.8	2.4
Private Home	\$197	\$561	\$87	\$247	2.3	2.8
Other Overnight	\$234	\$416	\$94	\$175	2.5	1.8
All Overnight	\$258	\$616	\$100	\$241	2.6	2.4

Overnight Visitor Volume, 2017-2019

	Person-Nights (thousands)			Party-Nights (thousands)		
	2017	2018	2019	2017	2018	2019
Hotel, Motel, STR	1,095	1,039	1,262	393	373	453
Private Home	668	644	688	294	284	303
Other Overnight	358	351	357	144	141	143
All Overnight	2,122	2,035	2,307	831	798	899
Annual Percent Chg.		-4.1%	13.4%		-4.0%	12.7%

	Person-Trips (thousands)			Party-Trips (thousands)		
	2017	2018	2019	2017	2018	2019
Hotel, Motel, STR	457	434	527	164	156	189
Private Home	235	227	242	103	100	107
Other Overnight	192	190	192	81	80	81
All Overnight	885	851	961	349	336	376
Annual Percent Chg.		-3.9%	12.9%		-3.7%	12.1%

"Hotel, Motel" category includes all lodging where a lodging tax is collected except campgrounds.
"Other Overnight" category includes campgrounds and vacation homes.

NIOBRARA COUNTY

Travel Impacts, 2007-2019

Total Direct Travel Spending (\$Million)							Avg. Annual Chg.	
	2007	2010	2013	2015	2017	2018	2019	07-19
Destination Spending	7.3	7.5	9.4	9.1	11.2	8.8	9.7	2.4%
Other Travel*	1.0	1.1	1.7	1.3	1.3	1.5	1.5	3.2%
Total	8.3	8.7	11.1	10.4	12.5	10.3	11.2	2.5%
Visitor Spending by Type of Traveler Accommodation (\$Million)							Avg. Annual Chg.	
	2007	2010	2013	2015	2017	2018	2019	07-19
Hotel, Motel	3.7	3.9	4.9	4.6	6.1	3.9	4.6	1.8%
Campground	2.1	2.2	2.8	2.9	3.3	3.3	3.4	4.0%
Private Home	0.8	0.9	1.0	0.9	1.0	0.9	1.0	1.4%
Vacation Home	0.3	0.3	0.3	0.3	0.3	0.3	0.3	1.7%
Day Travel	0.3	0.3	0.4	0.4	0.5	0.4	0.4	1.7%
Total	7.3	7.5	9.4	9.1	11.2	8.8	9.7	2.4%
Visitor Spending By Commodity Purchased (\$Million)							Avg. Annual Chg.	
	2007	2010	2013	2015	2017	2018	2019	07-19
Accommodations	1.7	1.8	2.2	2.2	2.9	1.9	2.2	2.2%
Food Service	1.6	1.7	2.1	2.1	2.7	2.2	2.5	3.5%
Food Stores	0.6	0.6	0.7	0.8	0.9	0.7	0.8	2.6%
Local Tran. & Gas	1.0	1.1	1.7	1.3	1.5	1.4	1.5	3.2%
Arts, Ent. & Rec.	1.3	1.2	1.4	1.4	1.7	1.4	1.5	1.6%
Retail Sales	1.1	1.1	1.3	1.2	1.4	1.2	1.3	1.1%
Total	7.3	7.5	9.4	9.1	11.2	8.8	9.7	2.4%
Industry Earnings Generated by Travel Spending (\$Million)							Avg. Annual Chg.	
	2007	2010	2013	2015	2017	2018	2019	07-19
Accom. & Food Serv.	2.1	2.3	2.7	2.6	3.2	2.3	2.6	1.9%
Arts, Ent. & Rec.	0.4	0.4	0.5	0.5	0.5	0.4	0.5	1.1%
Retail**	0.2	0.2	0.2	0.2	0.3	0.2	0.2	0.8%
Ground Tran .	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.8%
Other Travel*	0.2	0.2	0.2	0.2	0.2	0.2	0.2	2.9%
Total	2.9	3.1	3.6	3.5	4.3	3.2	3.6	1.8%
Industry Employment Generated by Travel Spending (Jobs)							Avg. Annual Chg.	
	2007	2010	2013	2015	2017	2018	2019	07-19
Accom. & Food Serv.	100	100	110	100	110	80	80	-1.6%
Arts, Ent. & Rec.	20	20	20	20	20	10	10	-1.7%
Retail **	20	20	20	20	20	20	20	-0.9%
Ground Tran	0	0	0	0	0	0	0	-1.0%
Other Travel *	0	0	0	0	0	0	0	-2.8%
Total	140	140	150	140	160	110	120	-1.5%
Tax Receipts Generated by Travel Spending (\$Million)							Avg. Annual Chg.	
	2007	2010	2013	2015	2017	2018	2019	07-19
Local Tax Receipts	0.2	0.2	0.2	0.2	0.3	0.2	0.2	2.5%
State Tax Receipts	0.2	0.2	0.3	0.4	0.4	0.3	0.4	5.5%
Total	0.4	0.4	0.5	0.6	0.7	0.6	0.6	4.2%

Details may not add to total due to rounding. * Other Travel includes ground transportation and air travel impacts for travel to other Wyoming visitor destinations and travel arrangement services. ** Retail includes gasoline. Federal tax receipts not included.

NIOBRARA COUNTY
(continued)

Average Expenditures for Overnight Visitors, 2019

	Travel Party		Person		Party Size	Length of Stay (Nights)
	Day	Trip	Day	Trip		
Hotel, Motel, STR	\$237	\$582	\$102	\$249	2.3	2.5
Private Home	\$133	\$378	\$59	\$166	2.3	2.8
Other Overnight	\$258	\$654	\$95	\$252	2.7	2.5
All Overnight	\$150	\$381	\$61	\$158	2.5	2.5

Overnight Visitor Volume, 2017-2019

	Person-Nights (thousands)			Party-Nights (thousands)		
	2017	2018	2019	2017	2018	2019
Hotel, Motel, STR	61	39	45	26	17	19
Private Home	18	15	17	8	7	7
Other Overnight	40	38	40	15	14	14
All Overnight	119	93	101	49	38	41
Annual Percent Chg.		-22.0%	9.3%		-22.9%	9.7%

	Person-Trips (thousands)			Party-Trips (thousands)		
	2017	2018	2019	2017	2018	2019
Hotel, Motel, STR	25	16	18	11	7	8
Private Home	6	5	6	3	2	3
Other Overnight	15	15	15	6	6	6
All Overnight	46	36	39	19	15	16
Annual Percent Chg.		-22.4%	9.1%		-23.0%	9.3%

"Hotel, Motel" category includes all lodging where a lodging tax is collected except campgrounds.
"Other Overnight" category includes campgrounds and vacation homes.

PARK COUNTY

Travel Impacts, 2007-2019

Total Direct Travel Spending (\$Million)							Avg. Annual Chg.	
	2007	2010	2013	2015	2017	2018	2019	07-19
Destination Spending	264.7	298.3	348.6	367.7	399.5	438.5	448.9	4.5%
Other Travel*	13.5	15.0	21.8	17.8	18.7	21.6	21.2	3.8%
Total	278.2	313.3	370.4	385.4	418.2	460.1	470.1	4.5%
Visitor Spending by Type of Traveler Accommodation (\$Million)							Avg. Annual Chg.	
	2007	2010	2013	2015	2017	2018	2019	07-19
Hotel, Motel	71.9	98.6	121.3	134.0	147.8	185.5	190.8	8.5%
Campground	169.9	174.1	197.6	204.8	222.7	221.5	227.5	2.5%
Private Home	14.2	16.4	18.7	18.1	17.9	20.0	19.1	2.5%
Vacation Home	5.1	5.4	6.6	6.0	6.1	6.4	6.4	1.9%
Day Travel	3.7	3.9	4.4	4.7	4.9	5.2	5.2	3.0%
Total	264.7	298.3	348.6	367.7	399.5	438.5	448.9	4.5%
Visitor Spending By Commodity Purchased (\$Million)							Avg. Annual Chg.	
	2007	2010	2013	2015	2017	2018	2019	07-19
Accommodations	41.7	50.6	59.4	63.2	75.7	86.9	88.3	6.5%
Food Service	45.8	54.8	63.8	72.4	80.0	89.5	94.6	6.2%
Food Stores	28.1	29.6	33.2	37.9	39.5	39.5	41.0	3.2%
Local Tran. & Gas	32.8	38.4	55.7	46.2	48.7	56.6	54.2	4.3%
Arts, Ent. & Rec.	61.5	65.9	72.0	78.8	83.9	90.4	93.2	3.5%
Retail Sales	53.0	57.4	62.3	66.9	69.2	73.1	75.0	2.9%
Visitor Air Tran.	1.9	1.7	2.2	2.2	2.4	2.6	2.7	3.0%
Total	264.7	298.3	348.6	367.7	399.5	438.5	448.9	4.5%
Industry Earnings Generated by Travel Spending (\$Million)							Avg. Annual Chg.	
	2007	2010	2013	2015	2017	2018	2019	07-19
Accom. & Food Serv.	24.8	31.7	36.8	41.1	42.7	45.0	45.4	5.2%
Arts, Ent. & Rec.	26.4	29.9	32.6	36.9	41.5	44.6	42.9	4.1%
Retail**	4.7	6.3	6.7	7.5	7.2	8.2	8.4	5.0%
Ground Tran .	0.3	0.4	0.4	0.5	0.5	0.5	0.5	2.6%
Other Travel*	8.8	9.4	9.7	10.8	11.6	11.3	12.1	2.7%
Total	65.0	77.7	86.2	96.7	103.5	109.5	109.3	4.4%
Industry Employment Generated by Travel Spending (Jobs)							Avg. Annual Chg.	
	2007	2010	2013	2015	2017	2018	2019	07-19
Accom. & Food Serv.	1,300	1,480	1,720	1,830	1,810	1,860	1,800	2.7%
Arts, Ent. & Rec.	1,370	1,400	1,520	1,630	1,750	1,720	1,680	1.7%
Retail **	580	650	660	720	700	760	750	2.2%
Ground Tran	10	10	10	10	20	10	10	0.8%
Other Travel *	40	40	40	40	40	40	40	-1.2%
Total	3,310	3,580	3,950	4,230	4,310	4,400	4,280	2.2%
Tax Receipts Generated by Travel Spending (\$Million)							Avg. Annual Chg.	
	2007	2010	2013	2015	2017	2018	2019	07-19
Local Tax Receipts	3.1	3.6	4.2	4.8	7.8	8.8	6.4	6.1%
State Tax Receipts	5.6	6.7	8.7	10.6	11.4	12.2	12.5	6.9%
Total	8.7	10.4	12.8	15.3	19.2	21.0	18.9	6.7%

Details may not add to total due to rounding. * Other Travel includes ground transportation and air travel impacts for travel to other Wyoming visitor destinations and travel arrangement services. ** Retail includes gasoline. Federal tax receipts not included.

PARK COUNTY
(continued)

Average Expenditures for Overnight Visitors, 2019

	Travel Party		Person		Party Size	Length of Stay (Nights)
	Day	Trip	Day	Trip		
Hotel, Motel, STR	\$815	\$2,354	\$255	\$737	3.2	2.9
Private Home	\$124	\$353	\$55	\$155	2.3	2.8
Other Overnight	\$267	\$823	\$94	\$299	2.8	3.1
All Overnight	\$176	\$531	\$62	\$191	2.8	3.0

Overnight Visitor Volume, 2017-2019

	Person-Nights (thousands)			Party-Nights (thousands)		
	2017	2018	2019	2017	2018	2019
Hotel, Motel, STR	589	731	748	185	229	234
Private Home	342	368	349	151	162	154
Other Overnight	2,521	2,430	2,478	891	859	876
All Overnight	3,453	3,529	3,574	1,226	1,250	1,263
Annual Percent Chg.		2.2%	1.3%		1.9%	1.1%

	Person-Trips (thousands)			Party-Trips (thousands)		
	2017	2018	2019	2017	2018	2019
Hotel, Motel, STR	204	253	259	64	79	81
Private Home	120	129	123	53	57	54
Other Overnight	795	769	782	289	279	284
All Overnight	1,119	1,151	1,163	406	416	419
Annual Percent Chg.		2.8%	1.1%		2.5%	0.8%

"Hotel, Motel" category includes all lodging where a lodging tax is collected except campgrounds.
"Other Overnight" category includes campgrounds and vacation homes.

PLATTE COUNTY

Travel Impacts, 2007-2019

Total Direct Travel Spending (\$Million)							Avg. Annual Chg.	
	2007	2010	2013	2015	2017	2018	2019	07-19
Destination Spending	27.2	26.7	35.5	30.8	33.7	35.2	37.2	2.6%
Other Travel*	4.0	4.2	6.1	4.8	4.8	5.7	5.5	2.8%
Total	31.1	30.9	41.6	35.6	38.6	40.9	42.7	2.7%
Visitor Spending by Type of Traveler Accommodation (\$Million)							Avg. Annual Chg.	
	2007	2010	2013	2015	2017	2018	2019	07-19
Hotel, Motel	3.0	2.5	2.5	8.8	9.5	10.8	12.3	12.4%
Campground	19.1	19.3	26.9	16.1	18.2	18.1	18.6	-0.2%
Private Home	2.9	2.8	3.4	3.3	3.4	3.5	3.5	1.4%
Vacation Home	1.0	1.0	1.3	1.2	1.2	1.3	1.3	2.5%
Day Travel	1.1	1.1	1.4	1.3	1.4	1.5	1.6	2.8%
Total	27.2	26.7	35.5	30.8	33.7	35.2	37.2	2.6%
Visitor Spending By Commodity Purchased (\$Million)							Avg. Annual Chg.	
	2007	2010	2013	2015	2017	2018	2019	07-19
Accommodations	3.7	3.6	4.4	5.8	6.3	6.6	7.4	6.0%
Food Service	6.0	6.1	7.8	7.3	8.3	8.7	9.4	3.7%
Food Stores	3.1	3.1	4.0	3.2	3.4	3.4	3.6	1.2%
Local Tran. & Gas	4.1	4.4	7.3	4.8	5.1	6.0	5.8	3.0%
Arts, Ent. & Rec.	5.6	5.2	6.5	5.2	5.7	5.8	6.1	0.7%
Retail Sales	4.7	4.4	5.4	4.5	4.8	4.8	4.9	0.5%
Total	27.2	26.7	35.5	30.8	33.7	35.2	37.2	2.6%
Industry Earnings Generated by Travel Spending (\$Million)							Avg. Annual Chg.	
	2007	2010	2013	2015	2017	2018	2019	07-19
Accom. & Food Serv.	3.8	3.8	3.9	4.0	4.4	4.9	5.4	3.1%
Arts, Ent. & Rec.	2.0	2.0	2.2	2.1	2.7	2.1	2.4	1.4%
Retail**	0.6	0.6	0.7	0.8	0.8	0.9	0.9	3.5%
Ground Tran .	0.1	0.1	0.1	0.1	0.1	0.1	0.1	-0.6%
Other Travel*	1.3	1.3	1.6	1.2	1.2	1.2	1.4	0.5%
Total	7.8	7.9	8.4	8.1	9.2	9.2	10.2	2.3%
Industry Employment Generated by Travel Spending (Jobs)							Avg. Annual Chg.	
	2007	2010	2013	2015	2017	2018	2019	07-19
Accom. & Food Serv.	240	210	200	190	210	210	220	-0.6%
Arts, Ent. & Rec.	140	110	110	100	120	90	90	-3.2%
Retail **	80	80	80	70	70	70	70	-1.3%
Ground Tran	0	0	0	0	0	0	0	-2.4%
Other Travel *	20	10	10	10	10	10	10	-1.2%
Total	480	410	410	370	410	390	400	-1.4%
Tax Receipts Generated by Travel Spending (\$Million)							Avg. Annual Chg.	
	2007	2010	2013	2015	2017	2018	2019	07-19
Local Tax Receipts	0.3	0.3	0.4	0.7	0.8	0.8	0.9	8.6%
State Tax Receipts	0.7	0.8	1.1	1.2	1.3	1.4	1.4	6.1%
Total	1.0	1.1	1.5	2.0	2.1	2.2	2.3	7.0%

Details may not add to total due to rounding. * Other Travel includes ground transportation and air travel impacts for travel to other Wyoming visitor destinations and travel arrangement services. ** Retail includes gasoline. Federal tax receipts not included.

PLATTE COUNTY
(continued)

Average Expenditures for Overnight Visitors, 2019

	Travel Party		Person		Party Size	Length of Stay (Nights)
	Day	Trip	Day	Trip		
Hotel, Motel, STR	\$210	\$515	\$90	\$221	2.3	2.5
Private Home	\$126	\$358	\$55	\$158	2.3	2.8
Other Overnight	\$253	\$680	\$91	\$257	2.8	2.7
All Overnight	\$111	\$291	\$44	\$118	2.5	2.6

Overnight Visitor Volume, 2017-2019

	Person-Nights (thousands)			Party-Nights (thousands)		
	2017	2018	2019	2017	2018	2019
Hotel, Motel, STR	106	123	136	46	53	58
Private Home	65	63	62	28	28	27
Other Overnight	222	215	218	80	78	79
All Overnight	393	401	416	154	158	165
Annual Percent Chg.		1.9%	3.8%		2.5%	4.0%

	Person-Trips (thousands)			Party-Trips (thousands)		
	2017	2018	2019	2017	2018	2019
Hotel, Motel, STR	43	50	55	19	21	24
Private Home	23	22	22	10	10	10
Other Overnight	79	77	77	30	29	29
All Overnight	145	149	155	58	60	63
Annual Percent Chg.		2.8%	4.0%		3.3%	4.1%

"Hotel, Motel" category includes all lodging where a lodging tax is collected except campgrounds.
"Other Overnight" category includes campgrounds and vacation homes.

SHERIDAN COUNTY

Travel Impacts, 2007-2019

Total Direct Travel Spending (\$Million)							Avg. Annual Chg.	
	2007	2010	2013	2015	2017	2018	2019	07-19
Destination Spending	85.7	78.4	90.2	91.4	91.9	96.2	99.7	1.3%
Other Travel*	13.0	14.4	21.3	16.9	16.6	19.7	19.0	3.2%
Total	98.7	92.7	111.4	108.3	108.5	115.9	118.8	1.6%
Visitor Spending by Type of Traveler Accommodation (\$Million)							Avg. Annual Chg.	
	2007	2010	2013	2015	2017	2018	2019	07-19
Hotel, Motel	41.7	34.9	40.7	43.0	41.6	44.8	47.3	1.1%
Campground	13.4	13.4	15.0	14.4	16.3	16.1	16.6	1.8%
Private Home	14.6	15.5	17.8	17.7	17.3	18.0	18.1	1.8%
Vacation Home	6.4	6.2	7.0	6.7	6.9	7.2	7.2	0.9%
Day Travel	9.5	8.5	9.6	9.6	9.8	10.1	10.5	0.8%
Total	85.7	78.4	90.2	91.4	91.9	96.2	99.7	1.3%
Visitor Spending By Commodity Purchased (\$Million)							Avg. Annual Chg.	
	2007	2010	2013	2015	2017	2018	2019	07-19
Accommodations	16.9	14.3	16.5	18.4	17.6	18.9	19.9	1.4%
Food Service	21.3	20.1	23.0	24.3	26.1	27.3	29.0	2.6%
Food Stores	6.6	6.1	7.0	7.3	7.3	7.4	7.7	1.2%
Local Tran. & Gas	8.6	8.8	12.5	9.8	10.0	11.5	11.1	2.2%
Arts, Ent. & Rec.	15.1	13.2	14.1	14.3	14.9	15.1	15.7	0.3%
Retail Sales	16.2	14.7	15.8	15.7	15.9	16.0	16.4	0.1%
Visitor Air Tran.	1.0	1.2	1.3	1.6	0.0	0.0	0.0	-100.0%
Total	85.7	78.4	90.2	91.4	91.9	96.2	99.7	1.3%
Industry Earnings Generated by Travel Spending (\$Million)							Avg. Annual Chg.	
	2007	2010	2013	2015	2017	2018	2019	07-19
Accom. & Food Serv.	16.4	14.9	15.9	19.0	19.2	18.6	19.9	1.6%
Arts, Ent. & Rec.	6.9	6.1	6.4	7.0	7.4	7.7	9.2	2.4%
Retail**	3.0	2.8	2.9	3.0	3.0	3.1	3.2	0.5%
Ground Tran .	0.2	0.2	0.2	0.3	0.2	0.2	0.2	1.4%
Other Travel*	1.5	1.6	1.7	1.6	1.2	1.2	1.3	-1.2%
Total	28.0	25.7	27.2	30.8	31.1	30.9	33.9	1.6%
Industry Employment Generated by Travel Spending (Jobs)							Avg. Annual Chg.	
	2007	2010	2013	2015	2017	2018	2019	07-19
Accom. & Food Serv.	720	630	650	710	680	630	620	-1.3%
Arts, Ent. & Rec.	200	170	170	170	160	170	190	-0.7%
Retail **	180	160	150	150	150	150	150	-1.3%
Ground Tran	10	10	10	10	10	10	10	-0.5%
Other Travel *	40	40	40	30	20	20	20	-4.3%
Total	1,150	1,000	1,020	1,070	1,030	980	990	-1.2%
Tax Receipts Generated by Travel Spending (\$Million)							Avg. Annual Chg.	
	2007	2010	2013	2015	2017	2018	2019	07-19
Local Tax Receipts	2.4	2.1	2.4	2.6	2.6	2.7	2.8	1.5%
State Tax Receipts	2.2	2.3	3.0	3.6	3.7	3.8	3.9	4.8%
Total	4.6	4.4	5.4	6.1	6.2	6.5	6.7	3.2%

Details may not add to total due to rounding. * Other Travel includes ground transportation and air travel impacts for travel to other Wyoming visitor destinations and travel arrangement services. ** Retail includes gasoline. Federal tax receipts not included.

SHERIDAN COUNTY
(continued)

Average Expenditures for Overnight Visitors, 2019

	Travel Party		Person		Party Size	Length of Stay (Nights)
	Day	Trip	Day	Trip		
Hotel, Motel, STR	\$301	\$722	\$108	\$259	2.8	2.4
Private Home	\$192	\$545	\$84	\$240	2.3	2.8
Other Overnight	\$237	\$421	\$95	\$177	2.5	1.8
All Overnight	\$227	\$513	\$88	\$203	2.6	2.3

Overnight Visitor Volume, 2017-2019

	Person-Nights (thousands)			Party-Nights (thousands)		
	2017	2018	2019	2017	2018	2019
Hotel, Motel, STR	402	418	437	144	150	157
Private Home	214	215	215	94	95	95
Other Overnight	253	249	251	101	100	100
All Overnight	868	882	903	339	345	352
Annual Percent Chg.		1.6%	2.4%		1.5%	2.2%

	Person-Trips (thousands)			Party-Trips (thousands)		
	2017	2018	2019	2017	2018	2019
Hotel, Motel, STR	168	175	183	60	63	66
Private Home	75	76	76	33	33	33
Other Overnight	135	134	135	57	56	57
All Overnight	378	384	393	150	152	155
Annual Percent Chg.		1.7%	2.2%		1.5%	2.0%

"Hotel, Motel" category includes all lodging where a lodging tax is collected except campgrounds.
"Other Overnight" category includes campgrounds and vacation homes.

SUBLETTE COUNTY

Travel Impacts, 2007-2019

Total Direct Travel Spending (\$Million)							Avg. Annual Chg.	
	2007	2010	2013	2015	2017	2018	2019	07-19
Destination Spending	41.5	36.6	36.2	33.0	35.8	39.3	37.6	-0.8%
Other Travel*	3.9	4.8	6.9	5.3	5.4	6.4	6.2	4.0%
Total	45.4	41.3	43.0	38.3	41.2	45.7	43.8	-0.3%
Visitor Spending by Type of Traveler Accommodation (\$Million)							Avg. Annual Chg.	
	2007	2010	2013	2015	2017	2018	2019	07-19
Hotel, Motel	22.7	16.2	14.0	13.1	14.9	17.7	16.3	-2.7%
Campground	6.2	6.2	6.5	5.0	5.6	5.5	5.5	-1.0%
Private Home	3.5	4.2	4.6	4.3	4.5	4.8	4.5	2.1%
Vacation Home	7.5	8.5	9.8	9.3	9.5	9.8	9.9	2.3%
Day Travel	1.6	1.4	1.4	1.3	1.4	1.5	1.4	-1.1%
Total	41.5	36.6	36.2	33.0	35.8	39.3	37.6	-0.8%
Visitor Spending By Commodity Purchased (\$Million)							Avg. Annual Chg.	
	2007	2010	2013	2015	2017	2018	2019	07-19
Accommodations	9.6	6.9	6.0	6.0	7.1	8.2	7.6	-2.0%
Food Service	8.7	8.1	8.0	7.8	8.6	9.4	9.3	0.6%
Food Stores	3.5	3.4	3.5	3.4	3.5	3.6	3.5	0.1%
Local Tran. & Gas	4.5	4.5	5.7	4.1	4.3	5.2	4.7	0.3%
Arts, Ent. & Rec.	7.8	6.9	6.6	6.0	6.4	6.7	6.6	-1.4%
Retail Sales	7.4	6.7	6.3	5.7	5.9	6.2	6.0	-1.8%
Total	41.5	36.6	36.2	33.0	35.8	39.3	37.6	-0.8%
Industry Earnings Generated by Travel Spending (\$Million)							Avg. Annual Chg.	
	2007	2010	2013	2015	2017	2018	2019	07-19
Accom. & Food Serv.	8.3	6.8	5.1	4.8	4.1	4.4	4.6	-4.9%
Arts, Ent. & Rec.	5.5	4.6	4.1	3.3	3.3	3.6	4.3	-2.1%
Retail**	2.1	1.9	1.7	1.7	1.7	1.8	1.7	-1.5%
Ground Tran .	0.1	0.1	0.1	0.1	0.1	0.1	0.1	0.9%
Other Travel*	0.4	0.4	0.4	0.4	0.4	0.4	0.4	0.5%
Total	16.4	13.7	11.4	10.2	9.5	10.2	11.1	-3.2%
Industry Employment Generated by Travel Spending (Jobs)							Avg. Annual Chg.	
	2007	2010	2013	2015	2017	2018	2019	07-19
Accom. & Food Serv.	250	210	180	170	150	150	160	-3.7%
Arts, Ent. & Rec.	120	110	110	90	100	110	130	0.9%
Retail **	110	90	90	80	80	80	80	-3.2%
Ground Tran	0	0	0	0	0	0	0	-0.9%
Other Travel *	10	10	10	10	10	10	10	0.1%
Total	490	430	390	340	330	340	380	-2.2%
Tax Receipts Generated by Travel Spending (\$Million)							Avg. Annual Chg.	
	2007	2010	2013	2015	2017	2018	2019	07-19
Local Tax Receipts	0.6	0.3	0.4	0.4	0.5	0.5	0.5	-1.3%
State Tax Receipts	1.0	1.0	1.2	1.3	1.4	1.5	1.4	2.8%
Total	1.6	1.3	1.6	1.7	1.8	2.0	1.9	1.5%

Details may not add to total due to rounding. * Other Travel includes ground transportation and air travel impacts for travel to other Wyoming visitor destinations and travel arrangement services. ** Retail includes gasoline. Federal tax receipts not included.

SUBLETTE COUNTY
(continued)

Average Expenditures for Overnight Visitors, 2019

	Travel Party		Person		Party Size	Length of Stay (Nights)
	Day	Trip	Day	Trip		
Hotel, Motel, STR	\$261	\$639	\$112	\$274	2.3	2.5
Private Home	\$242	\$687	\$106	\$303	2.3	2.8
Other Overnight	\$192	\$284	\$82	\$124	2.3	1.5
All Overnight	\$251	\$471	\$108	\$204	2.3	1.9

Overnight Visitor Volume, 2017-2019

	Person-Nights (thousands)			Party-Nights (thousands)		
	2017	2018	2019	2017	2018	2019
Hotel, Motel, STR	137	159	146	59	68	63
Private Home	44	45	42	19	20	19
Other Overnight	189	188	187	81	80	80
All Overnight	370	392	376	159	168	161
Annual Percent Chg.		6.1%	-4.2%		6.1%	-4.1%

	Person-Trips (thousands)			Party-Trips (thousands)		
	2017	2018	2019	2017	2018	2019
Hotel, Motel, STR	56	65	60	24	28	26
Private Home	16	16	15	7	7	7
Other Overnight	124	124	124	54	54	54
All Overnight	196	205	198	85	89	86
Annual Percent Chg.		4.8%	-3.1%		4.8%	-3.1%

"Hotel, Motel" category includes all lodging where a lodging tax is collected except campgrounds.
"Other Overnight" category includes campgrounds and vacation homes.

SWEETWATER COUNTY

Travel Impacts, 2007-2019

Total Direct Travel Spending (\$Million)							Avg. Annual Chg.	
	2007	2010	2013	2015	2017	2018	2019	07-19
Destination Spending	131.0	111.9	147.9	132.9	132.4	132.6	132.3	0.1%
Other Travel*	18.8	20.7	31.1	24.4	24.7	28.8	27.9	3.3%
Total	149.9	132.6	179.0	157.3	157.1	161.5	160.1	0.6%
Visitor Spending by Type of Traveler Accommodation (\$Million)							Avg. Annual Chg.	
	2007	2010	2013	2015	2017	2018	2019	07-19
Hotel, Motel	86.5	67.2	90.6	82.7	81.4	80.6	80.0	-0.6%
Campground	7.6	7.7	11.1	8.6	9.7	9.7	9.9	2.3%
Private Home	15.4	17.5	21.2	19.4	19.1	19.9	19.9	2.2%
Vacation Home	1.2	1.3	1.6	1.5	1.5	1.6	1.6	1.9%
Day Travel	20.3	18.1	23.4	20.8	20.7	20.9	20.9	0.2%
Total	131.0	111.9	147.9	132.9	132.4	132.6	132.3	0.1%
Visitor Spending By Commodity Purchased (\$Million)							Avg. Annual Chg.	
	2007	2010	2013	2015	2017	2018	2019	07-19
Accommodations	39.0	27.6	35.8	35.3	34.5	32.9	33.1	-1.4%
Food Service	26.6	24.4	31.4	30.0	31.2	31.4	32.2	1.6%
Food Stores	7.5	6.8	8.7	8.2	8.0	7.8	7.9	0.4%
Local Tran. & Gas	20.5	20.4	32.1	23.3	23.0	25.4	24.0	1.3%
Arts, Ent. & Rec.	17.7	14.9	18.3	16.6	16.7	16.4	16.4	-0.6%
Retail Sales	19.7	17.3	20.9	18.9	18.3	18.0	17.9	-0.8%
Visitor Air Tran.	0.0	0.5	0.7	0.6	0.7	0.7	0.7	0.0%
Total	131.0	111.9	147.9	132.9	132.4	132.6	132.3	0.1%
Industry Earnings Generated by Travel Spending (\$Million)							Avg. Annual Chg.	
	2007	2010	2013	2015	2017	2018	2019	07-19
Accom. & Food Serv.	25.5	20.3	20.7	20.0	20.6	20.8	20.5	-1.8%
Arts, Ent. & Rec.	7.6	6.3	7.2	7.9	6.9	6.6	8.5	0.9%
Retail**	3.9	3.6	4.1	4.0	3.8	3.8	3.9	-0.2%
Ground Tran .	0.7	0.8	0.8	0.9	0.8	0.8	0.8	0.3%
Other Travel*	1.5	1.7	1.8	1.8	1.9	1.9	2.1	2.6%
Total	39.3	32.7	34.7	34.6	34.0	34.0	35.6	-0.8%
Industry Employment Generated by Travel Spending (Jobs)							Avg. Annual Chg.	
	2007	2010	2013	2015	2017	2018	2019	07-19
Accom. & Food Serv.	1,170	870	840	800	780	780	760	-3.6%
Arts, Ent. & Rec.	550	410	450	480	420	390	450	-1.7%
Retail **	210	180	200	190	180	170	170	-1.8%
Ground Tran	30	30	30	30	30	30	20	-1.5%
Other Travel *	50	60	60	60	60	60	60	1.5%
Total	2,010	1,540	1,580	1,560	1,470	1,430	1,460	-2.6%
Tax Receipts Generated by Travel Spending (\$Million)							Avg. Annual Chg.	
	2007	2010	2013	2015	2017	2018	2019	07-19
Local Tax Receipts	3.0	2.4	3.0	3.2	3.1	2.7	2.8	-0.7%
State Tax Receipts	3.7	3.5	5.3	5.8	5.7	5.8	5.8	3.8%
Total	6.7	5.9	8.3	8.9	8.9	8.5	8.5	2.1%

Details may not add to total due to rounding. * Other Travel includes ground transportation and air travel impacts for travel to other Wyoming visitor destinations and travel arrangement services. ** Retail includes gasoline. Federal tax receipts not included.

SWEETWATER COUNTY
(continued)

Average Expenditures for Overnight Visitors, 2019

	Travel Party		Person		Party Size	Length of Stay (Nights)
	Day	Trip	Day	Trip		
Hotel, Motel, STR	\$220	\$425	\$107	\$207	2.1	1.9
Private Home	\$105	\$297	\$46	\$131	2.3	2.8
Other Overnight	\$183	\$413	\$69	\$164	2.7	2.3
All Overnight	\$167	\$364	\$76	\$169	2.2	2.2

Overnight Visitor Volume, 2017-2019

	Person-Nights (thousands)			Party-Nights (thousands)		
	2017	2018	2019	2017	2018	2019
Hotel, Motel, STR	783	761	748	381	370	364
Private Home	434	431	432	191	190	190
Other Overnight	170	165	168	64	62	63
All Overnight	1,387	1,357	1,347	636	622	617
Annual Percent Chg.		-2.1%	-0.7%		-2.1%	-0.9%

	Person-Trips (thousands)			Party-Trips (thousands)		
	2017	2018	2019	2017	2018	2019
Hotel, Motel, STR	405	394	387	197	192	188
Private Home	153	152	152	67	67	67
Other Overnight	71	69	70	28	28	28
All Overnight	629	615	609	293	286	283
Annual Percent Chg.		-2.2%	-1.0%		-2.2%	-1.1%

"Hotel, Motel" category includes all lodging where a lodging tax is collected except campgrounds.
"Other Overnight" category includes campgrounds and vacation homes.

TETON COUNTY

Travel Impacts, 2007-2019

Total Direct Travel Spending (\$Million)							Avg. Annual Chg.	
	2007	2010	2013	2015	2017	2018	2019	07-19
Destination Spending	655.5	641.0	876.2	1,019.9	1,136.8	1,199.5	1,237.8	5.4%
Other Travel*	22.5	25.6	34.1	32.7	34.8	37.9	39.9	4.9%
Total	678.0	666.6	910.3	1,052.6	1,171.6	1,237.4	1,277.7	5.4%
Visitor Spending by Type of Traveler Accommodation (\$Million)							Avg. Annual Chg.	
	2007	2010	2013	2015	2017	2018	2019	07-19
Hotel, Motel	446.2	447.0	655.1	750.4	886.6	949.2	1,001.0	7.0%
Campground	156.3	138.4	155.1	200.3	177.1	174.7	159.7	0.2%
Private Home	26.5	27.5	31.6	33.8	36.6	37.7	38.9	3.2%
Vacation Home	19.2	20.9	25.3	25.1	25.6	26.5	26.5	2.7%
Day Travel	7.3	7.2	9.1	10.3	10.9	11.3	11.6	4.0%
Total	655.5	641.0	876.2	1,019.9	1,136.8	1,199.5	1,237.8	5.4%
Visitor Spending By Commodity Purchased (\$Million)							Avg. Annual Chg.	
	2007	2010	2013	2015	2017	2018	2019	07-19
Accommodations	188.4	169.1	245.7	302.4	378.4	403.2	419.3	6.9%
Food Service	144.3	153.1	210.0	250.9	279.1	295.0	312.7	6.7%
Food Stores	44.5	44.3	57.9	70.4	69.7	70.8	72.1	4.1%
Local Tran. & Gas	44.0	48.6	81.2	72.9	74.5	86.6	82.8	5.4%
Arts, Ent. & Rec.	108.8	103.5	130.8	152.5	158.8	163.3	166.5	3.6%
Retail Sales	94.7	91.7	115.1	132.0	133.3	135.6	137.5	3.2%
Visitor Air Tran.	30.8	30.6	35.4	38.9	43.0	44.9	46.8	3.6%
Total	655.5	641.0	876.2	1,019.9	1,136.8	1,199.5	1,237.8	5.4%
Industry Earnings Generated by Travel Spending (\$Million)							Avg. Annual Chg.	
	2007	2010	2013	2015	2017	2018	2019	07-19
Accom. & Food Serv.	147.5	145.4	178.7	208.0	233.9	253.3	262.4	4.9%
Arts, Ent. & Rec.	42.9	40.7	51.6	60.0	71.4	80.9	80.8	5.4%
Retail**	13.0	14.1	18.2	21.0	22.5	23.4	25.1	5.6%
Ground Tran .	1.5	1.5	1.6	1.9	1.9	1.9	1.9	1.7%
Other Travel*	15.7	16.7	17.8	19.0	17.8	17.6	18.1	1.2%
Total	220.8	218.3	268.0	309.9	347.6	377.1	388.3	4.8%
Industry Employment Generated by Travel Spending (Jobs)							Avg. Annual Chg.	
	2007	2010	2013	2015	2017	2018	2019	07-19
Accom. & Food Serv.	4,970	4,710	5,420	5,820	5,940	5,930	6,050	1.6%
Arts, Ent. & Rec.	1,250	1,220	1,440	1,470	1,680	1,810	1,690	2.5%
Retail **	810	750	890	1,010	910	910	880	0.6%
Ground Tran	60	50	50	60	60	60	60	-0.2%
Other Travel *	220	260	260	200	200	190	180	-1.5%
Total	7,320	6,990	8,060	8,570	8,790	8,910	8,860	1.6%
Tax Receipts Generated by Travel Spending (\$Million)							Avg. Annual Chg.	
	2007	2010	2013	2015	2017	2018	2019	07-19
Local Tax Receipts	14.6	14.2	23.9	28.9	33.7	35.6	37.0	8.0%
State Tax Receipts	13.7	13.9	20.0	25.1	27.9	29.4	30.3	6.8%
Total	28.4	28.0	43.9	54.0	61.7	65.0	67.3	7.5%

Details may not add to total due to rounding. * Other Travel includes ground transportation and air travel impacts for travel to other Wyoming visitor destinations and travel arrangement services. ** Retail includes gasoline.

Federal tax receipts not included.

TETON COUNTY
(continued)

Average Expenditures for Overnight Visitors, 2019

	Travel Party		Person		Party Size	Length of Stay (Nights)
	Day	Trip	Day	Trip		
Hotel, Motel, STR	\$914	\$2,641	\$286	\$827	3.2	2.9
Private Home	\$652	\$1,852	\$287	\$815	2.3	2.8
Other Overnight	\$350	\$766	\$133	\$307	2.6	2.2
All Overnight	\$648	\$1,700	\$217	\$586	3.0	2.6

Overnight Visitor Volume, 2017-2019

	Person-Nights (thousands)			Party-Nights (thousands)		
	2017	2018	2019	2017	2018	2019
Hotel, Motel, STR	3,197	3,334	3,497	1,001	1,044	1,095
Private Home	138	135	136	61	60	60
Other Overnight	1,543	1,499	1,405	580	564	531
All Overnight	4,878	4,968	5,037	1,641	1,667	1,686
Annual Percent Chg.		1.8%	1.4%		1.6%	1.1%

	Person-Trips (thousands)			Party-Trips (thousands)		
	2017	2018	2019	2017	2018	2019
Hotel, Motel, STR	1,107	1,154	1,211	347	361	379
Private Home	49	48	48	21	21	21
Other Overnight	647	633	606	257	252	243
All Overnight	1,802	1,835	1,865	625	634	643
Annual Percent Chg.		1.8%	1.6%		1.5%	1.3%

"Hotel, Motel" category includes all lodging where a lodging tax is collected except campgrounds.
"Other Overnight" category includes campgrounds and vacation homes.

UINTA COUNTY

Travel Impacts, 2007-2019

Total Direct Travel Spending (\$Million)							Avg. Annual Chg.	
	2007	2010	2013	2015	2017	2018	2019	07-19
Destination Spending	80.8	84.9	74.9	74.9	80.6	80.3	86.2	0.5%
Other Travel*	8.7	9.7	14.2	11.0	11.2	13.1	12.7	3.2%
Total	89.5	94.7	89.1	85.9	91.8	93.4	98.9	0.8%
Visitor Spending by Type of Traveler Accommodation (\$Million)							Avg. Annual Chg.	
	2007	2010	2013	2015	2017	2018	2019	07-19
Hotel, Motel	32.4	33.4	26.2	27.4	30.0	30.2	33.6	0.3%
Campground	5.2	5.3	4.2	3.8	4.3	4.3	4.4	-1.3%
Private Home	13.5	15.6	15.9	15.6	16.0	15.7	16.2	1.5%
Vacation Home	2.1	2.1	2.5	2.3	2.3	2.4	2.4	1.1%
Day Travel	27.6	28.6	26.1	25.9	28.0	27.7	29.6	0.6%
Total	80.8	84.9	74.9	74.9	80.6	80.3	86.2	0.5%
Visitor Spending By Commodity Purchased (\$Million)							Avg. Annual Chg.	
	2007	2010	2013	2015	2017	2018	2019	07-19
Accommodations	12.1	12.5	9.6	10.9	10.4	10.2	11.1	-0.7%
Food Service	19.2	20.7	17.9	19.2	22.1	21.9	24.4	2.0%
Food Stores	6.1	6.4	5.6	5.9	6.3	6.0	6.5	0.5%
Local Tran. & Gas	13.5	15.5	17.3	13.9	14.8	16.1	16.2	1.5%
Arts, Ent. & Rec.	13.0	12.8	10.4	10.7	11.8	11.4	12.4	-0.4%
Retail Sales	16.8	17.0	14.2	14.4	15.2	14.6	15.6	-0.6%
Total	80.8	84.9	74.9	74.9	80.6	80.3	86.2	0.5%
Industry Earnings Generated by Travel Spending (\$Million)							Avg. Annual Chg.	
	2007	2010	2013	2015	2017	2018	2019	07-19
Accom. & Food Serv.	12.6	13.5	12.7	13.9	15.5	15.7	17.4	2.7%
Arts, Ent. & Rec.	3.2	3.1	2.4	4.5	4.3	4.7	4.8	3.5%
Retail**	2.5	2.7	2.3	2.5	2.6	2.6	2.8	0.7%
Ground Tran .	0.2	0.2	0.2	0.2	0.3	0.2	0.2	2.3%
Other Travel*	1.0	1.0	1.2	1.3	1.3	1.3	1.4	2.9%
Total	19.5	20.5	18.8	22.5	23.9	24.5	26.6	2.6%
Industry Employment Generated by Travel Spending (Jobs)							Avg. Annual Chg.	
	2007	2010	2013	2015	2017	2018	2019	07-19
Accom. & Food Serv.	600	550	510	520	550	540	560	-0.5%
Arts, Ent. & Rec.	210	170	140	240	230	230	250	1.5%
Retail **	160	150	120	130	130	120	120	-1.9%
Ground Tran	10	10	10	10	10	10	10	0.5%
Other Travel *	40	40	50	50	50	50	50	0.8%
Total	1,010	920	830	960	970	950	980	-0.2%
Tax Receipts Generated by Travel Spending (\$Million)							Avg. Annual Chg.	
	2007	2010	2013	2015	2017	2018	2019	07-19
Local Tax Receipts	1.8	1.9	1.5	1.7	1.5	1.4	1.5	-1.7%
State Tax Receipts	2.1	2.4	2.6	3.1	3.3	3.3	3.4	4.1%
Total	3.9	4.3	4.2	4.8	4.8	4.6	4.9	1.9%

Details may not add to total due to rounding. * Other Travel includes ground transportation and air travel impacts for travel to other Wyoming visitor destinations and travel arrangement services. ** Retail includes gasoline. Federal tax receipts not included.

UINTA COUNTY
(continued)

Average Expenditures for Overnight Visitors, 2019

	Travel Party		Person		Party Size	Length of Stay (Nights)
	Day	Trip	Day	Trip		
Hotel, Motel, STR	\$237	\$457	\$115	\$222	2.1	1.9
Private Home	\$99	\$281	\$44	\$124	2.3	2.8
Other Overnight	\$125	\$215	\$50	\$91	2.5	1.7
All Overnight	\$151	\$335	\$68	\$153	2.2	2.2

Overnight Visitor Volume, 2017-2019

	Person-Nights (thousands)			Party-Nights (thousands)		
	2017	2018	2019	2017	2018	2019
Hotel, Motel, STR	267	261	292	130	127	142
Private Home	385	359	371	169	158	163
Other Overnight	136	134	136	55	54	55
All Overnight	789	754	799	355	339	360
Annual Percent Chg.		-4.4%	6.0%		-4.4%	6.2%

	Person-Trips (thousands)			Party-Trips (thousands)		
	2017	2018	2019	2017	2018	2019
Hotel, Motel, STR	138	135	151	67	66	74
Private Home	135	126	131	60	56	57
Other Overnight	76	75	75	32	32	32
All Overnight	350	336	357	159	153	163
Annual Percent Chg.		-3.9%	6.2%		-3.8%	6.5%

"Hotel, Motel" category includes all lodging where a lodging tax is collected except campgrounds.
"Other Overnight" category includes campgrounds and vacation homes.

WASHAKIE COUNTY

Travel Impacts, 2007-2019

Total Direct Travel Spending (\$Million)							Avg. Annual Chg.	
	2007	2010	2013	2015	2017	2018	2019	07-19
Destination Spending	14.5	15.6	18.4	16.2	16.1	15.8	16.3	1.0%
Other Travel*	3.8	4.2	6.1	4.6	4.5	5.2	5.0	2.3%
Total	18.3	19.8	24.5	20.9	20.5	21.0	21.2	1.3%
Visitor Spending by Type of Traveler Accommodation (\$Million)							Avg. Annual Chg.	
	2007	2010	2013	2015	2017	2018	2019	07-19
Hotel, Motel	3.2	4.0	4.4	5.2	4.5	4.3	4.3	2.5%
Campground	7.4	7.5	9.5	6.6	7.5	7.4	7.7	0.3%
Private Home	2.7	3.0	3.2	3.3	2.9	3.0	3.1	1.0%
Vacation Home	0.5	0.4	0.5	0.5	0.5	0.5	0.5	0.2%
Day Travel	0.7	0.7	0.8	0.7	0.7	0.7	0.7	0.6%
Total	14.5	15.6	18.4	16.2	16.1	15.8	16.3	1.0%
Visitor Spending By Commodity Purchased (\$Million)							Avg. Annual Chg.	
	2007	2010	2013	2015	2017	2018	2019	07-19
Accommodations	2.2	2.6	2.9	3.0	2.9	2.7	2.7	1.7%
Food Service	3.2	3.6	4.1	3.9	4.0	4.0	4.3	2.3%
Food Stores	1.5	1.6	1.8	1.6	1.6	1.6	1.6	0.7%
Local Tran. & Gas	2.1	2.4	3.5	2.4	2.4	2.6	2.5	1.8%
Arts, Ent. & Rec.	2.9	2.8	3.2	2.7	2.8	2.7	2.8	-0.2%
Retail Sales	2.5	2.5	2.7	2.4	2.3	2.3	2.3	-0.4%
Visitor Air Tran.	0.2	0.2	0.2	0.3	0.0	0.0	0.0	-100.0%
Total	14.5	15.6	18.4	16.2	16.1	15.8	16.3	1.0%
Industry Earnings Generated by Travel Spending (\$Million)							Avg. Annual Chg.	
	2007	2010	2013	2015	2017	2018	2019	07-19
Accom. & Food Serv.	1.5	1.8	2.2	2.4	2.1	2.1	2.0	2.1%
Arts, Ent. & Rec.	2.5	2.6	2.9	1.8	1.8	2.0	1.8	-2.7%
Retail**	0.3	0.4	0.4	0.4	0.3	0.3	0.3	1.1%
Ground Tran .	0.0	0.0	0.0	0.0	0.0	0.0	0.0	-0.2%
Other Travel*	0.6	0.6	0.6	0.5	0.5	0.5	0.5	-0.1%
Total	4.9	5.4	6.2	5.1	4.8	5.0	4.7	-0.4%
Industry Employment Generated by Travel Spending (Jobs)							Avg. Annual Chg.	
	2007	2010	2013	2015	2017	2018	2019	07-19
Accom. & Food Serv.	120	140	140	140	130	130	110	-1.2%
Arts, Ent. & Rec.	130	120	120	70	60	70	60	-6.0%
Retail **	40	40	30	30	30	30	30	-2.1%
Ground Tran	0	0	0	0	0	0	0	-2.0%
Other Travel *	10	10	10	10	10	10	10	-0.3%
Total	300	310	300	250	230	240	210	-3.1%
Tax Receipts Generated by Travel Spending (\$Million)							Avg. Annual Chg.	
	2007	2010	2013	2015	2017	2018	2019	07-19
Local Tax Receipts	0.2	0.2	0.2	0.2	0.3	0.3	0.3	4.9%
State Tax Receipts	0.4	0.5	0.7	0.8	0.8	0.8	0.8	5.4%
Total	0.6	0.7	0.9	1.0	1.1	1.1	1.1	5.2%

Details may not add to total due to rounding. * Other Travel includes ground transportation and air travel impacts for travel to other Wyoming visitor destinations and travel arrangement services. ** Retail includes gasoline. Federal tax receipts not included.

WASHAKIE COUNTY
(continued)

Average Expenditures for Overnight Visitors, 2019

	Travel Party		Person		Party Size	Length of Stay (Nights)
	Day	Trip	Day	Trip		
Hotel, Motel, STR	\$239	\$587	\$103	\$251	2.3	2.5
Private Home	\$138	\$392	\$61	\$172	2.3	2.8
Other Overnight	\$289	\$787	\$104	\$297	2.8	2.7
All Overnight	\$122	\$326	\$49	\$133	2.5	2.7

Overnight Visitor Volume, 2017-2019

	Person-Nights (thousands)			Party-Nights (thousands)		
	2017	2018	2019	2017	2018	2019
Hotel, Motel, STR	44	41	42	19	18	18
Private Home	49	49	50	22	22	22
Other Overnight	80	77	78	29	28	28
All Overnight	173	167	171	70	67	68
Annual Percent Chg.		-3.9%	2.5%		-3.9%	2.5%

	Person-Trips (thousands)			Party-Trips (thousands)		
	2017	2018	2019	2017	2018	2019
Hotel, Motel, STR	18	17	17	8	7	7
Private Home	17	17	18	8	8	8
Other Overnight	28	27	27	11	10	10
All Overnight	63	61	62	26	25	26
Annual Percent Chg.		-4.0%	2.3%		-3.9%	2.3%

"Hotel, Motel" category includes all lodging where a lodging tax is collected except campgrounds.
"Other Overnight" category includes campgrounds and vacation homes.

WESTON COUNTY

Travel Impacts, 2007-2019

Total Direct Travel Spending (\$Million)							Avg. Annual Chg.	
	2007	2010	2013	2015	2017	2018	2019	07-19
Destination Spending	11.8	11.3	11.8	14.3	13.9	15.6	17.8	3.5%
Other Travel*	3.0	3.3	4.8	3.8	3.8	4.5	4.3	3.1%
Total	14.7	14.6	16.6	18.1	17.6	20.1	22.1	3.4%
Visitor Spending by Type of Traveler Accommodation (\$Million)							Avg. Annual Chg.	
	2007	2010	2013	2015	2017	2018	2019	07-19
Hotel, Motel	3.0	2.6	3.1	3.1	1.9	2.9	4.5	3.4%
Campground	5.0	5.0	4.6	7.0	8.1	8.0	8.3	4.4%
Private Home	2.5	2.5	2.8	2.8	2.5	3.2	3.3	2.3%
Vacation Home	0.7	0.6	0.7	0.7	0.7	0.8	0.8	1.2%
Day Travel	0.6	0.6	0.6	0.7	0.7	0.8	0.9	2.7%
Total	11.8	11.3	11.8	14.3	13.9	15.6	17.8	3.5%
Visitor Spending By Commodity Purchased (\$Million)							Avg. Annual Chg.	
	2007	2010	2013	2015	2017	2018	2019	07-19
Accommodations	1.9	1.7	1.8	2.1	1.7	2.0	2.8	3.3%
Food Service	2.6	2.6	2.7	3.5	3.5	4.0	4.6	4.7%
Food Stores	1.2	1.2	1.2	1.6	1.7	1.7	1.9	3.6%
Local Tran. & Gas	1.6	1.6	2.2	2.0	1.9	2.4	2.6	4.2%
Arts, Ent. & Rec.	2.4	2.2	2.1	2.8	2.9	3.1	3.4	2.7%
Retail Sales	2.0	1.9	1.8	2.2	2.2	2.3	2.6	2.1%
Total	11.8	11.3	11.8	14.3	13.9	15.6	17.8	3.5%
Industry Earnings Generated by Travel Spending (\$Million)							Avg. Annual Chg.	
	2007	2010	2013	2015	2017	2018	2019	07-19
Accom. & Food Serv.	1.2	1.1	1.1	1.3	1.1	1.2	1.4	1.6%
Arts, Ent. & Rec.	0.8	0.7	0.7	0.9	0.9	1.0	1.0	2.4%
Retail**	0.3	0.3	0.4	0.4	0.3	0.4	0.5	2.4%
Ground Tran .	0.0	0.0	0.0	0.0	0.0	0.0	0.0	4.1%
Other Travel*	0.4	0.5	0.4	0.6	0.7	0.7	0.7	4.3%
Total	2.7	2.7	2.6	3.2	3.0	3.2	3.7	2.4%
Industry Employment Generated by Travel Spending (Jobs)							Avg. Annual Chg.	
	2007	2010	2013	2015	2017	2018	2019	07-19
Accom. & Food Serv.	80	70	60	80	60	60	70	-0.5%
Arts, Ent. & Rec.	30	30	30	30	30	30	30	0.2%
Retail **	50	40	40	50	50	50	50	0.8%
Ground Tran	0	0	0	0	0	0	0	2.2%
Other Travel *	10	10	10	10	10	10	10	1.3%
Total	170	160	140	170	150	150	170	0.1%
Tax Receipts Generated by Travel Spending (\$Million)							Avg. Annual Chg.	
	2007	2010	2013	2015	2017	2018	2019	07-19
Local Tax Receipts	0.2	0.2	0.2	0.3	0.3	0.4	0.4	5.8%
State Tax Receipts	0.4	0.4	0.5	0.7	0.7	0.7	0.8	6.8%
Total	0.6	0.6	0.7	0.9	1.0	1.1	1.2	6.5%

Details may not add to total due to rounding. * Other Travel includes ground transportation and air travel impacts for travel to other Wyoming visitor destinations and travel arrangement services. ** Retail includes gasoline. Federal tax receipts not included.

WESTON COUNTY
(continued)

Average Expenditures for Overnight Visitors, 2019

	Travel Party		Person		Party Size	Length of Stay (Nights)
	Day	Trip	Day	Trip		
Hotel, Motel, STR	\$196	\$482	\$84	\$206	2.3	2.5
Private Home	\$157	\$446	\$69	\$196	2.3	2.8
Other Overnight	\$313	\$785	\$115	\$303	2.7	2.5
All Overnight	\$128	\$329	\$52	\$136	2.5	2.6

Overnight Visitor Volume, 2017-2019

	Person-Nights (thousands)			Party-Nights (thousands)		
	2017	2018	2019	2017	2018	2019
Hotel, Motel, STR	22	34	54	10	14	23
Private Home	38	47	47	17	20	21
Other Overnight	79	77	79	29	28	29
All Overnight	140	157	180	55	63	73
Annual Percent Chg.		12.4%	14.7%		14.0%	15.4%

	Person-Trips (thousands)			Party-Trips (thousands)		
	2017	2018	2019	2017	2018	2019
Hotel, Motel, STR	9	14	22	4	6	9
Private Home	13	16	17	6	7	7
Other Overnight	30	29	30	12	11	12
All Overnight	52	59	69	21	24	28
Annual Percent Chg.		13.2%	15.3%		14.4%	15.8%

"Hotel, Motel" category includes all lodging where a lodging tax is collected except campgrounds.
"Other Overnight" category includes campgrounds and vacation homes.

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APPENDICES

Appendix A. Travel Impact Estimates

Appendix B. Definition of Terms

Appendix C. Visitor Volume and Average Expenditures

Appendix D. Regional Travel Impact Model

Appendix E. Wyoming Earnings and Employment by Industry

Appendix F. IMPLAN LLC. Model

Appendix G. Industry Groups for Secondary Impacts

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TRAVEL IMPACT ESTIMATES

This appendix provides a brief overview of the methodology and limitations of the travel impact estimates.

DIRECT IMPACTS

The estimates of the direct impacts associated with traveler spending in Wyoming were produced using the Regional Travel Impact Model (RTIM) developed by Dean Runyan Associates. The input data used to detail the economic impacts of the Wyoming travel industry were gathered from various local, state and federal sources.

Travel impacts consist of estimates of travel spending and the employment, earnings, and state and local taxes generated by this spending. These estimates are also broken out by type of traveler accommodation and by the type of business in which the expenditures occur.

SECONDARY (INDIRECT AND INDUCED) IMPACTS

Direct impacts are reported for all counties within Wyoming. Secondary employment and earnings impacts over and above direct impacts are reported at the state level only for the year 2019. These indirect and induced impacts are generated from the direct impacts produced by the RTIM, discussed above, and an input-output model of the Wyoming economy prepared by IMPLAN Group, LLC.

Indirect impacts represent the purchases of goods and services from other firms by businesses that directly receive expenditures from travelers. Hotels, for example, purchase maintenance services from independent contractors.

Induced impacts represent the purchase of goods and services by employees whose earnings are in part derived from travel expenditures. The sum of the direct, indirect and induced impacts equals the total impact of all spending by visitors in the state. The “multiplier” refers to the ratio of the total impacts to the direct impacts for employment or earnings.

IMPACT CATEGORIES

The specific categories of travel impacts included in this analysis are as follows:

Impact Category	Description
Expenditures	Purchases by travelers during their trip, including lodging taxes and other applicable local and state taxes paid by the traveler at the point of sale.
Total Earnings	The wage and salary disbursements, earned benefits of employees and proprietor income of business owners who work in travel-related businesses. Only the earnings that are attributed to travel expenditures are included.
Employment	All employment associated with the above earnings. This includes wage and salary workers and proprietors, and full- and part-time positions. The employment estimates are not full time equivalents (FTE's).
Local Tax Receipts	Tax receipts collected by counties and municipalities, as levied on applicable travel-related purchases. Consists of local option lodging taxes, local sales taxes and other local use taxes. The local share (31 percent) of state sales taxes are included. Property taxes are not included.
State Tax Receipts	State sales taxes (including tax receipts distributed to local governments) and gasoline taxes attributable to travel expenditures. Only the state share (69 percent) of state sales taxes are included.

VISITOR CATEGORIES

Travelers are classified according to the type of accommodation in which they stay. The types of accommodations are as follows:

Type of Accommodation	Description
Hotel, Motel, Resort, B&B	Travelers staying in hotels, motels, resorts, guest ranches, bed & breakfast establishments, and other commercial accommodations where sales or lodging taxes are collected.
Private Campground	Travelers staying in a privately owned (i.e., commercial) campground.
Public Campground	Travelers staying in publicly managed campgrounds such as those managed by the Wyoming Division of State Parks and Historic Sites or the National Park Service.
Private Home	Travelers staying as guests with friends or relatives.
Vacation Home	Travelers using their own vacation home or timeshare and those borrowing or renting a vacation home where sales or lodging taxes are not collected.
Day Visitor	Both in-state and out-of-state residents whose trip (at least 50 miles one way) does not include an overnight stay at a destination in Wyoming.

INTERPRETATION OF IMPACTS ESTIMATES

Users of this report should be aware of several issues regarding the interpretation of the impact estimates contained herein:

- The estimates in this report are expressed in *current* dollars unless otherwise noted.
- When comparing the impact estimates associated with different locations or different time periods, it is more appropriate to focus on *destination spending* (which excludes air transportation) rather than total travel spending.
- In general, estimates of geographic units with small populations and economic activity (e.g., rural counties) are less reliable than estimates for more populous and economically diverse areas. Trend analysis and comparisons of counties with relatively low levels of travel related economic activity should therefore be interpreted cautiously.

RELATED TRAVEL IMPACTS

Hotel, Motel, Resort, B & B.

Spending on commercial accommodations is estimated from applicable local lodging tax receipts and state sales tax receipts. Spending by hotel, motel and resort guests in other business categories, such as food and transportation, is estimated using spending distributions reported in the visitor survey data. The spending distribution shows how travelers divide their spending between lodging and other purchases.

Private Campground. Spending by campers using commercial campgrounds is estimated from the number of commercial campsites, the average occupancy of these campsites, and the average daily expenditures of visitor camp parties reported in survey data. Spending in other business categories is estimated in the same way as for hotel guests.

Public Campground. Spending by campers using public campgrounds is estimated from visitor counts at national and state parks and recreation areas, and daily spending estimates from the visitor survey.

Private Home. Spending by private home guests is determined from visitor survey data estimating the number of visitors staying as guests of friends and relatives and applying these rates to the household population base in individual counties.

Vacation Home. Estimated spending by vacation home renters and owners (where no lodging or sales tax is collected) is based on the inventory of vacation homes (2010 U.S. Census) expenditure survey data of vacation home visitors that made trips of 30 days or less.

Note: The visitor spending distributions and daily spending estimates referenced above are established based on all readily available survey data, and adjusted annually based on price indices by type of commodity.

Air Transportation. Visitor spending estimates for air transportation are derived from the Origin-Destination survey conducted for the Bureau of Transportation Statistics. Employment and earnings estimates are derived from industry receipts, payroll, and employment data for passenger traffic. The impacts of air cargo operations on scheduled passenger flights are not included in these estimates.

Earnings generated directly from traveler expenditures is estimated from the payroll-to-receipts ratios derived from the 2012 Economic Census and earnings data provided by the Bureau of Economic Analysis (U.S. Department of Commerce).

Employment in each business category is calculated from wage data provided by the Wyoming Department of Labor and Employment and earnings data provided by the Bureau of Economic Analysis.

DEFINITION OF TERMS

ECONOMIC IMPACTS

Accommodation: Spending for lodging by hotel and motel guests, campers and vacation home users.

Air Transportation: Air passenger spending attributable to travelers in and to Wyoming. The spending total includes air travel spending made outside Wyoming for travel to Wyoming as a final destination, purchases by Wyoming residents who travel outside the state, and air travel within the state.

Campers: Travelers staying at RV parks and commercial campgrounds or at public campgrounds such as those in state and national parks.

Destination Spending: Spending by travelers at or near their destinations. This excludes spending on air transportation and travel agent commissions. All automobile operating expenses are included in the ground transportation component of destination spending.

Earnings: Total earnings include wage and salary disbursements, other earned income, and proprietor income. Only the earnings attributable to travel expenditures are included.

Food and Beverage Services: Businesses serving food and beverages for immediate consumption. In addition to table service restaurants, this category includes fast-food outlets and refreshment stands.

Employment: Industry employment (jobs) associated with the travel-generated payroll and proprietors. This includes both full- and part-time positions.

Expenditures: Purchases by travelers during their trip, including lodging taxes and other applicable local and state taxes paid by the traveler at the point of sale.

Food Stores: Grocery stores, supermarkets, fruit stands, retail bakeries, and other businesses selling food for consumption off the premises.

Ground Transport: Spending on car rentals, gasoline and other vehicle operating expenses and on local transportation such as taxi, bus and train.

Hotel, Motel, Resort Guests: Travelers staying in hotels, motels, guest ranches, resorts, bed & breakfast establishments, condominiums and other lodging places where a lodging or sales tax is collected.

Local Tax Receipts: Tax revenue collected by counties and municipalities, as levied on applicable travel-related businesses. Consists of hotel occupancy taxes and other local use taxes (e.g., automobile rentals).

Lodging Tax: A local tax charged on lodging. Also referred to as room tax, transient lodging tax, or bed tax.

Private Home Guests: Travelers staying as guests with friends or relatives.

Receipts: Travel expenditures less the sales and excise taxes imposed on those expenditures. Also referred to as business receipts.

Recreation: Spending on entertainment and recreation, such as admissions to tourist attractions or artistic events.

Retail Sales: Spending for gifts, souvenirs and other items. Excludes spending listed separately, such as food stores or recreation.

Spending Distributions: Information from visitor surveys showing how spending by each type of visitor is divided among various business categories.

State Tax Receipts: State sales taxes, motor fuel taxes, and income taxes on visitor generated earnings and business income.

Travel: An overnight trip that is not of a local or commuting nature. Travel may be for business or pleasure purposes.

Traveler: A person traveling in Wyoming. A traveler may be a Wyoming resident or a resident of another state. The terms traveler and visitor have the same meaning in this report.

Vacation Home User: Travelers using their own vacation home or timeshare and those renting a vacation home or privately owned cabin where a lodging or sales tax is not collected. Vacation home users are limited to stays of thirty days.

VISITOR VOLUME

Length of Stay: The number of nights that a visitor or travel party is away from home on a trip.

Night: Applies to overnight visitors only. The number of nights on a trip is the length of stay. The count of days and nights is generally equivalent for overnight visitors. (See trips.)

Party-trips: The number of trips to the destination by travel parties. Party-trips are equal to the number of Visitor-trips divided by the average party size.

Party-nights: The number of nights or days that travel parties stayed at the destination. Party-nights are equal to the number of visitor-nights divided by the average party size or the number of party-trips multiplied by the average length of stay.

Party Size: The number of individuals (adults and children, including non-household members) that are traveling together and are sharing the costs of travel.

Room Demand: A count of the number of hotel/motel rooms that are sold on a nightly basis over a given period of time. Also referred to as *room nights sold*.

Travel party: A *travel party* includes all *visitors* (adults and children) traveling together. The *party size* represents the average number of visitors or persons in the travel party.

Trip: A trip may include more than one day or night at a destination. For overnight visitor categories, the total number of trips will be less than the number of nights. The *length of stay* for the trip represents the number of nights (or days) at the destination.

Visitor: An individual traveler that stays overnight away from home in paid or unpaid accommodations, or a day visitor that travels at least fifty miles one-way from home on non-routine trip.

Visitor Air Arrival: A passenger who travels by air and initiated the trip at another location. Visitor air arrivals do not include passengers who are returning home from a trip to another destination or passengers that are making a connection to another flight.

Person-Trips: The number of trips to the destination by visitors or persons. This is also equivalent to as the total number of *visits*.

Person-Nights: The number of nights or days that visitors (persons) stayed at the destination. Visitor-nights are equal to the number of visitor-trips multiplied by the average length of stay.

Visitor Volume and Average Expenditure Methodology: Wyoming, 2019

The Destination Spending for Wyoming *equals* Average Expenditures *multiplied by* Volume. This calculation can be done for each of the four visitor volume measures: Person-Nights, Person-Trips, Party-Nights, and Party-Trips. The example provided below uses Person-Trips.

Visitor Spending by Type of Accommodation (\$Million), 2019

		2019
All Overnight	$4,336,000 \times \$514 = \$2,228,704,000$ calculated from person-tri	2.2
Hotel, Motel	$4,336,000 \times \$514 = \$2,228,704,000$ calculated from person-tri	2.2
Private Home	$1,711,000 \times \$244 = \$417,484,000$ calculated from person-trips	0.4
Other Overnight	$3,189 \times \$304 = \$969,456,000$ calculated from person-trips)	1.0
Day Travel		0.3
Spending at Destination		3.9

- **Travel parties** and **persons** are related by division or multiplication with **Party Size**

Accommodation	Travel Party		Person		Party Size	Length of Stay (nights)
	Day	Trip	Day	Trip		
Hotel, Motel	\$473	\$1,279	\$185	\$514	2.6	2.7
Private Home	\$166	\$554	\$73	\$244	2.3	3.3
Other Overnight	\$289	\$762	\$109	\$304	2.7	2.6
All Overnight	\$342	\$959	\$135	\$391	2.5	2.9

- **Trips** and **nights** are related by division or multiplication with **Length of Stay**

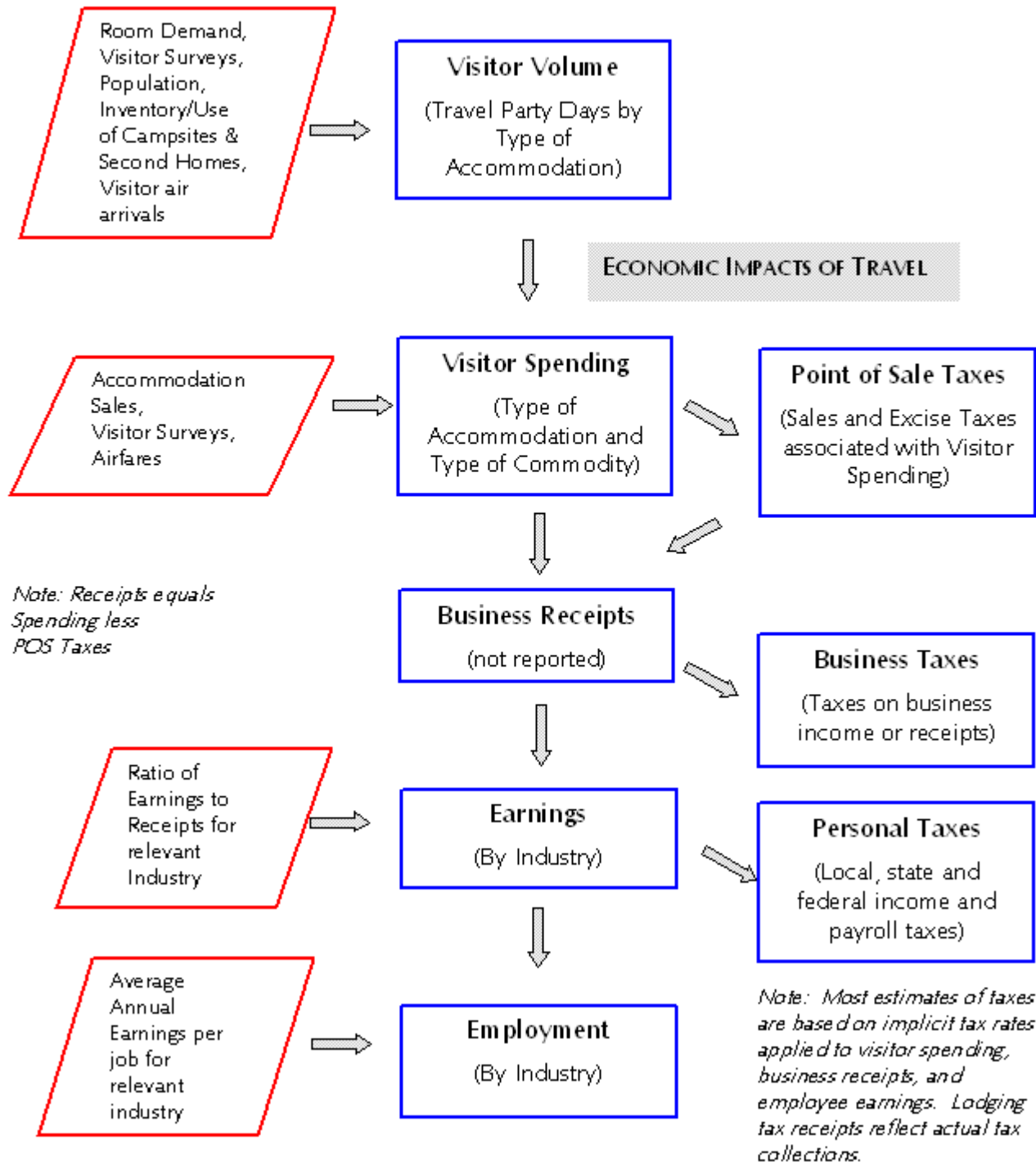
Wyoming Overnight Visitor Volume, 2017-2019

	Person-Nights (thousands)			Party-Nights (thousands)		
	2017	2018	2019	2017	2018	2019
Hotel, Motel*	10,582	11,255	12,078	4,132	4,401	4,716
Private Home	55,656	5,716	5,721	2,489	2,516	2,518
Other Overnight	9,133	8,879	8,890	3,430	3,341	3,345
All Overnight	25,371	25,850	26,690	10,051	10,258	10,579

	Person-Trips (thousands)			Party-Trips (thousands)		
	2017	2018	2019	2017	2018	2019
Hotel, Motel*	3,804	4,043	4,336	1,531	1,629	1,743
Private Home	1,692	1,710	1,711	745	752	753
Other Overnight	3,251	3,186	3,189	1,292	1,269	1,270
All Overnight	8,747	8,939	9,236	3,567	3,651	3,767

REGIONAL TRAVEL IMPACT MODEL

PRIMARY DATA SOURCES



Wyoming Earnings and Employment by Industry Sector, 2018

Industry Sector	Earnings (Millions)	Percent of total	Employment (Thousand)	Percent of Total
Primarily Export-Oriented				
Sub-Total	\$3,859	17%	8	25%
Agriculture, Forestry, Fishing and related	\$266	1%	4	13%
Mining	\$2,655	12%	2	6%
Manufacturing	\$938	4%	2	6%
<i>**Travel</i>	<i>\$982</i>	<i>4%</i>	<i>32</i>	<i>100%</i>
Primarily Non Export-Oriented				
Sub-Total	\$11,155	50%	18	56%
Construction	\$1,711	8%	2	6%
Utilities	\$343	2%	2	6%
Wholesale trade	\$701	3%	2	6%
Retail trade	\$1,185	5%	2	6%
Real estate and rental and leasing	\$553	2%	2	6%
Management of companies and enterprises	\$89	0%	2	6%
Administrative and waste services	\$492	2%	2	6%
Other services, except public administration	\$651	3%	2	6%
Government and government enterprises	\$5,430	24%	2	6%
Mixed				
Sub-Total	\$7,311	33%	16	50%
Transportation and warehousing	\$2,549	11%	2	6%
Information	\$262	1%	2	6%
Finance and insurance	\$590	3%	2	6%
Professional and technical services	\$1,065	5%	2	6%
Educational services	\$101	0%	2	6%
Health care and social assistance	\$1,615	7%	2	6%
Leisure and Hospitality	\$1,130	5%	4	13%
Wyoming Total**				
	\$22,325	100%	2	6%

**Travel is not included in the sub and grand totals because it is also represented in other sectors (primarily leisure and hospitality, retail trade, and transportation.) *Manufacturing information was not available at the time of this report. 2016 values included for comparison.

IMPLAN MODELING SYSTEM ¹

IMPLAN is a widely used, nationally recognized economic impact model, first developed by the U.S. Forest Service. IMPLAN provides estimates of the additional economic activity associated with a sale of a good or service to a traveler. This methodology has been packaged, along with the necessary data files, as IMPLAN Pro by the Minnesota IMPLAN Group, Inc. (MIG) of Stillwater, Minnesota, and is the basis for the analysis in this report. Some of the conventions used by IMPLAN follow.

DATABASE COMPONENTS

The IMPLAN databases consist of two major parts: 1) national-level matrices and tables and 2) economic and physical data at the county and/or state level. The national matrices are combined with regional data to create a regional model which can be edited to reflect local conditions.

The IMPLAN data is divided into four main categories:

1. Industry Output
2. Employment
3. Value Added (includes employee compensation)
4. Final Demands

Industry output represents the dollar value of an industry's total production. The data is derived from a number of sources including Bureau of Census economic censuses and the BLS employment projections.

Employment is listed as a single number of jobs for each industry. The data is derived from ES202 employment security data supplemented by county business patterns and Regional Economic Information System (REIS) data. All IMPLAN databases (after 1985) include both full-time and part-time workers in employment estimates.

Value Added includes employee compensation, proprietor income, other property type income, and indirect business taxes. Employee compensation includes the total payroll costs (including benefits) of each industry in the region. Proprietary income consists of payments received by self-employed individuals (includes private business owners, doctors, and lawyers). Other property type income consists of payments from rents, royalties, dividends, and interest. Indirect business taxes consist primarily of excise and sales taxes paid by individuals to businesses.

¹Minnesota IMPLAN Group, Inc., "Micro IMPLAN Users Guide", version 91-F, March 1994.

Final Demands are the dollar value of goods and services purchased by consumers and institutions (federal, state, and local government). Personal consumption expenditures are the largest component of final demand. It consists of payments by individuals/households to industries for goods and services used for personal consumption. IMPLAN final demands are measured in terms of producer prices.

MULTIPLIERS

Each industry that produces goods and services generates demands for other goods and services. These other producers, in turn, purchase goods and services. These indirect purchases (indirect effects) continue until “leakage” from the region (imports, wages, profits, etc.) stop the cycle. These iterations are described by multipliers.

Each of these multiplier types can be calculated for output, employment, and income (value added).

Output multipliers are derived by dividing the total (direct, indirect, and induced) output effects by the direct output. An output multiplier provides an indicator of the total output created (direct, indirect and induced) for each dollar of direct output.

Income multipliers (or any of the value added components) are derived by dividing the total (direct, indirect, and induced) income effects by the direct income. An income multiplier provides an indicator of the total income created (direct, indirect and induced) for each dollar of direct income.

Employment multipliers are created in the same manner as the income multiplier, but using employment rather than income. An employment multiplier provides an indicator of the total jobs (direct, indirect and induced) for each direct job.

WYOMING DATA AND ANALYSIS CONVENTIONS

All impact amounts are expressed in current dollars using IMPLAN deflators based on the U.S. Bureau of Labor Statistics’ Consumer Price Index.

Through IMPLAN, direct employment from the RTIM model was used to estimate all of the associated indirect and induced effects. Employment associated with retail trade was evenly divided between general merchandise stores and miscellaneous retail. Employment associated with ground transportation was divided between auto rental, gasoline service stations, and local transportation based on the expenditure distribution data used for the RTIM model.

Industry Groups for Secondary Impacts

Accommodation & Food Services

- Food services and drinking places
- Hotels and motels, including casino hotels
- Other accommodations

Arts, Entertainment & Recreation

- Bowling centers
- Fitness and recreational sports centers
- Independent artists, writers, and performers
- Museums, historical sites, zoos, and parks
- Other amusement, gambling, and recreation industries
- Performing arts companies
- Promoters of performing arts and sports and agents for public figures
- Scenic and sightseeing trans and support activities for transportation
- Spectator sports

Wholesale & Retail Trade

- Building material and garden supply stores
- Clothing and clothing accessories stores
- Electronics and appliance stores
- Food and beverage stores
- Furniture and home furnishings stores
- Gasoline stations
- General merchandise stores
- Health and personal care stores
- Miscellaneous store retailers
- Motor vehicle and parts dealers
- Nonstore retailers
- Sporting goods, hobby, book and music stores
- Wholesale trade

Transportation

- Air transportation
- Automotive equipment rental and leasing
- Automotive repair and maintenance, except car washes
- Couriers and messengers
- Rail transportation
- Transit and ground passenger transportation
- Travel arrangement and reservation services
- Truck transportation
- Warehousing and storage
- Water transportation

Professional Services

Accounting and bookkeeping services
Advertising and related services
All other miscellaneous professional and technical services
Architectural and engineering services
Book publishers
Cable networks and program distribution
Child day care services
Civic, social, professional and similar organizations
Colleges, universities, and junior colleges
Computer systems design services
Custom computer programming services
Data processing services
Database, directory, and other publishers
Elementary and secondary schools
Environmental and other technical consulting services
Grantmaking and giving and social advocacy organizations
Home health care services
Hospitals
Information services
Legal services
Management consulting services
Management of companies and enterprises
Motion picture and video industries
Newspaper publishers
Nursing and residential care facilities
Offices of physicians, dentists, and other health practitioners
Other ambulatory health care services
Other computer related services, including facilities management
Other educational services
Periodical publishers
Photographic services
Radio and television broadcasting
Religious organizations
Scientific research and development services
Social assistance, except child day care services
Software publishers
Sound recording industries
Specialized design services
Telecommunications
Veterinary services

Other Services

- Business support services
- Car washes
- Commercial machinery repair and maintenance
- Death care services
- Drycleaning and laundry services
- Electronic equipment repair and maintenance
- Employment services
- Facilities support services
- General and consumer goods rental except video tapes and discs
- Household goods repair and maintenance
- Investigation and security services
- Lessors of nonfinancial intangible assets
- Machinery and equipment rental and leasing
- Office administrative services
- Other personal services
- Other support services
- Personal care services
- Private households
- Services to buildings and dwellings
- Video tape and disc rental
- Waste management and remediation services

Government

- Federal electric utilities
- Federal Military
- Federal Non-Military
- Other Federal Government enterprises
- Other State and local government enterprises
- Postal service
- State & Local Education
- State & Local Non-Education
- State and local government electric utilities
- State and local government passenger transit

Construction

- Commercial and institutional buildings
- Highway, street, bridge, and tunnel construction
- Maintenance and repair of farm and nonfarm residential structures
- Maintenance and repair of highways, streets, bridges, and tunnels
- Maintenance and repair of nonresidential buildings
- Manufacturing and industrial buildings
- New farm housing units and additions and alterations
- New multifamily housing structures, nonfarm
- New residential 1-unit structures, nonfarm
- New residential additions and alterations, nonfarm
- Other maintenance and repair construction
- Other new construction
- Water, sewer, and pipeline construction

Finance, Ins., & Real Estate

Funds, trusts, and other financial vehicles
Insurance agencies, brokerages, and related
Insurance carriers
Monetary authorities and depository credit intermediation
Nondepository credit intermediation and related activities
Real estate
Securities, commodity contracts, investments

Mining & Manufacturing

all mining & manufacturing industries except for food processing

Agriculture & Food Processing

farming & manufacturing industries in food processing